What’s Going on with HMA

HMA Annual Conference
May 30-31 • Honolulu

by Deborah Pope, HMA Consultant

Plan now to attend the HMA Annual Conference in Honolulu, May 30-31. The HMA Program Committee—Stuart Ching, Charles Lamoureux, Carol Lovell and Candace Matelic—is working with consultant Deborah Pope to plan a lively and timely series of programs. Watch for the conference registration materials in mid-April. Among the conference highlights:

• **Keynote address** by Dr. Robert Barrett, Director of Cultural Tourism, Los Angeles Convention and Visitors Bureau.
• **“The Economic Impact of Hawai‘i Museums & Their Role in Tourism.”** Dr. Juanita Liu of the University of Hawai‘i School of Travel Industry Management and other members of the project team discuss the results of the HMA-sponsored study.
• **“Building Marketing Partnerships.”** The HMA Marketing Committee and consulting marketing specialists review a variety of strategies for promoting museums and cultural tourism.
• **“New Initiatives for Museums.”** Staff of the Institute of Museum & Library Services discuss a variety of federal initiatives, including museum-school partnerships, leadership initiatives, and the new publication “Blueprint for the Future.”
• **“Partnering with the Community.”** HMA’s Education Networking Group explores the benefits of museum-community partnerships and showcases innovative programs.
• **“Museum Loans in Hawai‘i.”** The HMA Collections Networking Group shares the results of their loan survey and discusses models for loan legislation.
• **“Designing Your Web Site.”** The Technology Networking Group explores model web sites and lays out the basics of web site design.

THE QUARTERLY NEWSLETTER OF THE HAWAI‘I MUSEUMS ASSOCIATION

**IMLS “Blueprint for the Future”**

The future becomes the present whether one plans for it or not. The challenges and opportunities that museums face and how they might affect museum programming in the future have stimulated conversations among museum colleagues. In thinking about the future, IMLS (Institute of Museum and Library Services) is seeking comments, concerns and input from the field to help it plan its “Blueprint for the Future,” a publication that will envision the impact of museums in the new millennium.

**How can a federal agency increase the visibility of museums and the roles they play in the community?**

At the January, 1997 Hawai‘i Museums Association Board meeting, Ruth Tamura, an IMLS Board Member, met with and sought input and comments from the board. The group was asked for comments using some of the following questions to stimulate discussion: How can a federal agency increase the visibility of museums and the roles they play in the community?

(Continued on page 6)
News from the HMA Board

The HMA Board met on January 15 at the Honolulu Academy of Arts to conduct routine business and discuss several special projects and issues. Highlights follow:

- **IMLS Blueprint for the Future.** Ruth Tamura, a member of the National Museum Services Board (NMSB), asked for input into the Institute of Museum and Library Services (IMLS) "Blueprint for the Future." Board members were asked to identify needs and issues to be conveyed to IMLS. NMSB members are conducting meetings across the country in an effort to shape the key roles which IMLS should play in the future. "Blueprint for the Future" will be published as a working paper in Spring 1997. See related article on p. 1.

- **Membership**
  Jennifer Saville and Cathy Riley of the Membership Committee presented a proposal for a new membership drive. Many individual and institutional membership dues are in arrears. Membership renewal notices will be mailed in April. Individuals or organizations not renewing will be dropped from the Niihou mailing list.

- **Cultural Tourism Leadership Forum**
  The Board approved a request to send Deborah Pope to represent HMA at the Regional Cultural Tourism Leadership Forum in Los Angeles, March 19-21. HMA President George Ellis will also attend. Sponsored by the American Association of Museums, with the cooperation of NEA, NEH, and IMLS, the Regional Cultural Tourism Forums are aimed at bringing together invited leaders from the visitor industry, government and the cultural community to stimulate partnerships and alliances promoting cultural tourism.

- **Economic Impact Study**
  The economic impact survey was mailed to 74 organizations in mid-November. Forty-nine (49) surveys were returned—a return rate of 68 percent. Data from the surveys is currently being analyzed by project staff from the School of Travel Industry Management, University of Hawai‘i. A draft of the written study will be reviewed by the HMA Board in mid-spring. The final report will be issued at the HMA Annual Conference, May 30-31, in Honolulu.

- **Museum Marketing Plan**
  Under a cultural tourism grant from the State Department of Business, Economic Development & Tourism, HMA is researching various models for museum marketing partnerships. Project Director Deborah Pope is gathering information on various museum marketing collaboratives and cultural tourism partnerships around the U.S. A two-day workshop, “Forming a Museum Marketing Partnership,” was held February 7-8. See report on the workshop in this issue.

- **Survey of Museum Loans**
  The survey on the status of museum loans will be mailed in mid-March. Developed by the HMA Collections Networking Group and approved by the Board, the survey aims to gather data on loaned items and museum loan procedures for the long-term goal of developing loan legislation.

  The next meeting of the HMA Board is scheduled for Wednesday, March 26 at the Honolulu Academy of Arts. If you have business for the Board’s consideration, please contact a Board member. The Board roster may be found on the last page of Niihou.

Mahalo and a hui. *

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**Judges Needed for Hawai‘i History Day Contestants**

Over two-thousand students are participating in this year’s Hawai‘i History Day events, a series of school district and statewide contests, which began Feb. 28. The overthrow of Queen Lili‘uokalani, the Challenger explosion and the return of Kaho‘olawe are among the subjects of research projects pursued by students in grades 6 through 12. These projects reflect this year’s History Day theme of “Triumph & Tragedy in History.”

More on Hawai‘i History Day and how to serve as a volunteer judge will appear in an upcoming Niihou. *

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**Aloha Mina**

Museum colleagues in Hawai‘i and around the world were deeply saddened to hear of the death of Mina McKenzie on Monday, March 10 at her home in Palmerston North, New Zealand. As long time Director of the Manawatu Museum and the first Maori museum director in New Zealand, Mina was well known in Canada, the U.S. and the United Kingdom and was revered and loved by many in Hawai‘i.

Mina first came to Hawai‘i as the inspirational keynote speaker at the 1989 HMA Annual Conference on Moloka‘i’s “Museums and the Community.” She returned in 1991 to speak at the East-West Center at an international conference on the Conservation of Cultural Property. Most recently she gave the Director’s Address at the Western Museums Association conference in Honolulu in 1994 and spoke on inter-nation agreements.

Mina was a pioneer in reconciling museum practice and the cultural traditions of first peoples. She challenged all of us to work toward that end. She believed deeply and worked throughout her career to transform museums into meeting places for community dialogue, debate and the sharing of multiple perspectives. Mina was a tireless and eloquent advocate for increased participation by indigenous peoples in the research, management and presentation of cultural objects and living traditions. As a teacher, museum director and advisor to civic and cultural groups and government, her influence was far-reaching.

Many in Hawai‘i were privileged to call Mina McKenzie colleague, friend, mentor, kupuna, inspiration. We are diminished by her loss. E moe i ka maluhia lani. *
Workshop on Marketing Partnerships

by Deborah Pope, HMA Consultant

More than 30 museum professionals participated in a two-day workshop on "Forming a Museum Marketing Partnership," February 7 & 8, 1997 in Honolulu. Don Adams, Director of Marketing and Visitor Programs, Automotive Hall of Fame and Co-chair of the American Association of Museum's new Museum Travel Professional Interest Committee, led the workshop. Day one of the workshop, held at the Honolulu Academy of Arts, included a review of cultural tourism trends, current visitor research and various forms of marketing partnerships being formed in the U.S.

At the beginning of day two, Adams stressed several key points:

- The time frame for promoting cultural tourism and the role of museums in that effort is urgent. The opening of the Convention Center in late 1997/early 1998 moves Hawai'i into another level of competition. Again, the opportunity is now!

- Government and the Hawai'i Visitors and Convention Center do not appear to be ready to pro-actively promote and showcase Hawai'i's rich cultural opportunities in their promotional efforts. It falls to the cultural community to move aggressively and carry out some pilot projects to demonstrate their success in attracting visitors and prolonging their stay in Hawai'i.

Participants then met in break-out groups to identify strategies for:

1) forming a cultural tourism effort;
2) developing pilot projects assured of success; and
3) funding these efforts and specific projects.

Summaries of the break-out groups' findings and recommendations follow:

- Organize the cultural tourism effort
- Form a sub-committee under HMA to include representation from the broader cultural community including theatres, festivals, performing arts, etc. (It is important that this be a wider, collaborative effort not perceived as just a "museum" thing);
- Stress in mission that purpose of cultural tourism effort is to "invite and cultivate new audiences" and "build new business," i.e. orient toward the bottom line;
- Coordinate pilot projects assured of quick success;

- Develop a companion program for the new convention center including pre- and post-convention offerings;
- Develop a data-base of tourism-ready institutions and programs;
- Conduct a demonstration project with a major corporate partner to prove the cultural community can attract and hold visitors, e.g. make a transportation-hotel-cultural partner package with United Airlines and target the many cultural tourists who live in Chicago;
- Take over management of city-run kiosks in Waikiki from which to disseminate information and sell package tickets;
- Address funding the cultural tourism effort;
- Stress that funding is not a charitable contribution but an investment with returns;
- Address possible funding mix: memberships 30%; corporate 30%; state 10%; individual donors 10%; foundations 20%

Workshop findings and recommendations will be reviewed for feasibility and implementation by the HMA Board at the March meeting.
Major Projects Underway on the Big Island
by Marilyn Nicholson, Director, Volcano Art Center

Despite the lagging economy on the Big Island, several of the islands' museums and cultural institutions have tackled—or are about to take on—significant building projects that promise to enhance the cultural experiences of visitors and residents alike.

The Kona Historical Society has just embarked on an ambitious project to restore the Uchida Coffee Farm. This is not only the only historic site of its kind in the state, but in the entire nation. The restoration of the mill and the hoshidana, the coffee-drying platform covered with a retracting roof, has just begun. This phase of the project is expected to take about 3 months. The complex also includes the farmhouse, smaller outbuildings, and the kuridana, or cherry-processing mill. The whole project, including highway-access parking, and orientation exhibit and temperature-controlled visitor center along with the restored structures, is expected to cost some $1.3 million. The Society took on the project because the farm represents a lifestyle and a part of Kona's history that is declining, notes KHS curator and project director Sheree Chase. KHS has just finished a much smaller project at their museum in the old Greenwell Store. A recent expansion has added badly-needed office space, a restroom and a handicap ramp.

Lyman House Memorial Museum just reopened its doors on March 3rd after a 9-month long expansion that has added a two-story addition to the main museum building. This is the first phase of what will be a four-year project to completely renovate the exhibition galleries. The building addition resulted in a more attractive entrance, new admission and orientation areas and a new gift shop on the first floor. Upstairs is a new special exhibition space. Parts of the existing building were also renovated, resulting in an all-new Astronomy Center with two computer hook-ups to the observatories on Mauna Kea. Paul Dahlquist, the museum’s director, says that “it is a very good feeling indeed to have the Museum actually open to the public for the first time in my tenure. I feel that we are now back doing what we are supposed to be doing, giving the public a chance to learn about Hawai’i, its islands and its peoples.” Dahlquist adds that “while the construction period was needed and has resulted in a very worthwhile addition to our main building, it is wonderful to hear people’s voices (other than those of the museum staff) as they wander through the exhibits and discuss what they are seeing.”

In conjunction with Hawai’i Volcanoes National Park, The Volcano Art Center has just finished reconstructing a traditional thatched hale that is part of their pa hula, or hula platform. The reconstruction sparked a renewed interest in traditional thatched buildings, several of which are proceeding under the guidance of people who gained quite a bit of expertise during the course of this two-year project. An ethnobotanical garden that will feature native plants, particularly those used in the hula arts, is still in the planning stages.

These projects are small, however, compared with the project VAC is now undertaking. With a long-term lease of a 7-acre parcel just outside the park boundary in Volcano Village now assured, VAC is moving ahead with plans to develop a “campus” that will include classroom, studio spaces, offices and meeting spaces on part of the land. The rest of the property, still in native rainforest, will be largely untouched except for trails winding through it, allowing individuals to study, appreciate and gain inspiration from the natural environment. Selection of a design team is expected to occur soon, and plans are being laid for a major capital campaign.

The Pacific Tsunami Museum is poised for a major project—building the museum. The museum has just changed its name from the Hilo Tsunami Museum to better reflect its scope, which includes the entire Asia and Pacific Region as well as Hawai’i. Executive Director Susan Gaughan Tissot reports that they have just selected a design firm to plan and design the new museum building. The firm, Ralph Applebaum Associates, will begin immediately with a goal of opening the new museum in Hilo in two years. Susan had an interesting aside about the firm hired. It seems one of the senior design associates of this New York-based firm is Melanie Ide, whose grandfather owned the old Motos Inn in Hilo. The restaurant was twice wiped out by tsunamis, which finally closed the eatery for good in 1960. Although the projects just being launched will undoubtedly have a real fundraising challenge ahead of them, the sound planning and sheer enthusiasm of those involved will lead to much richer and more diverse cultural opportunities well into the next century.

The Hawai’i Community Foundation invites you to a free workshop:
Fundraising Basics for Invited Culture & Arts Groups
with Kim Klein

Hawai’i Community Foundation
900 Fort Street Mall, Suite 1310

Wednesday, April 9, 1997
8:00 a.m. to 4:30 p.m.

Registration Deadline: March 26, 1997. Workshop limited to 32 participants. Two participants per organization. Registration will be accepted on a first-come, first-served basis.
Even if you're a bird, it's unwise to take to the air without sufficient preparation, continuous training and unending vigilance in the smallest details. For birds, who get a lot of daily experience on the wing, perhaps it comes easily. The Koke'e Natural History Museum staff, composed of five unfeathered human beings and backed by the Hui O Laka Board of Trustees, has had to work hard on it.

This brief report to fellow HMA members will give an overview of the approach Kaua'i's oldest museum is taking as it prepares for an inaugural flight into the uncharted skies of raising enough money to complete renovations to the old CCC Camp in Koke'e, and establish and operate Kaua'i's first scientific field station and interpretive support center in that historic complex, all while continuing to operate (and improve) one of the busiest museums in Hawai'i.

This is a big project. Hui O Laka proposed in early 1990 to undertake renovations to an abandoned CCC Camp, and establish in that complex of 10 wood frame buildings a 21st-century field station and interpretive support center in that historic complex, all this while continuing to operate (and improve) one of the busiest museums in Hawai'i.

That period, volunteers and staff renovated one building. Museum offices were move there in mid-1991.

With just $10,000 in grant-in-aid funds for planning and design, Museum staff came up with an in-house, “home-made” master plan and Jim Niess, A.I.A, of Maui Architectural Group and a loyal Hui O Laka member, provided the first plans.

The project immediately found credence in the scientific community, which desperately needed some sort of field support and was happy (and still is) to use it in partially renovated condition. Old-timers with personal memories of the camp since its 1935 construction brought the strength of collective memory and great public affection to the project. “Spontaneous community recall” brought forth stories, photographs and memorabilia, leading in 1996 to State and National Historic Register status. An oral history project interviewing surviving CCC corpsmen is currently underway with support from Hawai'i Committee for the Humanities.

Faced with the immense financial and physical challenges of renovations in this isolated region but driven by the obvious potential (and romance) of the old camp to serve in another century, then Board President F. B. Wichman urged staff of this small institution to embark on a computer-clean-up and updating of membership records, kept somewhat ineffectively for years in small filing boxes. Though initially there were under 200 members, mostly from Kaua'i, they were deeply loyal, and became the base of a membership that has so far tripled in number and in gift size. Staff and trustees are ever-ready to personally invite just about anyone to join the effort. New and renewing members' names are shared at weekly staff meeting—each individual is a valued part of the family, no matter what level contribution they make. Hui O Laka now boasts an international membership with supporters across the state.

The next step, encouraged by long-time Trustees Winona Sears (now deceased) and Takeshi Fujita, was development of a cohesive and well-trained volunteer corps. Museum staff designed and launched, with no funding, an annual training series for volunteers. Begun in the spring of 1992, this popular series, with 5 to 6 Saturday lecture and field sessions, steadily attracts between 55 to 70 people in spite of the long drive to Koke'e. Enthusiastic (and sometimes famous) researchers and interpreters volunteer their time to the effort. The loyal and knowledgeable volunteer corps so developed has grown to (Continued on page 6)
Koke'e Museum
(Continued from page 5)

contribute nearly 7,000 hours of labor each year, greatly extending the small staff’s effective reach. Many of those volunteer hours are contributed by loyal professionals or those who are electronically skilled. For instance, Hui O Laka’s internet homepage, a credible start in this important medium, is entirely the result of volunteer effort.

The emphasis, as the process bogged down in endless drafts of an Environmental Assessment and other government requirements, turned to refining, improving and tightening office and administrative systems. An invisible effort except to staff and Hui O Laka’s trustees, this mania for internal detail has led to an office where almost anyone can find anything they need in a moment, with the result that the small staff has been able to accomplish more and to quickly access documents when a talented volunteer shows up. The Board commitment to the finest in computer support (Hui O Laka operates on a Macintosh system) has also underwritten administrative development. And a supportive Board-staff relationship has allowed the Museum staff to explore some creative solutions to “on the ground” challenges. Members and friends collected over $5,000 in a week, for instance, when staff mounted a “Door-nor” campaign to outfit two buildings with historically correct 5-panel solid-core doors. And we got 100% Board participation.

Now, with front-line experience in working with DLNR staff, an historic complex 30% complete through volunteer effort, and an administrative foundation that can bear the “weight of success,” Hui O Laka trustees and staff are moving with confidence into the final push for funding and partnering that will be necessary to complete renovations. $250,000 should turn the trick. An application for $100,000 will be prepared for one large mainland foundation pending a pre-ap decision. Local foundations and businesses will be invited to participate. And it won’t be long before we’ll have a great pa’ina in these historic old buildings in the woods. You’re invited—we’ll let Nihou readers know when!

And speaking of invitations, I’d like to personally invite you to join Hui O Laka. Become part of this growing “forest of friends.” Together, our vital efforts are a demonstration that tenacity and teamwork have their day!

Hui O Laka is the incorporated name of the 501(c3) organization, founded in 1952 by three Kaua‘i kama‘aina: Ruth Knudsen Hanner, Isabel Faye, and Joseph M. Souza, Jr. Koke’s Museum was opened in a relocated WWII building in Kanaloaohuluhihi Meadow on November 28, 1953. Open continuously since that time, with very brief time-outs for two hurricanes, the small exhibition and information center is the spot to stop for visitors to Waimea Canyon and Koke’s State Parks. Probably the only museum in Hawai‘i to be open 365 days a year at no charge, the 2,200 square foot building greets about 100,000 individuals each year.

Federal Grant Applications for the Arts
Due in April

The National Endowment for the Arts (NEA) is offering grants to assist non-profit tax-exempt organizations involved in arts and culture projects scheduled for 1998. The categories and their respective deadlines are: Heritage & Preservation (deadline April 1), Education & Access (deadline April 7), Creation & Presentation (deadline April 16) and Planning & Stabilization (deadline April 30). An organization may submit only one application.

To request an application guidelines booklet or for general information contact the NEA at (202) 682-5400 or write: National Endowment for the Arts, Nancy Hanks Center, 1100 Pennsylvania Ave., NW, Washington, DC 20506-0001. The NEA World Wide Web site address is http://arts.endow.gov.

IMLS "Blueprint"
(Continued from page 1)

In what ways can the Institute present examples of the “best” museum practices? What areas of museum research would be most useful to the field? How can IMLS best support collaborations?

In what ways can the Institute present examples of the “best” museum practices?

The HMA Board urged the IMLS to continue the National Museum Service Awards to showcase outstanding museum programing, promote those Professional Service programs that focus on small museums, and consider decreasing the allocations for GOS (General Operating Service) and increase Professional Service award allocations. Suggestions for areas of museum research included economic impact of museums, educational impact of museums, and communication technology linkage systems such as long distance learning. It was noted that there needs to be a program that supports increasing the literacy of the museum profession with the technologies that have become commonplace for elementary school students: the internet and the web. Promotion of collaborative programs and the challenges they presented could be linked to awards and recognition by the field. A suggestion was made for a “GAP” (Governance Assessment Program) or “LAP” (Leadership Assessment Program) program that would expand on the MAP and CAP programs already part of the IMLS opportunities.

If you would like to help with the “Blueprint for the Future” project, please do not hesitate to talk with Ruth Tamura at 677-0110 during the work week or call Tania Said at IMLS (Institute of Museum and Library Services) at (202) 606-8536.
Iolani Palace: The Friends of Iolani Palace has announced the appointment of H. J. Bartels as Managing Director of Iolani Palace effective February 12, 1997. Bartels has been the Curator of Iolani Palace since February, 1976. Corinne Chun, assistant curator since 1981, has been appointed curator.

Grove Farm Homestead: The Trustees of Grove Farm Homestead and Wai‘oli Mission House on Kaua‘i have announced the availability of the Margaret Sloggett Fisher Scholarship for students concentrating in historical preservation, museum studies, history, anthropology, Hawaiian studies, ethnic studies and American studies.

Graduate students and college juniors and seniors who are residents of the state (studying in Hawai‘i or on the mainland), are invited to apply for the $1,000 scholarship for the 1996-1997 school year. Preference in selection will be given to students who are Kaua‘i residents. A letter of application, college transcripts, and two letters of recommendation are due by April 15, 1997. Mail the letter of application, transcripts and letters of recommendation to:

Margaret Sloggett Fisher Scholarship Committee
Post Office Box 1631
Lihue, Kaua‘i, Hawai‘i 96766

The memorial scholarship honors Mrs. Fisher who was a founding museum trustee of Wai‘oli Mission House in Hanalei and granddaughter of Samuel Wilcox and Emma Lymar’Wilcox. For more information call 245-3202.

William McKinley Klein, Jr., director of the National Tropical Botanical Garden on Kaua‘i, died of a heart attack while on a business trip in Coral Gables, Florida. Klein, 63, had headed the garden for three years, expanding its public programs and dramatically increasing its emphasis on research in the biology of tropical plants. He oversaw the opening of the National Tropical Botanical Garden’s Allerton and Limahuli Gardens after Hurricane Iniki devasted Kaua‘i in 1992. The NTBG was preparing public programs at its Kampong garden in Florida when Klein was stricken.

In a recent speech at the Kampong Garden he quoted Senegalese conservationist Baba Dioum in a statement that reflected his own commitment to public education: “In the end, we will conserve only what we love, we will love only what we understand, and we will understand only what we are taught.”

Klein was a former director of the Fairchild Tropical Garden in Miami and of the Morris Arboretum of the University of Pennsylvania in Philadelphia.

CALL FOR PROPOSALS
Historic Naval Ships Association Annual Conference

The Historic Naval Ships Association (HNSA) is an organization dedicated to the preservation and exhibition of historic naval vessels. There are over 80 “member vessels” currently in the organization; they include aircraft carriers, battleships, cruisers, destroyers and submarines, as well as liberty ships, PT boats, and wooden frigates. Most of these vessels are on exhibit in various parts of the U.S.; a few are in Canada; and one is in France.

Representatives from the member vessels meet each fall to discuss common areas of concern. The 1997 conference will be held in Honolulu from October 1 through 4. Hosting the conference will be USS Bowfin Submarine Museum & Park, with the assistance of the USS Arizona Memorial and the Hawai‘i Maritime Center.

We are seeking speakers for the conference on topics relating to historic preservation and, specifically, ship preservation. Also of interest would be general museum issues (curatorial matters, exhibits, interpretation, conservation), or management issues relating to non-profit organizations (staffing and personnel, working with a board of directors, working with volunteers, organizing special events, marketing, fundraising, security). In addition, topics relating to the history of Hawai‘i during WWII are welcome.

For additional information or to submit proposals, please contact:
Aldona Sendzikas, Museum Curator
USS Bowfin Submarine Museum & Park
11 Arizona Memorial Drive
Honolulu, HI 96818
(808) 423-1341
aldona@aloha.net
Spring Calendar

APRIL
Apr 2-3  "The Museum and the Public" symposium, Stephen Weil, Columbia University, NY
Apr 9  "Fundraising Basics" with Kim Klein
       Hawaii Community Foundation
Apr 25  "It's the Law: What Non-Profits Need to Know," Japanese Cultural Center
Apr 26-30  American Association of Museums annual meeting, Atlanta, GA
       AAM tel. (202) 289-9114/fax (202) 289-6578

MAY
May 30 & 31  HMA Annual Conference, Honolulu

JUNE
June 1  Submission Deadline, Niihou, Summer 1997

We would like to solicit submissions regarding important events at member institutions, including openings of major exhibitions, renovated spaces, new structures, upcoming important special events, etc., that would be of interest to HMA's membership and the readers of Niihou. Thank you.

Hawai'i Museums Association
P.O. BOX 4125 HONOLULU, HAWAII 96812-4125

The Hawai'i Museums Association is a non-profit corporation dedicated to communication and cooperation among the staffs and supporters of Hawai'i's museums.

Membership, subject to approval by the HMA Board, is open to all individuals, educational institutions, historical organizations and museums interested in the growth and development of the museum profession and its activities in the State of Hawai'i.

To apply for individual membership, send a check for $25 with your name, address/zip code, home and business phone numbers, organization and your position title to: Hawai'i Museums Association, P.O. Box 4125, Honolulu, Hawai'i 96812-4125. Institutional applicants should call Deborah Pope on O'ahu at 808/254-4153 as rates vary.

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NUHOU is the quarterly newsletter of the Hawai'i Museums Association which carries articles of professional interest to HMA members. Submissions to Niihou are welcome, subject to editing, and should be received (c/o HMA at the above address) by February 1, May 1, August 1 and November 1. Mailing is scheduled for the following month.

Serials Unit
Hawaii State Library
478 South King Street : Attn - Serials
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