Successful Partnerships / Collaborations Evident in HMA Annual Conference Presentations

May 23 and 24, 2002 • Hālekūlani Hotel, O'ahu

It was clear from the May 23 opening presentation by Keynote Speaker Diane Frankel that collaboration strengthens museum partnerships. The rest of the idea-packed two half-day conference presentations solidified the success of partnering carried on by HMA member organizations.

Keynote Speaker Diane Frankel

Three questions voiced by Frankel, who directs California's James Irvine Foundation “Children, Youth and Families” program got our minds in focus: “For whom does the museum exist?” “Can you create meaningful relationships within your community?” “Ask 'what is the payoff to our institution?'”

In describing the leadership she gives for a multi-year initiative focused on enhancing the educational achievement of school-aged youth in selected communities, Frankel said “(we are) constantly working across differences to become an anchor institution.” She also noted that “collaboration” could also mean working in parallel with the business community, foundations, and other similar groups. To learn how, she recommended a book “Building Communities from Inside Out” by John McKnight.

From that excellent beginning, Daniel Martinez, Historian of the U.S.S. Arizona Memorial Museum stated that something truly unique continued on page 2

www.hawaiimuseums.org

New Web Site is Up and Running

The Hawai'i Museums Association officially launched its new web site in May 2002 with a positive reception from site visitors and HMA members.

The updates and upgrades to the original HMA's Web site offer many useful features including a database of 93 institutions, searchable by name and location; a slide show of Hawai'i Museums and Cultural Attractions; descriptions of upcoming events and workshops put on by HMA and a talk forum for posting industry-related questions and answers.

Nationwide job listings in related fields is a valuable feature that was carried over from the original site, as was the list of all current HMA publications.

Hawai'i Museums and Cultural Attractions Directory order forms and membership forms are avail-

continued on back
Daniel Martinez, Historian of the U.S.S. Arizona Memorial Museum

was needed to promote the museum; he chose a filmmaker. Martinez stated that a filmmaker could "open doors not readily accessible" to the museum, and described in detail the working relationship subsequently established with the "Discovery" cable TV channel. "We needed a 'hook' (to interest them)." The U.S.S. Arizona provided it. The emphasis throughout was on the importance of establishing a symbiotic partnership and setting the kind of output controls that worked for both.

Lyman Museum's President and Executive Director, Dolly Strazar, told how enrolling the resources of the Hilo community to participate, enhanced the museum's exhibit spaces with wall murals by local artists. Ahha! We thought, give the community personal ownership of its Hawaiian heritage.

And then we assuaged our hunger several times over from the Hālekulani's delicious buffet, and watched the surf roll in from the wraparound lanai of the hotel's "Hau Terrace" conference area. Many mahalos to Conference Coordinator Inger Tully for locating HMA in a setting as inspiring as the program presentations.

Once again, after Thursday's lunch break, how to involve children was described by Stephanie Conching, Education Coordinator of Hawai'i Opera Theater, Marcia Omura, a Walau Elementary School teacher, Liz Train, Museum Educator for The Contemporary Museum, and Allison Wong, Assistant Curator for The Contemporary Museum. In their subject, "Art Partnerships" the panel described a collaboration with school children to create art backdrops for an opera.

"Kids really love this ... enjoyed being part of the event, not having it done to them. They got very excited when the opera came back and they saw the final exhibits which they had done." Nānālakapono School's

Community School Museum objective is "to bring textbooks to life.... What's important is for kids to touch things." The goal, described by Johnathan Kuahiwi Moniz, an educational assistant at the school is "for Nānālakapono students to become effective communicators." He said that students come to the museum every week as part of their classroom curriculum. The museum is also working on outreach to other schools.

Kay Fullerton, Bishop Museum's Community Program Manager, partnered with Nānālakapono to fulfill Bishop Museum's role to "provide opportunities, experience, training and resources to facilitate Hawaiian and Pacific Islanders in telling their own story." The school plans to open a new building in 2004.

Moving on to Maui, we learned how Keoki Freeland's tireless devotion to bringing Lahaina's history to life initiated the "Lahaina Restoration Foundation", of which he is Director. Explaining that Lahaina's economy is based on tourism, he sees the operative Lahaina Interpretive Plan as a "means of communicating information in a way that both kama'aina and visitors can understand." Freeland further noted the value to Lahaina of "protecting (our) history and culture" is to empower compatible tourism.}

Mayor Jeremy Harris opened the Friday, May 24th program on the same subject in reference to Honolulu: "Kahi Hali'a Aloha - Improvement of Kalākaua Ave. & Hanauma Bay Development." He spoke of the Hanauma Bay projects underway, and Waikiki projects, an example of which is changing the street lighting to single post lamps closely resembling the ones of the past. Renderings
of future projects that he espouses for their enhancement to our natural setting were shown on screen.

"Honolulu isn't a melting pot that dissolves ethnic differences," Mayor Harris stated. "We're a world-class city with a proud multi-cultural history. If we allow our cultural heritage to be undermined, people won't want to come here anymore."

He went on to say "Great cities are committed to culture and the arts; they support cultural performances and display art in public places. Like Honolulu, they're connected to the past as well as the future." He spoke of the Waikiki projects as a means of "joining culture and environment to create a Hawaiian sense of place."

Maile Meyer, Founder of Native Books, Inc. and Director, Special Projects, Hawai'i Institute of Hospitality brought the partnerships which comprise "Hui Ala Pono – Partnership in Native Hawaiian Hospitality" to the floor for her energized group of collaborators. The mission of this collaboration apparently is "to bring consciousness of Hawai'i to the table.... Represent Hawaiian history and culture to people who don't know."

Partners in this endeavor represented at the conference were Bishop Museum, through Cynthia Hoddick, Education Manager; Kapi'olani Community College, through Rev. Kaleo Patterson, Kahu, Kaumakapili Church and coordinator of KCC's Interpret Hawai'i Program; and Bishop Museum at Kalia through Hi'ilani Shibata, its Supervisor of Education Programs.

Dr. William Yancey Brown, the new President of Bishop Museum, spoke to future (and long-awaited) projects of re-inventing the Maritime Cultural Museum and restoring the museum's Bishop Hall (the original site of Kamehameha School for Boys.) Ken Redman of the Honolulu Zoo told of the zoos' project to create a Hawaiian Islands Experience exhibit.

To all of us, filled with two days of ideas empowered by the presenters with on-the-ground evidence of successful partnerships, Bob Buss, Program Officer of Hawai'i Council for the Humanities, offered the following support. Grants are available from HCH for (1) basic collections, (2) preservation, (3) pre-program funding to do research and provide publication assistance.

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As if this were not enough food for thought, we were treated to presentations about sites expected to open soon: Doris Duke's home, "Shangri-La" (Owen Moore, Collections Manager); Washington Place, which is to become the Governor's house for ceremonial use once the new Governor's home is erected off the Queen's land (Jim Bartels, Director); The State Foundation on Culture and the Arts is opening the Hawai'i State Art Museum in early November. Renovations to the second floor of the historic Armed Forces YMCA building will create 12,000 square feet of gallery space for exhibitions of works of art from "Art in Public Places" Collection (Lisa Yoshihara, Curator).

Bringing to a close the issues and projects addressed over these two conference days, David Preece, an HVCB Vice President reminded attendees that the Bureau is a private, non-profit corporation. He referred to Travel Industry Association of America's web site which profiles who travelers are and what experience they want from their trip. Preece emphasized the importance of exchanging accurate information (about what the State can offer for meetings and conventions) and noted that HVCB is "shifting (promotion) from quantity to quality."

I, for one, as a Director of Hawaiian Music Hall of Fame and Museum (as yet without a suitable museum site) came away invigorated from possibly the best HMA Conference yet attended. It was worth far more than the registration fee in ideas, networking and side trips to experience what other museums are doing. All HMA members should plan to attend next year. Every member organization should certainly be able to take home at least one workable new idea from this annual event.

-Marjorie J. Scott, Hawaiian Music Hall of Fame and Museum
Hui No‘eau Visual Arts Center – Maui

This issue of Niihou features the first in a new series of articles about your Hawai‘i Museums Association members. Find out what's new and who's who from your local Island organizations. Want to be the featured museum in the next issue of Niihou? See the back cover about how to contact Niihou.

Mahalo to Inger Tully for kicking-off this new feature with an article about this Maui classic.

Hui Noʻeau Visual Arts Center is located in the historic Upcountry Maui estate, Kaluanui. The Mediterranean-style home was designed in 1917 by architect C.W. Dickey for Harry and Ethel Baldwin. In 1976, Ethel Baldwin's grandson, the late Colin Cameron, granted Hui Noʻeau, an artist group, the use of Kaluanui as a Visual Arts Center.

Kaluanui estate is located on 10 acres and is comprised of several buildings. The main house has been converted into a gallery, gift shop and administrative offices while the surrounding buildings house various art studios. The stables have been converted into an open-air ceramic studio, the carriage house is the printmaking, wood shop and jewelry studios. There is also a recently constructed studio for the children's programs. The grounds afford beautiful views of Haleakala and the ocean. Also on the estate of the Hui are three of the oldest hybrid Norfolk/Cook pine trees on the island as well as the ruins of the Kaluanui Sugar Mill build in the 1850's.

The Hui has an active visiting artists program with artists from the neighbor islands and the mainland presenting lectures and workshops throughout the year. Workshops in the past year included artists, Hiroki Morinoue and Sally French from Hawaii and David Kuraoka, Tony Ryder and Kevin MacPherson from the mainland. Tom Kerrigan a ceramic artist from Arizona and Noriko Takamiya a basket weaver from Japan will be teaching classes during the Fall semester. In the gallery there are 6-8 exhibits a year focusing on artists from Hawaii with several mainland and international artists each year.

The Hui is pleased to introduce a new President and CEO, Martin Betz. Betz has been director of exhibitions and special programs at the Long Beach Museum of Art in California since 1995 and was operations/exhibitions manager there from 1988 - 1995. He also organized such notable exhibitions as "Evocations Sharon Ellis 1991 - 2001," "Hollywood Stills: The House Portraits of Robert Cottingham," and "Function Narrative: Fifty Years of California Ceramics." He produced the "New Visions: Video" program from 1996-2001 and was the executive producer of three teen-related mini-dramas for PBS, produced in collaboration with the United Cambodian Community Center. He has been a member of the City of Whittier Cultural Arts Commission and a member of the Public Art Advisory Committee of the City of Long Beach Public Corporation for the Arts.

For more information about the Hui and a full schedule of upcoming classes and exhibits visit the web site www.huinoeau.com.

-Inger Tully
Get Involved with the Hawai‘i State Art Museum!

Tell all your friends and family that the Hawai‘i State Art Museum needs volunteers! The Hawai‘i State Art Museum will depend on volunteers to ensure that its exhibitions, education programs, and special events are successful.

By working at the Hawai‘i State Art Museum, you’ll learn first-hand about the museum field, upcoming exhibitions & events, and artwork in the State Art Collection. Additionally, you’ll be able to share your love for the arts with others.

We have five different positions to meet your interests:

**Docent** – Conduct tours of exhibitions.

**Education Assistant** – Assist in coordinating education programs.

**Gallery Attendant** – Help visitors in the galleries.

**Information Desk** – Greet and orient visitors to the museum.

**Special Events** – Help guests at events.

Please write, call, or e-mail us to request a volunteer application. Our mailing address is: Visitor Services, State Foundation on Culture and the Arts, 250 S. Hotel Street, 2nd Floor, Honolulu, HI 96813. We can also be contacted at 808-586-0304 or hsamvolunteers@yahoo.com.

See you at the grand opening of the Hawai‘i State Art Museum on November 3, 2002!

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George Ellis—Preis Honoree 2002

Honolulu Academy of Arts President and Director George Ellis will be honored with the prestigious Alfred Preis Award at “Celebrate the ARTS! Alliance Awards 2002,” recognizing achievement in arts education. During Ellis’ 20-year tenure, the premier fine arts museum, which houses more than 35,000 works of art, has undergone extensive expansion including gallery renovations and the addition of the Luce Pavilion Complex. He began his career as an art instructor in the Alabama School District and served as the district’s art supervisor for two years. Ellis’ background also includes serving as associate director at the UCLA Museum of Cultural History, including curatorial work on Africa, Oceania and Indonesia.

The Alfred Preis Award is named after the founder of the Hawai‘i Alliance for Arts Education and first Executive Director of the State Foundation on Culture and the Arts. Past recipients of the Award include Henry Miyamura, Irmgard Farden Aluli, Nona Beamer, Agnes Cope, and Ron Bright.

Founded in 1980, the Hawai‘i Alliance for Arts Education promotes all the arts – dance, music, theatre, visual arts - as essential to the complete education of every child. Programs reach statewide inclusive of geography, age, socio-economic levels, multi-ethnicity, and provide access for the underserved and is the state member of the national Kennedy Center Alliance for Arts Education Network.

“Celebrate the ARTS! Alliance Awards 2002,” annual event, featuring the musical talents of youth and professionals, will be held Saturday, October 5, 2002 at 7:30 p.m. at the Hawai‘i Theatre. Headlining the entertainment will be ‘ukulele virtuoso Jake Shimabukuro featured as a soloist as well as with the Hawai‘i Youth Symphony, Tau Dance Theater dancers, Halau Olana Ai and a jazz ensemble. Arts Excellence Awards also will be presented to outstanding middle schools. For more information, call (808) 941-2787.

NEW DISCUSSION GROUP LIST INSTRUCTIONS

We have migrated the HMA Discussion Group List to new software, called “LyrisManager”. In many ways, Lyris makes management very easy. However, many of the retired Majordomo software commands that you might be familiar with will not work with Lyris. In addition, the e-mail address for the list has now changed to: hma-list@lyris.bishopmuseum.org

To continue to contribute to the HMA List, simply send an e-mail to: hma-list@lyris.bishopmuseum.org with the subject and body that you desire, and things will operate as normal.

Subscriptions and Unsubscriptions: For those wishing to unsubscribe, you can do so in any number of ways:

1. Send e-mail to: hma-list-request@lyris.bishopmuseum.org with “unsubscribe” in the body of the message.
2. Send e-mail to: hma-list-unsubscribe@lyris.bishopmuseum.org
3. LyrisManager includes a special e-mail address at the bottom of every message. To remove yourself from the list, just send an e-mail to that address, and you’ll be unsubscribed.

List subscriptions can be handled in exactly the same way. Simply substitute “subscribe” in place of “unsubscribe” from the commands above.
Grants and Funding Deadlines for Applications and Proposals

Several grants are available and their application processes are always changing. Here are just a few programs that are available to you and your organization:

The State Foundation on Culture and the Arts
The SFCA was established by the Legislature as the official state arts agency in 1965 and is the largest state funding resource for the arts in Hawai‘i. The agency’s current programs include Art in Public Places, Grants, Arts in Education, History and Humanities, Folk Arts, and Individual Artist Fellowships.

The SFCA Grants Program for organizations is conducted on a biennial basis and the deadline for proposals is tentatively November 22, 2002. Folk Arts Apprenticeship Awards are open to individuals and the deadline for 2002 has already passed. Individual Performing Artist Fellowship Awards are also available for individuals and that deadline has already passed for this year.

For more information about the upcoming biennial grants or deadlines for next year’s grants call the SFCA office at 586-0302 or visit their web site at www.state.hi.us/sfca

Hawai‘i Tourism Authority-Product Development Program
Beginning July 1, all proposals relating to tourism product enrichment programs should be submitted to the County government office in which the activity will occur or in which the organization is based. County officials and the HTA have formed a partnership to allow for increased community participation and to address other tourism-related issues that impact visitors and residents.

Visit their web site at atwww.hawaii.gov/tourism or for information and applications on the various islands see below:

Oah‘u
Manuel C. Menendez III, Executive Director Office of Economic Development City and County of Honolulu Academy of Arts 808-547-7878 mmenendez@co.honolulu.hi.us

Hawai‘i
Lori Andrade Department of Research and Development County of Hawai‘i 808-961-8366 landrade@co.hawaii.hi.us

Kaua‘i
Nalani Brun, Tourism Specialist Office of Economic Development County of Kauai 808-241-639-nbrun@kauai.gov.com

Maui, Molokai, and Lanai
Monnie Gay Office of Economic Development County of Maui 808-270-7710 monnie.gay@co.maua.hi.us

FEDERAL FUNDING DEADLINES

September 1

September 16
National Endowment for the Humanities (NEH) Public Programs Consultation Grants (Museums, Libraries, and Special Projects), and Public Programs for Libraries, Museums or Special Projects Grants (Planning). 202-606-8400 or www.neh.gov

December 1
Institute of Museum and Library Services (IMLS) Museum Assessment Program (MAP) Grants. 202-289-9118 or www.map@aam-us.org
Museums to Join in a Day of Remembrance on Sept. 11

At the annual meeting in Dallas this past May, the American Association of Museums approved a resolution to join the Institute of Museum and Library Services in supporting museums' participation in a day of remembrance on September 11. The initiative, "Celebrate America's Freedoms," affirms the central role that museums play in the community. AAM and IMLS encourage museums to participate in the initiative and mark the day in ways that best suit their mission and the needs of their community.

Museums can help their communities reaffirm our basic freedom: freedom to assemble, freedom to create, freedom to worship, freedom to inquire, freedom to express ideas, and freedom from fear.

A fact sheet, logo, and a sample resolution are available on the AAM Web site at www.aam-us.org.

Cemetery Conservation Workshop

Saturday, October 5, 2002
10 am - 2 pm

This new course will give you the tools to maintain your family's gravestones for generations to come! Learn step-by-step how experts conserve stone and metal grave markers. Instruction includes hands-on work in the Hawaiian Mission Children's Society Cemetery. Please bring a brown bag lunch.

General admission is $45.00 or $40.00 for MHM Friends & HMA Members. Cost includes the conservation kit.

Class limit is 15 participants and registration is due by September 27, 2002.

For further information or to register, please call the MHM Education Department (808) 531-0481.

The HMA Collections Committee Needs You!

We are looking for people from all islands interested in planning collections oriented workshops and seminars for the coming year. If you are interested in participating, please contact Malia Baron at mbaron@bishopmuseum.org or at (808)847-3511.

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The Hawai’i Museums Association is a non-profit corporation dedicated to communication and cooperation among the staffs and supporters of Hawai’i museums.

Membership is open to all individuals, educational institutions, historical organizations and museums interested in the growth and development of the museum profession and its activities in the State of Hawai’i.

To apply for individual membership, send a check for $35 with your name, address/zip code, home and business phone numbers, organization and your position title to: Hawai’i Museums Association, P.O. Box 4125, Honolulu, Hawai’i 96812-4125. Information on membership is also available on our web site www.hawaiimuseums.org.

Nūhou is the quarterly newsletter of the Hawai’i Museums Association which carries articles of professional interest to HMA members. Submissions to Nūhou are welcome, subject to editing, and should be received (c/o HMA at the above address) or e-mail to kbennett@honoluluacademy.org.

SUBMISSION DEADLINE FOR NOVEMBER NUHOU IS OCTOBER 1, 2002.