

	Sep				Oct				Nov					Dec				
	31	7	14	21	28	5	12	19	26	2	9	16	23	30	7	14	21	
					10/1-11/2									12/1-1/4				
<b>2020 MESSAGE FLIGHT DATES</b>																		
Anchorage DMA	9/1-9/30								11/3-11/30									
<b>NEW VEHICLE SUPPORT</b>																		
CORE TV		35	35			35	35	35	35		35	50	50		50	50	50	
CORE CABLE		10	10			10	10	10	10		10	10	10		10	10	10	
CORE RADIO												30	30		30	30		
<b>TOTAL CORE COST:</b>		\$8,635			\$13,368					\$22,488						\$19,727		
TRUCK TV		25	35	35	25	35	35	35	35	25	75	75	75	25	75	75	75	
TRUCK CABLE		15	30	30	15	25	25	25	25	15	30	30	30	15	30	30	30	
TRUCK RADIO												50	50		50	50		
<b>TOTAL TRUCK COST:</b>		\$17,228			\$23,340					\$47,766						\$41,413		
<b>BROADCAST TOTAL:</b>		\$25,863			\$36,709					\$70,254						\$61,140		
<b>TCUV SUPPORT</b>																		
TCUV TV		40	40								40	40						
TCUV CABLE		10	10								10	10						
<b>TCUV TOTAL:</b>		\$13,443									\$9,883							
<b>SPORTS PROGRAMMING &amp; SPONSORSHIPS</b>																		
COLLEGE SPORTS TV																		
NFL TV																		
NBA CABLE																		
<b>SPORTS PACKAGE TOTAL:</b>		\$13,302			\$17,736					\$22,170						\$17,736		
<b>DIGITAL</b>																		
SOCIAL MEDIA - FACEBOOK & INSTAGRAM																		
DIGITAL VIDEO																		
<b>TOTAL DIGITAL:</b>		\$7,093			\$7,093					\$7,743						\$7,370		
<b>GRAND TOTAL:</b>		\$61,728			\$64,098					\$113,249						\$88,166		