



It's A Fiesta! Sunday, September 29, 2019 | Downtown Fort Worth

The 31st Annual Latin Fest is a one day, free multicultural family festival and concert held in beautiful downtown Fort Worth. This outdoor event will be held at Main Street at 9th St, "Calle Nueve" in front of the north entrance of Fort Worth Convention Center. Event hours are 12PM until 10PM.

The main stage will feature local and statewide musical talent. This event benefits the National Multicultural Western Heritage Museum. Latin Fest 2019 will be filled with interactive booths, games, prizes, kids zone, and food unique to the culture. This event is not exclusive to the Latin American community. All are welcome to attend. Your support is very much appreciated.

SPONSORSHIP LEVELS & BENEFITS

Platinum "Event Title" Sponsor - \$10,000

- Banner/signage placed on stage backdrop and on front of stage (provided by Sponsor)
- Mentions in event radio commercials and all media advertising
- Signage placement throughout event grounds (banners provided by Sponsor)
- One 10'x20' booth space or larger, if needed
- Logo on marketing materials, posters and event promotions
- Mentions from stage and throughout event
- Logo added to Jim Austin Online and Tejano Gold Radio website
- Social media mentions on Jim Austin Online and Tejano Gold Radio Facebook pages

Silver Sponsorship - \$2,500

- One 10'x20' booth space
- Logo on marketing materials, posters and event promotions
- Mentions from stage and throughout event
- Sponsor allowed to handout brochures or promotional materials

Gold Sponsorship - \$6,000

- Banner placed at front of stage (provided by Sponsor)
- Mentions in event radio commercials and all media advertising
- Signage placement throughout event grounds (banners provided by Sponsor)
- One 10'x20' booth space
- Logo on marketing materials, posters and event promotions
- Mentions from stage and throughout event
- Sponsor allowed to handout brochures or promotional materials

Friend of the Festival - \$1,000

- One 10'x20' booth space
- Mentions from stage and throughout event
- Sponsor allowed to handout brochures or promotional materials

FOR MORE INFORMATION:

CONTACT US AT: 817-923-9305

EMAIL: JIMA@JIMAUSTINONLINE.COM

VISIT: WWW.JIMAUSTINONLINE.COM/LATINFEST2019



We understand the inherent risks are assumed by all parties involved, associated with outdoor/indoor events and festivals, including but not limited to sudden climate change, inclement weather, heat advisory, freezing rain, city health concerns, epidemics, public disturbances, personal liability, disorderly conduct, acts of terrorism, homeland security concerns and acts of God, may affect the safety of the public, exhibitors, sponsors and vendors. Event management and event associated officials, as well as FWPD, reserve the right to take appropriate actions to ensure the public's safety when deemed necessary to halt or cancel the event. Event management, its agents, representatives, sponsors or any entity corporation, nonprofit organizations, venue and the City in which the event is held bears no responsibility for monetary losses due to event stoppage and/or event cancellation. No promises or guarantees are made on the number of attendees. Event will not be rescheduled and absolutely no refunds.

Sponsorship accepted by both parties. With my signature, I do hereby understand, agree and accept the terms of this agreement.

Sponsor/Company Name: _____

Sponsor Contact Name: _____

Sponsor Contact Information: _____

Sponsor's Authorized

Representative Signature: _____ **Date:** _____

Jim Austin Online

Jim Austin | 817-923-9305 | 817-829-5848 (cell)

2029 N. Main St, Fort Worth, TX 76164

Signature: _____ **Date:** _____

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