Inspiring STEM
Supporting Workforce Development & Building Strong Communities

Why Get Involved:  
Growing STEM is in your best interest  
- Creates a ready force of skilled workers to meet your needs  
- STEM talent improves competitiveness in this global economy  
- Employees involved in STEM education report high company appreciation and personal satisfaction

Growing STEM stimulates your local economy  
- STEM drives innovation and innovation drives growth and profitability  
- STEM jobs pay more and increase local spending and tax base  
- One professional STEM salary can pull a family out of poverty & into independence from social support

Can’t be done without you  
- You know what skills your business needs; it’s more than “reading, writing, and arithmetic”  
- You have the know-how and leadership skills to tackle this complex systemic problem  
- You have the real-life examples of how STEM is used in jobs and students need relevancy

Your employees can serve as role models and mentors

What To Do:  
Mentor students by volunteering in local STEM programs  
- Build relationships and awareness of career opportunities  
- Build confidence and strengthen students’ beliefs that they can succeed in STEM  
- Stimulate learning: problem solving, designing, continuous improvement, planning, and more  
- Support students to build their “soft” skills such as teamwork, communication, and time management  
- Give students tees co-branded with your and their school’s logos; they’ll proudly wear them

Host visits to your work place  
- Show teachers, students, and families the possibilities for high-paying, fulfilling careers  
- Reinforce the skills and certifications you need  
- Illuminate opportunities for internships & co-ops, continuing education support, job shadowing, etc.

Support teachers  
- Mentor a teacher  
- Increase teacher awareness of career opportunities  
- Help teachers better understand the problem solving, team, and technical skills you need  
- Tell your STEM story as a guest classroom speaker

Participate in family- and student-focused STEM events (info nights, fairs, festivals, showcases, etc.)  
- Exhibit; showcase your business and job opportunities  
- Be a keynote speaker or panelist  
- Contribute to defray expenses  
- Review / judge student projects; help celebrate student learning

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