

DIGITAL PARTNERSHIP

Advertising at River Travel Magazine means that with each yearly digital partnership, you reach Mississippi River Travel Enthusiasts via your own Destination Spotlight page, digital banner ads, quarterly personalized original content, featured e-news placement and press release distribution throughout the year and more at a reasonable price.

1

DIGITAL IMPRESSIONS

12 months of digital banner ads will be linked to your homepage or any URL of your choice, sizes include 728x90 Leaderboard and 250x250 Square.

2

SEASONAL CONTENT PIECES

Each quarter we will write and publish a unique article on your destination, attraction, festival, restaurant, etc.

3

SEASONAL E-BLASTS

Each quarter we will feature your business or location with a story or direct link to a page of your choice, emailed to opted-In River Travelers.

4

NATIONAL MEDIA ANNOUNCEMENTS

Submitted press releases will be published at rivertravelmagazine.com throughout the year and inclusion in four River Travel national media announcement press releases.

5

SWEEPSTAKE OPPORTUNITIES

Grow opt-in emails while reaching Mississippi River Travel Enthusiasts.

6

ATTRACTION/DESTINATION PROFILE

Attraction/Destination Profile page at rivertravelmagazine.com

7

SOCIAL MEDIA

Twitter, Instagram, and Facebook postings highlighting your destination.

8

TRAVEL DIRECTORY LISTING

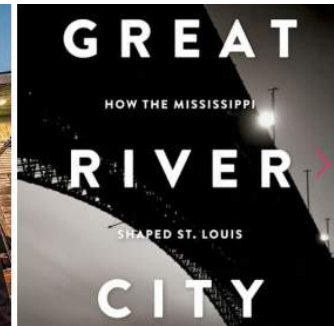
Logo and hyperlink in an easy click and go section.

9

ROAD TRIPPIN EVENTS E-NEWS

Your events posted to the calendar of events could be included in the events e-newsletter. *Inclusion is not guaranteed as space restrictions will apply, but partner special events will have priority.

- 12 months of Digital Impressions
- 4 Seasonal Content Pieces
- 4 Seasonal E-Blasts
- National Media Announcements
- Sweepstake Opportunities
- Attraction/Destination Profile
- Social Media Inclusion
- Travel Directory Listing
- Road Trippin E-News Inclusion



QUARTER 1
Jan - March
\$400

QUARTER 2
April - June
\$400

QUARTER 3
July - Sept
\$400

QUARTER 4
Oct - Dec
\$400

12 MONTHS - BEST DEAL!
\$1,000

Bill me
Quarterly

Bill me
Annually

Name of Business: _____

Contact Person: _____

Phone Number: _____

Email address: _____

Payment due net 30 days from invoice.
Invoices will be sent via email. A 2.5% charge
will be added to late payments. Returned
checks will incur bank fees.

Signature: _____