HMA Annual Conference, May 16–18, 1996, Honolulu Museums in a Sea of Change: Some Navigational Skills

Mark your calendars now for the HMA Annual Conference, May 16–18 in Honolulu. Join museum colleagues and friends from throughout the islands for three days of meetings, dialogue and exchange on the many changes and issues facing museums as we enter the new century. Sessions will consider a wide variety of current issues including changing technologies, partnering with the community, strengthening museums’ role in tourism, and planning audience-centered programs and exhibitions. Programs will address the professional needs and interests of museum directors, curators, collections managers, educators, exhibition planners, and marketing and public relations staff. Join us in developing the teamwork and navigational skills we all need to sail the turbulent seas of today’s social, economic and political change.

Conference registration materials will be mailed in early April. Among the highlights of the conference:

Opening Address: The Challenges & Opportunities Facing Museums Today. Dr. W. Donald Duckworth, President, Bishop Museum and Trustee, American Association of Museums.

Keynote Address: Promoting Cultural Tourism to Hawai‘i: The Role of Museums, Mr. Paul Casey, President & Executive Director, Hawai‘i Visitors Bureau.

Program Sessions:
• Museums and the Internet
• NAGPRA and Beyond: Changing Perspectives on Caring for Our Cultural Heritage
• Collaborating with the Community: A Case Study of the Bishop Museum Exhibition Ka ho‘olawe: Ke Aloha Kupa‘a i ka ʻĀina.
• Changing Perspectives on Tourism: The Role of Museums, Culture & the Arts
• Planning for People in Museum Exhibitions
• Developing an Interpretive Plan

Special Events:
• Mayor Jeremy Harris and the City & County of Honolulu host an evening reception in Honolulu Hale in celebration of International Museum Week and Preservation Week.
• Bishop Museum hosts a reception and viewing of the new exhibition Ka ho‘olawe: Ke Aloha Kupa‘a i ka ʻĀina.
• A Capital Day Down Capitol Way:

Federal Shutdown Leaves Visitors Adrift

by Marilyn Nicholson, Executive Director, Volcano Art Center

For most people, the federal shutdowns of November 1995 and December 1995/January 1996 are a quickly fading memory. To visitors who hoped to see and learn about some of Hawai‘i’s special places, however, the opportunity to experience those places was cut short as Washington budget negotiations ground to a halt. Thousands of visitors were turned away at parks, historic sites and museums throughout the state. Hardest hit of all islands was the Big Island, both because it has the largest number of sites closed for the longest period of time and because Hawai‘i Volcanoes National Park (HVNP) is the most visited cultural attraction in the state. According to the most recent figures available from DBEDT (The Department of Business, Economic Development & Tourism), nearly 2.5 million people visit the park each year, meaning that some 200,000 people were turned away from HVNP alone. Add to that the visitor losses at such major attractions as the U.S.S. Arizona Memorial, Haleakala National Park, National Memorial Cemetery of the Pacific (Punchbowl), Pu‘uhonua O Hōnaunau and half a dozen other sites.

(Continued on page 2)
News from the HMA Board

The HMA Board met on December 13, 1995 at Linekona Arts Center and on January 24, 1996 at Bishop Museum to conduct the following business:

• Annual Conference
The Board proposed and reviewed plans for the HMA Annual Conference, Museums in a Sea of Change: Some Navigational Skills, May 16-18, 1996. (See story elsewhere in this issue.) Noting that attendance has been low at recent HMA conferences held on neighbor islands, the Board determined to hold the 1996 conference in Honolulu.

• HMA Marketing Committee
The Board heard reports from program consultant Deborah Pope on the progress of the newly appointed Marketing Committee toward identifying ways for the museum community to increase its visibility in the local community and visitor industry. (See story elsewhere in this issue.)

• Dialogues with Native Hawaiians
HMA’s funding request to the Cooke Foundation for a series of state-wide conferences on cultural stewardship has been denied. The Office of Hawaiian Affairs is proceeding to plan conferences on each of the major islands in April and May. HMA institutional members will be notified by OHA of the dates of the upcoming conferences. (See story on page 3 "OHA Sponsors Conferences.")

• Nominating Committee
HMA Director Jennifer Saville has been appointed to chair the Nominating Committee, to propose a slate of candidates for the HMA Board of Directors. The election will be held at the HMA Annual Conference in May. The slate of nominations will be circulated to the membership by mail 30 days before the conference, per the HMA by-laws.

- Directory of Hawai‘i’s Museums On-Line
The HMA Board approved a request from the Hawaiian Historical Society to add an edited version of the HMA publication Hawai‘i’s Museums and Related Organizations to its web-site. Links will be added for any museums or other organizations which already have their own web-site. Thanks to Barbara Dunn of the Hawaiian Historical Society and Dr. Michael Macmillan, editor of the Society’s Hawaiian Journal of History, for their generous efforts to increase public access to Hawai‘i’s museums.

WMA Board Meeting
Carol Lovell, HMA President and Hawai‘i delegate to the Western Museums Association (WMA), reported on her recent trip to Salt Lake City to attend the annual WMA midwinter Board meeting. Business focused on planning the WMA Annual Meeting in Salt Lake City, October 16-19, 1996.

The HMA Board of Directors next meeting is scheduled for Friday, May 17. Don’t forget: if you have questions or concerns, please contact a Board member as listed on the last page of Nûhou. Mahalo!

Attention O‘ahu Museums! Join the City’s Web Site
The Mayor’s Office on Culture & Arts of the City & County of Honolulu is creating a World Wide Web storefront aimed at direct marketing of O‘ahu’s museums and culture and arts organizations. O‘ahu museums will soon be receiving a questionnaire and request for information and photographs. Peter Apo, Director of the Mayor’s Office on Culture & Arts, says the web storefront is one of several new initiatives aimed at helping museums and other cultural organizations market their programs and services to the local community and the visitor market. Watch for the questionnaire and request for materials in the mail soon!

Expanding Possibilities:

Join more than 4,000 museum professionals for a five-day educational experience you won’t forget. The Annual Meeting offers over 120 program sessions...the Marketplace of Ideas...AAM Placement Office...MuseumExpo96...and much more. Explore the unique history and culture of Minneapolis-St. Paul, through visits to some of its finest museums and cultural institutions. For further information on an experience not to be missed, contact: Meetings and Professional Education Department, AAM, 1225 Eye St. N.W., Suite 200, Washington, DC 20005, or call 202-289-9113.
HMA Marketing Committee At Work

HMA President Carol Lovell has appointed a marketing committee and charged them with identifying ways in which Hawai'i's museums can increase their public visibility and attendance. The committee is comprised of the following members:

Paula Cartwright, Director of Public Relations and Marketing, U.S.S. Bowfin Submarine Museum and Park; George Ellis, Director, Honolulu Academy of Arts; Andrew Ezer, Director of Marketing, Waikiki Aquarium; Susan Kodani, Vice-President, Bishop Museum; Georgianna Lagoria, Director, The Contemporary Museum; and Candace Matelic, Director, Mission Houses Museum. Deborah Pope, independent consultant on contract to HMA, is coordinating the work of the committee.

The committee held a half-day planning retreat on January 8 at which it reviewed HMA's past efforts to strengthen the visibility of museums; identified the local museum field's strengths and weaknesses relating to marketing; and reviewed external conditions in government, the visitor industry and the community. At a second meeting January 30, the committee developed a draft set of goals and objectives; and met with Mr. Peter Apo, Director of the Mayor's Office on Culture and the Arts, City and County of Honolulu, to discuss City initiatives relating to marketing museums and other cultural organizations.

While the committee has not yet finalized a recommended set of marketing goals and objectives for HMA, much of the discussion has focused on the need to better demonstrate the value and worth of museums to their communities and the State overall. At future meetings the committee will be exploring a variety of projects including conducting a study of the economic impact of museums; seeking HMA representation on government and visitor industry advisory committees relating to tourism, culture and the arts; and planning a workshop on how to form a museum marketing collaborative.

Watch for news of these and other possible initiatives in future issues of Nihou and hear a report from the Marketing Committee at the HMA Annual Conference in Honolulu, May 16–18, 1996.

Professional Networking Groups

The HMA board is looking for individuals to lead and participate in professional networking groups slated to begin meeting at HMA's upcoming annual conference, May 16–18, 1996, in Honolulu. These groups will share professional goals and concerns, advise the board of issues and needs relevant to their work, and plan sessions at annual meetings and workshops addressing these issues, among other things. Roundtable lunches for

- directors
- educators and exhibition planners
- curators and collections managers
- marketing, development, and public relations staff

are currently under way. HMA needs your participation in order to make it work. We all have a responsibility to the institutions we represent and the communities we serve. For more information, please call Candace Matelic at 808-531-0481.

Bishop Museum Receives Grant

Bishop Museum received a grant of $510,184 from the National Endowment for the Humanities to support a two-year project to move ethnology collections into a new storeroom. The matching grant enables the museum to purchase storage equipment, and supports project staff. Laura Gorman, Chair of Conservation Services, is Project Director.

OHA Sponsors Conferences on Cultural Stewardship

The Culture Office of the Office of Hawaiian Affairs is planning a series of conferences on each of the major islands in April and May on the subject of cultural stewardship. The purpose of the conferences is to bring together representatives from the Hawaiian community with the agencies, institutions and private entities which own and care for Hawaiian cultural resources.

Fikake Pelekai, Culture Officer with OHA, and her staff have held preliminary planning meetings on Kaua‘i, Maui and Hawai‘i; and advisory committees have been formed on each island to assist with planning the conferences. The Hawai‘i Museums Association is providing OHA with a mailing list of HMA institutional members to ensure representation of the museum community at the conferences. For information on the upcoming conferences, call the Culture Office of OHA at 808-594-1954.
Federal Shutdown
(Continued from page 1)

throughout the state, and you have a major shift in visitor activities.

Some institutions did benefit from the closures. Both the U.S. Army
Museum at Fort DeRussy and the Tropic Lightning Museum at Fort
Shafter had more visitors than usual in December because visitors couldn’t get
into the Arizona Memorial. These museums were closed during the November shutdown, but were able to
reopen and stay open because their primary funding comes from Depart­
ment of Defense appropriations which were passed in early December, 1995.

Moloka‘i’s Kalaupapa Settlement
managed to remain open, but unstaffed
due to the overlapping jurisdiction of the Catholic Church, the U.S. State
Department of Health and the U.S.
Department of the Interior. Many
historic sites were accessible by foot to the
many who chose to ignore the closed gates. But the lack of interpretive
services, not to mention clean
restrooms, detracted from the experi­
ence.

Visitors were not the only ones to lose out. Threshold communities such as Volcano Village on the Big Island and Pa’ia on Maui saw restaurant,
lodging and retail business drop
overnight. What is traditionally one of
the busiest times of year turned into a frustrating ordeal to keep the doors
open. For the Volcano House Hotel
and the Volcano Art Center Gallery,
remaining open wasn’t even an option.
Both were forced to close in November 1995 and December 1995/January 1996
because they operate from buildings
owned by the Department of the
Interior. Closed too were HVNP’s
Jaggar Museum, as were all facilities
operated or served by the Hawai‘i
National History Association.

Private tour operators such as
Biker Bob on Maui and Jack’s Tours on the Big Island also took a big hit, some
laying off more than half of their
employees just before the Christmas
holidays. Jack’s business was down
60–70%. Recovery has been slow
since many visitors, especially tour
groups, cancelled trips or chose a
destination other than Hawai‘i. It is
impossible to estimate total losses with
any degree of accuracy, but the cost
statewide was clearly over a million
dollars.

As pleased as we all should be that
the National Parks are open again, the
situation is still far from “business as
usual.” The Park Service is operating at
a reduced funding level, which will
have a long-term impact on the park’s
ability to protect natural and cultural
resources and maintain infrastructure.

The big question on everybody’s
mind is will it happen again? Probably
yes. “We clearly have entered into a
new age of doing business with the
federal government,” according to Jim
Martin, Superintendent of Hawai‘i
Volcanoes National Park. “Folks must
understand there has been a significant
historical event where the branches of
government have thrown out the old
rules. We could very well face a
shutdown every year now that this
system has proven to get national
attention.” He adds that he feels the
continuing resolution will, at least,
keep the parks open through the end of
the federal fiscal year in September, but
after that it again becomes a political
issue. These days, that means that
further closures are a guessing game.

Experts at the Palace Discuss Historic Preservation

Property rights and the current mood of Congress are the topics for the March
and April discussions in the ongoing Ninth Annual Historic Preservation Lecture
Movement” is the topic to be examined March 26 by Wilton Corkern, president of
the Accokeek Foundation in Maryland. “Lobbying Congress in ’96: A Tightrope
Walk for Preservation” will be the subject of a talk April 30 by Nellie Longsworth,
president of Preservation Action in Washington. Admission is free. For details, call
the UH preservation program office, 808/956-9546.


“Managing Museums in a Changing Environment” is the theme of the 1996 Museum Management Program at the University of Colorado
at Boulder on June 30–July 4.

The annual summer program, now in its 10th year, assists museum directors,
department heads, and other adminis­
trators in their professional advance­
ment and their institutions in becoming
more effective in a changing
museum world.

Fourteen presentations/discussions will deal with such
subjects as institutional and facilities
planning, personnel policies and
procedures, increasing earned income,
measuring quality and mission
fulfillment, interpretive strategies for
exhibits and programs, increasing
visitor access, more effective board
reporting, museums as tourist attrac­
tions, developing exhibition concepts,
expansion essentials, museum and
school partnerships, exhibit tech­
niques, annual and capital
fundraising, and multiculturalism and
museums.

For further information, contact:
Victor J. Danilov
Director, Museum Management
Program, University of Colorado, 250
Bristlestone Way, Boulder CO 80304.
Phone: 303/473-9150
Fax: 303/443-8486
George R. Ellis, Director of the Honolulu Academy of Arts, Speaks Out at Sales and Marketing Banquet

George R. Ellis, director and president of the Honolulu Academy of Arts, is the 1995 Sales Person of the Year, an award given out annually by the Sales & Marketing Executives of Honolulu Inc. Since 1957 SME has had a yearly tradition of recognizing a sales and marketing professional who promotes Hawai'i, serves the community, and embodies the community's strengths and values. George is the 39th honoree and the first recipient in the field of arts. In his speech delivered at the SME award luncheon, George commented on the importance of culture and arts organizations to Hawai'i and its economy. An excerpt of his address appears below.

I've never really thought of myself as a salesman or marketer, but in truth, almost everyone is, no matter what their profession. I've been extremely fortunate. The arts are my vocation and avocation, something that I love, and I've worked with wonderful people and organizations. In short, I've always had a great product to sell, one which I passionately believe in, and one which is of enormous importance to the spiritual and economic well being of people worldwide and of particular relevance to Hawai'i at this time. . . .

The Academy is, of course, only one of many cultural organizations which provide essential services to this state. They all deserve your support, for without them the quality of life which we all enjoy would be dramatically diminished. The recognition accorded me here today is equally deserved by all the other hard working men and women who are dedicating their lives to the oversight and operation of their respective institutions.

Can you imagine what life here would be like without them? The arts are indeed important to everyone, and culture and the arts organizations are playing an essential role in the delivery of educational services not otherwise available, services which are necessary to the provision of quality education for our children. And if that is not enough, education testing services studies show that a student who has received four or more years of art and music education achieves 34 higher points on the verbal SAT and 18 higher points on math SAT scores, figures which certainly warrant attention.

In addition to the important educational role which culture and the arts organizations play, they are also of critical importance to the economy of the state. I am sure that few know that their combined economic impact is greater than the papaya industry and the equal of the macadamia nut industry.

As we move toward the 21st century it seems evident that we will be even more dependent on tourism to fuel our economy. Hawai'i is a magic word throughout the world and millions of people flock to our shores to enjoy the grandeur and beauty of these magic islands. Each year there is also more competition and we must work harder and smarter to attract a share of this worldwide market. But we really have a tremendous advantage, one which has never been properly exploited. What we have that other tropical destinations are lacking is an active and exciting culture and arts community which is the icing on our cake. Can any other tropical destination boast of excellent museums, a symphony orchestra, theatre, and opera? Where else do you find the rich mosaic of cultural offerings produced and presented.

(Continued on page 6)
George Ellis  
(Continued from page 5)

by this ethnically diverse community, anchored by the strength and beauty of Hawaiian arts, our host culture?

The buzz word in the visitor industry today is cultural tourism, defined as travel directed toward experiencing the arts, heritage, and special character of a place. Industry leaders predict that “cultural tourism will be the dominate force in the industry’s future, that in fact surf and sun will no longer be sufficient to allow any destination such as Hawai‘i to compete for the world’s tourists.”

Today’s travelers are better educated and more affluent, with high expectations for experiences which are both enjoyable and educational. Many tired of the sameness of most locations around the world are seeking unique experiences not available elsewhere, and when they come, they also spend more money and stay longer.

Hawai‘i is indeed unique, and has the potential to become a center and destination for travelers worldwide in the field of culture and the arts, health, outdoor and indoor sports, and education—a meeting place where the world converges to seek pleasure, recreation, knowledge, and understanding as well as spiritual and physical healing. We must embrace these strengths and emphasize what makes us special, not attempt to emulate destinations which are carbon copies of each other, no matter where they are located.

Some initiatives have already been undertaken in these areas. The Governor is pursuing opportunities in the field of health, and our public and private institutions, the University of Hawai‘i and Hawai‘i Pacific University, BYU Hawai‘i and Chaminade, are positioned to play still more effective roles in the promotion of Hawai‘i through education. Their worth and potential are unquestioned. Culture and the arts organizations are also poised, prepared, and eager to participate in new partnerships between the public and private sector which must be forged if Hawai‘i is to remain a place of beauty, harmony, and repose for resident and visitor alike.

I hope that you will all lend your support to this critical effort and assist Hawai‘i’s culture and the arts organizations as they seek to maximize their effectiveness and relevance. No single person or program, institution, or organization can do this alone but together our impact will be felt, appreciated, and valued.

Positions Available: 
The U.S.S. Bowfin Submarine Museum & Park seeks a museum collections manager/exhibit specialist. Duties include responsibility for the acquisition, care and preservation of the Museum collection. He/she will also perform curatorial and registrar duties and is responsible for the...
STAFF NEWS

preparation, installation and maintenance of Museum exhibits. Qualifications: training and/or experience in the handling, preservation and cataloging of artifacts; knowledge of standard museum registration procedures; familiarity with maritime and/or military collections preferred. Interpretation, exhibit planning and design skills are highly desirable. Please send resume by March 31, 1996 to: Museum Curator, U.S.S. Bowfin Submarine Museum & Park, 11 Arizona Memorial Drive, Honolulu, HI 96818, FAX: 808/422-5201. For additional information call 808/423-1341... The Conservation Services Department of the Bishop Museum, in conjunction with the Office of Hawaiian Affairs, and with funding from OHA, is offering a second Collections Care Internship for a Native Hawaiian. For information call Laura Gorman at 808/848-4112... Historic Hawaii Foundation, a nonprofit, statewide historic preservation organization devoted to preservation advocacy, education and leadership in the State of Hawaii, seeks an executive director to serve as the chief operating officer and spokesperson. The executive director is responsible for the day-to-day management of the office, staff, and volunteers; representing the organization at public meetings; sustaining and developing relationships with related organizations; and promoting preservation in the political and governmental arenas. Minimal qualifications: 5 years experience in a nonprofit organization with 2 years supervisory experience; bachelor's degree; desire and ability to work in a multi-ethnic environment. Desired qualifications: masters degree or equivalent in historic preservation, architecture, or in some related field; knowledge of the unique character, history, and resources of Hawaii. Send resume by March 29, 1996, to Ralph Portmore, Chair, Selection Committee, Historic Hawaii Foundation, P.O. Box 1658, Honolulu, HI 96806... Daughters of Hawaii is recruiting a curator for Hulihee Palace, the former summer home of Hawaiian royalty. The curator must be able to interpret Hawaiian culture, the history of the palace, grounds, and collection, and the history and purposes of the paniolo crafts from the islands of Ni'ihau and Kaua'i... Koke'e Natural History Museum is tackling the challenges of survival and growth into a new century by grooming a trained corps of volunteers to serve the 100,000+ visitors who visit Kaua'i's mountain museum each year. The Museum's volunteer program, guided by Kate Reinard, director of community support, is refreshed and revitalized each spring with an Interpretive Training Series open to volunteers, volunteer candidates and the general public.

Now in its 4th year, the training program is for three weekends in March, and will bring together a host of natural and cultural history experts, scientists and park interpreters. The series has been focused thematically to provide a platform for dialogue among experts and the general public about the place of the forest in our lives, as well as to delve into some of the historical actions and attitudes, including those of traditional Hawai'i, that have shaped the landscape and issues we face today.

Each session, attended by 35-60 individuals, is threaded with the philosophy and practice of heritage interpretation, enabling participants to communicate their insights, whether to visitors, school groups, their families, or legislators. The series aims to field trained museum volunteers, and to create a citizenry knowledgeable about the history and issue of Kaua'i's upland forests. In terms of creating an effective and committed volunteer corps, it has been successful, according to Reinard, who reports almost 7,000 hours of volunteer time clocked at the museum in 1995.

LOCAL NEWS

News From Kaua'i

The Kaua'i Children's Discovery Museum is open at the Coconut Plantation Marketplace in Waipouli and features exhibits ranging from pets to art. Six major exhibits include *Light and Color*, a hands-on display that includes holograms, laser beams, and other experiences. *Pets and People*, created by the Kaua'i Humane Society, is modeled after a Dallas Zoo exhibit where participants learn how dogs talk or how it feels to be a fish. The art and soft sculpture of *Whales and Oceans* is created and designed by several volunteer Kaua'i artists while *Make it and Take it* is an art-making opportunity resulting in something visitors can take home. *The Magic School Bus* features Ms. Frizzle, as seen on Public Television. The Kaua'i Children's Discovery Museum will be open through March 31 and is a community, non-profit education organization...

The National Tropical Botanical Garden continues to offer its 'Ohana Day program in which Kaua'i residents are invited to enjoy free tours of the Limahuli Garden. Since the Lawa'i, Allerton, and Limahuli gardens reopened for public tours last spring, the National Tropical Botanical Garden has hosted monthly 'Ohana Days to familiarize Kaua'i residents with the gardens and its ongoing research and conservation projects... Paniolo ride the ranges in the Kaua'i Museum in the exhibition *Ranching and Homesteading on Kaua'i* and Ni'ihau. The history of ranching on the windward islands, usually overshadowed by the large and flamboyant Big Island and Maui ranches, is featured in this show of photographs, artifacts, and

Daughters of Hawaii. Qualifications: education in and knowledge of Hawaiian history and culture, experience in museum work, supervisory skills. Send resume or cv to Regent, Daughters of Hawaii, 2913 Pali Highway, Honolulu, HI 96817; for more information call Shannon Wilson at 808/595-6291... Trustees of Grove Farm Homestead and Wai'oli Mission House are accepting applications due April 15 for the 1996-97 Margaret Sloggett Fisher Scholarship. Those eligible for the $1,000 grant are students of historic preservation, museum studies, history, anthropology and Hawaiian, American and ethnic studies. Applicants must be Hawai'i residents who are currently college juniors, seniors, or graduate students. Preference will go to residents of Kaua'i. For information, call 245-3202.
Spring Calendar

APRIL

3 Deadline, NEA, Planning and Stabilization
Deadline, NEA, Creation and Stabilization

MAY

1 Submission Deadline, Niihou, Summer 1996

4–8 AAM Annual Meeting and MuseumExpo 96, Minneapolis/St. Paul

JUNE


We would like to solicit submissions regarding important events at member institutions, including openings of major exhibitions, renovated spaces, new structures, etc., upcoming important special events, that would be of interest to HMA’s membership and the readers of Niihou. Thank you.

The Hawai‘i Museums Association is a non-profit corporation dedicated to communication and cooperation among the staffs and supporters of Hawai‘i’s museums.

Membership, subject to approval by the HMA Board, is open to all individuals, educational institutions, historical organizations and museums interested in the growth and development of the museum profession and its activities in the State of Hawai‘i.

To apply for individual membership, send a check for $25 with your name, address/zip code, home and business phone numbers, organization and your position title to: Hawai‘i Museums Association, P.O. Box 4125, Honolulu, Hawai‘i 96812-4125. Institutional applicants should call Carol Lovell on Kaua‘i at 808/245-6931 as rates vary.

HMA BOARD OF DIRECTORS

President and Kaua‘i Director: Carol Lovell
Vice President: Keola Cabacungan
Secretary: Stuart Ching
Treasurer: Thomas Fairfull
Hawai‘i Director: Marilyn Nicholson
O‘ahu Directors: Lani Ma‘a Lapilio, Candace Matelic, Jennifer Saville
WMA Representative: Carol Lovell

Niihou is the quarterly newsletter of the Hawai‘i Museums Association which carries articles of professional interest to HMA members. Submissions to Niihou are welcome, subject to editing, and should be received (c/o HMA at the above address) by February 1, May 1, August 1 and November 1. Mailing is scheduled for the following month.

Hawai‘i Museums Association

P.O. BOX 4125 HONOLULU, HAWAI‘I 96812-4125

NONPROFIT ORGANIZATION
U.S. POSTAGE
PAID
PERMIT NUMBER 1191
HONOLULU, HAWAI‘I

Mark Your Calendars Now!
Museums in a Sea of Change: Some Navigational Skills