



TITLE SPONSOR



Sponsorship Contract - NMHA

SPONSORSHIP LEVEL [Please check one.]

Title Lead Supporting Table Sponsor

TITLE SPONSOR Cost: \$10,000

- Two tables (20 guests) at the NMHA dinner
- Premier placement of logo on NMHA contract as Title Sponsor
- Premier marketing benefits: Promotional banner displayed in JCC gymnasium for one full year; advertising on the JCC digital street sign for four weeks; Logo and/or banner ad on the JCC website for one full year
- Logo on all NMHA collateral including e-blasts and social media marketing
- Recognition at the NMHA dinner on event signage
- One full page ad in the NMHA Tribute Book

LEAD SPONSOR Cost: \$5000

- One table (10 guests) at the NMHA dinner
- Premier marketing benefits: Promotional banner displayed in JCC gymnasium for one full year; advertising on the JCC digital street sign for four weeks; Logo and/or banner ad on the JCC website for one full year
- Logo on all NMHA advertising and promotional print, e-blasts and social media marketing
- Recognition at the NMHA dinner on event signage
- 1/2 page ad in the NMHA Tribute Book

SUPPORTING SPONSOR Cost: \$2,500

- One table (10 guests) at the NMHA dinner
- Recognition at the NMHA dinner on event signage
- 1/4 page ad in the NMHA Tribute Book

TABLE SPONSOR Cost: \$1,500

- One table (10 guests) at the NMHA dinner
- Acknowledgement in NMHA Tribute Book

Tribute Book

- Full Back Cover in Color \$2,000 Full Inside Back Cover \$1,500 Full Page \$1,000 (Size: 7.5" x 10") Half Page \$500 Size: Horiz. 7.5" x 5"; Vert. 3.75" x 10" Quarter Page \$250 (3.75" x 5") Business Card \$150
- Listing \$100 Ad sizes are width x height.
- Please email finished ads (PDF, EPS, TIF, JPG only) to emilyf@jccabq.org by Friday, August 6, 2021

Dinner Tickets

- Individual \$150 Table of Ten \$1,500

Questions concerning tickets: Please contact Emily Fox at 505-348-4450 or emilyf@jccabq.org
 Tickets & tables also available for purchase online at www.jccabq.org

COMPANY / ORGANIZATION NAME: _____

[Your name will be used exactly as it appears above in all publicity materials unless otherwise specified. Please be sure to indicate exactly how you wish it to be presented.]

SPONSORSHIP PURCHASE

Company/organization hereby agrees to sponsor the 2021 NMHA in the amount of \$_____ for Sponsorship level:_____

TRIBUTE BOOK AD OR TICKET/TABLE PURCHASE

Enclosed is \$_____ for (size)_____ Tribute Book Ad

Enclosed is \$_____ for _____ Tickets

Enclosed is \$_____ for _____ Tables

PAYMENTS

Please consider making your payment by cash or check to help us avoid costly service fees. You may mail your check to the address at the bottom of this form.

Total From Above: \$_____

Name on CC:_____

CC Type: AMX MC VISA Discover

CC#:_____ Exp. Date: ____/____

SPONSOR CONTACT INFORMATION:

Name _____ Title _____

Work Ph:_____ Cell:_____

Primary Email:_____

(This email will be used for all email correspondence)

Alternate Email:_____

Website Address:_____

Authorized Signature of Sponsor:

Signature _____ Date _____

Authorized Signature of JCC

Signature _____ Date _____

Name _____ Title _____

Internal Use Only:
 PAYMENT RECEIVED \$_____ by:_____