Since 2006 this amazing community effort has been the primary fundraiser to sustain LIFE Food Pantry and our vital services depended upon by hundreds of local families. Join us this year in raising awareness and donations from April 18th – May 15th!

Read on to find out more about this year’s campaign or email outreach@lifefoodpantry.org to become a corporate partner!
WHAT IS LIFE’S IMPACT?
LIFE Food Pantry is the primary provider of food assistance to the Greater Loveland and 45140 community. During the pandemic, demand has increased and so have our services. Money raised will help us cover our growing operating expenses, such as the pantry space and delivery vehicle, and will allow us to offer expanded aid.

2020 LIFE FOOD PANTRY STATISTICS

107,037 meals served

5,098 people

1,949 households

Feed the Hungry 2021
HOW PARTNERING WILL BENEFIT YOUR BUSINESS

Being part of LIFE’s Feed The Hungry Campaign aids our food pantry while raising awareness of your business’ values and dedication to the community. We want to help raise awareness by communicating regularly to spotlight your brand in a variety of ways:

**Daily Social Media Posts**
Each day during the campaign we’ll be posting to social media to raise awareness of our campaign and your company’s efforts to help LIFE.

**Website Placement**
We will place your logo on our campaign page which is being promoted in a variety of materials.

**Print Media**
We will feature your logo in a variety of printed communications distributed in the community!

**PR Campaign**
Local news outlets have already begun to feature our campaign!

**Neighborhood Networks**
LIFE representatives in our surrounding neighborhoods provide word-of-mouth marketing and access to targeted communications.

**Weekly Email Blasts**
We will highlight your contribution and include your logo in our weekly campaign email blasts.
HOW YOU CAN PARTICIPATE

There are so many ways for you to be a part of the Feed The Hungry Campaign!

Run a Custom Program
Let us partner with you to optimize your efforts. We will customize marketing and messaging to promote your unique program. Some ideas include:

- Encourage customers to increase their social media engagement with your company by offering $1 for every new follower, “Like” of a post, etc.
- Challenge another business to a fundraising contest
- Ask customers to add $1 or round up their bill for the LIFE Food Pantry
- Set aside one day or night to contribute a portion of proceeds to LIFE Food Pantry
- Raise awareness of a particular product or service by labeling it your “LIFE Preserver” item and donate a portion of sales of that item to the food pantry

Post a Flyer
Help us spread the word! Download a printable flyer that you can post in your business or request one and we’ll deliver it.

Host a Collection Box
Have some available counter space? We would love to provide you with a small donation box to host for the month.

Be a Sustaining Supporter
With our simple online donation tool, it’s easy to dedicate a monthly gift to LIFE.

Give a Donation
A generous one-time monetary donation is greatly appreciated as well!
Thank you for your interest in the 2021 Feed The Hungry Campaign. LIFE Food Pantry is such an integral part of the well-being of our community—please join us in making this fundraiser a success in such a critical time! Assist us on any level and we would be happy to include your business in our communications!

**Become a corporate partner!**

Email outreach@lifefoodpantry.org for more information.

VISIT LIFEFoodPANTRY.ORG TO DONATE NOW!
LOVELAND

LIFE

FOOD PANTRY

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