FOR IMMEDIATE RELEASE

20th ANNUAL INTERNATIONAL ATAXIA AWARENESS DAY
National Ataxia Foundation celebrates International Ataxia Awareness Day with outreach activities to bring awareness to this rare disease.

City, ST (September 25, 2019) – Today, National Ataxia Foundation (NAF), along with (Name of Organization, Support Group, or individual), is celebrating International Ataxia Awareness Day (IAAD). IAAD is an effort from Ataxia organizations and individuals around the world to spread awareness about the disease and inspire action towards a cure.

“Finding effective treatments and a cure is going to take all of us coming together. This includes community members, researchers, patient advocacy organizations, and government,” said Andrew Rosen, Executive Director.

This year’s IAAD theme, "United Against Ataxia," recognizes the importance of this collaborative effort and opportunities for everyone to participate, with the goal of raising awareness, sharing our stories, and providing researchers with the tools they need to find answers.

Ataxia is a rare, neurological disease that affects as many as 150,000 people in the U.S. It is progressive, affecting a person’s ability to walk, talk, and use fine motor skills. It can be fatal. Ataxia causes individuals to appear drunk, since slurred speech and stumbling are symptoms. This is due to degeneration in the cerebellum, the part of the brain that controls coordination and movement.

NAF was established in 1957 to look for treatments and a cure for Ataxia. NAF continues its efforts in helping Ataxia families through research, education, and support.

National Contact:  Lori Shogren Local Contact:  (Name)
Community Program &  (Title)
Services Director  (Contact Info)
lori@ataxia.org
763-553-0020

To find out more, contact us or visit NAF’s website at www.ataxia.org.