

Bacon Street Youth and Family Services

Job Title: Development Director

Reports to: Executive Director

FLSA Status: Exempt, salaried position

FTE: 1.0 (full time)

Pay Rate: Commensurate with experience



- Are you a storyteller? Do you love spending time chatting with people? **We are looking for YOU!**
- Do you get goose bumps when you hear about saving someone's life? **We are looking for YOU!**
- Have you been impacted by someone who struggles with addiction or mental health challenges? **We are looking for YOU!**
- Do you have a love for making a difference EVERY DAY? **We are looking for YOU!**
- Do you love events? Recognition? Designing things? Planning? Giving back to your community? **We are looking for YOU!**

Bacon Street Youth and Family Services (BSYFS) seeks an enthusiastic professional to join our team! With direction from the Executive Director, the Development Director will be instrumental in the planning and implementation of marketing, fundraising, and special events for the agency. The individual will coordinate the development and implementation of special events for fundraising and community awareness purposes. Attention to detail and experience in event planning is essential. Must have the ability to enthusiastically showcase our agency to prospective donors and supporters. Bachelor's Degree in a related field is required. Ideal candidate will have at least 2-5 years of experience.

To apply: Please submit resume, cover letter, and three references to Kimberly Dellinger, Executive Director at kdellinger@baconstreet.org by Wednesday, June 12, 2019. For questions about the position, please call us at 757-253-0111. Bacon Street Youth and Family Services is an Equal Opportunity Employer.

Primary Responsibilities:

- Crafting the "story" for our agency and sharing our story with the communities that we serve.
- The Development Director is responsible for executing marketing, event planning, and development components of the strategic plan for the agency.
- Develop materials and media to highlight the programs and initiatives of Bacon Street Youth and Family Services.
- Plan and coordinate Bacon Street's signature events – The Run for the Bacon, the Tuggy Young Golf Tournament and our gala, "An Evening for Bacon Street."
- Responsible for planning and implementation of Bacon Street's awareness and outreach events (open houses, house parties, etc.).
- Will supervise our Assistant Development Director, and any other development staff, interns, and practicum students.
- Manage email campaigns and social media for the agency.
- Manage the BSYFS donor database.
- Represent Bacon Street Youth and Family Services at awareness/community events and lead presentations about Bacon Street's services.
- Communicate with current and future donors, manage the thank you process, and enhance donor cultivation.
- Additional duties as assigned.

Qualifications/Skills & Knowledge Requirements

Education: Bachelor's degree in English, Marketing, Communications, or related field required; Master's preferred.

Experience: At least 2 years' experience directly related to the duties and responsibilities specified.

Environment/Physical Demands

This position involves standing during presentations/events and lifting/carrying supplies and promotional materials to events. The incumbent may sit at other times. No special physical demands are required to perform the work. The successful candidate will be required to work extended hours at times to complete projects or attend functions outside of normal operating hours.

About Bacon Street Youth and Family Services

At Bacon Street Youth and Family Services we are passionate about supporting families. For over 47 years we have served adolescents and families dealing with substance abuse and mental health challenges through treatment and prevention programs. As a family focused provider, our counseling services extend to family members affected by and involved in the youth's counseling and/or recovery needs. The program engages youth and their families in a process of measuring the extent of the young person's substance abuse and/or mental health challenges, educating the family about substance abuse and mental health, providing the individual client and family with activities to allow for the development of new behaviors, and opportunities to address other disorders which may be co-occurring with substance abuse. At Bacon Street Youth and Family Services, we truly understand how scary and overwhelming adolescent substance abuse issues are and we are here to help, free of judgment and full of compassion.

"BSYFS provides prevention, education, and counseling to youth, their families, and our community, resulting in their living a life free of substance use challenges." Our mission centers on mentorship, advocacy, support, healing, listening, and empathy. We work to build lifelong relationships with the communities we serve and focus on healing for the entire family during the treatment process.

For more information, visit: www.baconstreet.org. *Bacon Street Youth and Family Services is an Equal Employment Opportunity/Affirmative Action employer.*