Transformational Advocacy

Welcome!
11:20 AM start time
About Me

- Gwen Hanson, MD
- Solo Family Practice Doctor
- Group Leader: Bellevue Chapter of Citizens Climate Lobby
David Foutch

Our Purpose Today

1. Introduce you to who we are
2. Demystify citizen lobbying
3. Immerse you in our values
4. Practice our methodology
5. Get to know our legislation
What We Know About Climate Change

1. It’s Real
2. It’s Us
3. Experts Agree
4. It’s Bad
5. We Can Solve It
What Are You For?

Think about this:

Identify a specific place or tradition that you love, something that you want to be around for future generations and is threatened by our changing climate.
What Are You For?

Take 2 Min. (Each) & Share With Your Partner:

1. Describe something in your life that is changing
2. Relate it specifically to climate change
3. Explain why it matters
   (hint: how it impacts your community)
4. Close by sharing your personal action or solution
“Ordinary people like you and me have to organize, educate ourselves, give up our hopelessness and powerlessness, and gain the skills to be effective with our government.”

CCL Founder

Marshall Saunders
Our Mission

To build political will for a livable world

Citizens’ Climate Lobby
Politicians don’t create political will, they respond to it.
Our solution to climate change? Democracy.

And we need you on our team.
Our Mission

To empower people to have breakthroughs in personal and political power

Citizens’ Climate Lobby
Getting Outside Our Comfort Zones

Where the magic happens

Your comfort zone
“When you reach out to another person through the energy or creativity within you, and the other person responds, you are exercising power.

When you make somebody else do something against their will, to me that is not power at all, that is force, and force to me is a negation of power.”

–Charles Reich, Power & Law
When Have You Experienced A Breakthrough?

Think about this:

Identify a time when you have experienced a personal or political breakthrough. How did that make you feel and what did you learn?

Share your experience with a partner next to you (two minutes each).
CCL Successes
Bipartisan Climate Solutions Caucus

Started meeting in 2016

2018:
45 Republicans
45 Democrats
State and Local Resolutions Endorsing Carbon Fee and Dividend
Canadian Prime Minister Justin Trudeau announces Canada's carbon pricing policy.
BIG NEWS!
The Energy Innovation and Carbon Dividend Act has been reintroduced in the U.S. House of Representatives!

Congress, thanks for working across the aisle on the BipartisanClimate solution!

#PriceOnPollution
What’s in the bill?

- Fee starts at $15/ton CO2 and rises at least $10/metric ton annually
- 100% of the net receipts are returned as a dividend
- Fair and equivalent border adjustment
- Regulatory pause
Effective

Good for people

Good for the economy

Bipartisan

This policy will:

Reduce America’s emissions by 40% within the first 12 years.

Improve health and save lives by reducing pollution Americans breathe.

Create 2.1 million new jobs over the first 10 years.

Legislators on both sides of the aisle want to see this happen.
Why Fee and Dividend?

Energy innovation and carbon dividend act can arrive at $140 by 2030 if it is enacted in 2019.
HOUSEHOLD IMPACT STUDY

Average tax burden at $15 per ton CO₂ and current emission levels (2012$ per person)

Income quintile (based on household income as % of Federal Poverty Level)

Expenditure category:
- Shelter
- Private health care
- Other transport
- Food and drink
- Other services
- Other products
- Allocated PFI
- Gasoline
- Utilities
Household Impact Study

![Bar chart showing percentage of households benefited by policy and minor loss (<0.2% of income) for different racial groups: Asian (60%), Black (65%), Latino (75%), Other (61%), White (47%).]
Levers Of Political Will

How citizens build political will

1. Lobbying
2. Media relations
3. Grassroots outreach
4. Grasstops outreach
5. Chapter development
"Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results." --Andrew Carnegie

Grasstops

Grassroots

Lobbying

Media

Chapter Development
Chapter Teams

Media Team
Letters, Articles, Social Media, and Endorsements

Lobby Team
Lobbies Member of Congress

Grasstops Team
Endorsements Collaborations

Grassroots Team
Tabling, Presentations

Group & Volunteer Development Team
Monthly Meetings, Training, Hospitality
Energy Innovation AND Carbon Dividend Act
AMERICA'S CLIMATE SOLUTION

A healthy, stable, and prosperous America

The Energy Innovation and Carbon Dividend Act (H.R. 7173) will drive down America’s carbon pollution and bring climate change under control, while unleashing American technology innovation and ingenuity.
Our Philosophy

“Be interested, instead of interesting.”
Meeting Your Member of Congress
Possible Roles In Your Lobby Meeting

- Leader
- Appreciator
- Timekeeper
- Notetaker
- Discussion
- Asker
- Deliverer
- Follow-up
- Photographer
- Observer

These are **suggestions**, not every meeting will have all roles.

Be **flexible** and make sure **everyone** participates.

**Constituents** should get top priority in your actual meeting.
Basic Meeting Outline

**Beginning:** thanks, time, intros, appreciation, correspondence, state our purpose and ask.

**Middle:** discussion, questions, exchange of thoughts, listening for values, moving member forward.

**End:** clarify supporting ask(s) and plans for follow-up, photo, thank them for their time.
Debriefing The Meeting

Every group member, including your member goes around the circle to share (1 minute each):

- What was effective?
- What would you change?
- Biggest Takeaway?
At first people refuse to believe that a strange new thing can be done, then they begin to hope it can be done, then they see it can be done — then it is done and all the world wonders why it was not done so long before.

— Frances Hodgson Burnett
What Are Your Next Steps?

- Monthly Meetings
- Grassroots outreach
- Endorsements
- National Conference in D.C. June 9-11
- In-District Lobby Meeting

We need your time, talent and energy!
Today’s speakers:
Gwen Hanson
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David Foutch
• dfoutch63@gmail.com

Today’s Slides:
cclusa.org/workshopslides
citizensclimatelobby.org
Thank You!