

KANSAS CITY  
**MEDICAL SOCIETY**

*Kansas City* **MEDICINE**

*Kansas City Medicine* reaches more than 3,000 physician members of the Kansas City Medical Society. The professionally produced magazine contains a mix of journal-type articles on medical topics, as well as commentaries on medical issues and reports on Medical Society events and activities. The magazine runs approximately 36-40 pages in size.

**2019 Publication Schedule**

Issue	Publication Date	Space Reservation Deadline	Artwork Due
Winter	February 15	January 15	January 28
Spring	June 1	May 1	May 8
Summer	August 15	July 1	July 8
Fall	November 1	September 15	September 22



**2019 Advertising Rates**

Frequency	Cover (BC or IFC)	Full	1/2	1/3
1x	1,287	990	799	699
2x	1,039	890	749	649
4x	909	790	699	599



**Advertising Sizes & Dimensions**  
**Page Size 8-1/2" x 11"**

<b>Full-Page Bleed</b>	8-3/4" wide x 11-1/4" tall (includes 1/8" bleed all sides)
<b>Full</b>	7-1/2" wide x 10" tall
<b>2/3 Vertical</b>	4-15/16" wide x 10" tall
<b>2/3 Horizontal</b>	7-1/2" wide x 6-7/8" tall
<b>1/2 Horizontal</b>	7-1/2" wide x 4-3/4" tall
<b>1/3 Vertical</b>	2-5/16" wide x 10" tall
<b>1/3 Horizontal</b>	4-15/16" wide x 5" tall

Go to [www.kcmedicine.org/journal/](http://www.kcmedicine.org/journal/) to see full PDFs of recent issues

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