ABASI Dance Lab, the first branch of ABA Sports Innovations LLC opened in Tampa Florida on March 1, 2018, and celebrates their grand opening May 4th 2018.

The POINTE Program (TM) is a training method developed by Dr. Mallory Quinn which teaches coaches to use ABA to train their athletes and combines data based assessment, evaluation, and use of an empirically validated ABA intervention with coaching an athlete. Two versions of this manual are available for purchase, one which is written for dance instructors with dance specific examples, and another written for general athletic coaches with a wide variety of examples.

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**ABAI WORKSHOP**

Dr. Mallory Quinn and Dr. Joshua Pritchard are conducting a workshop at the Applied Behavior Analysis International annual conference for behavior analysts looking to explore new and exciting applications of ABA in the area of enhancing sports performance.

Based on a line of research of studies demonstrating the power of behavior analysis to take athletic performance to the next level, guidance will provided for exactly how to use ABA in the world of sports performance from the individuals themselves who are conducting this work!

Workshop participants will learn about procedures used with competitive athletes, as well as typical sessions for providing services, how ABA and sports companies work, and how to market and promote this service to their communities.

Interested participants may sign up at the ABAI website: www.abaiinternational.org or email Dr. Quinn at malloryquinn@abasportsinnovations.com for more information.

**POINTE PROGRAM CONTINUED**

The POINTE Program is a manual written by Dr. Mallory Quinn, Dr. Kwang-Sun Blair, and Dr. Raymond Miltenberger. It’s effectiveness in the areas of usability, feasibility, and efficacy were evaluated in a series of research designs at the University of South Florida.

The POINTE Program trains an athletic coach to conduct data based assessment, evaluation, and use an empirically validated procedure from the science of Applied Behavior Analysis to enhance the performance of the athletes they train.

The POINTE Program is 99$ and can be purchased by emailing Dr. Quinn at malloryquinn@abasportsinnovations.com

ABASI Dance Lab is the first branch of ABA Sports Innovations LLC. ABASI Dance Lab offers private lessons using applied behavior analysis for the competitive athlete using data based assessment and evaluation and dance lessons for individuals with special needs which includes a treatment plan and therapy for adaptation of socially significant social skills. Join us for our grand opening celebration May 4th, 7-9 pm at 11961 Sheldon Road Tampa.