



12-Month Coalition Action Plan September 30th, 2019- September 29th, 2020

DFC Goal 1: Increase community collaboration

Objective 1: Increase and sustain the number of active coalition participants by 10% by September 29th, 2020, as measured by meeting attendance, participation in coalition events, social media activity, and coalition volunteer sheets.

Strategy 1: Build Support of coalition by recruiting more parent, adult, and youth volunteers

Activity	Who is Responsible?	By When?
<ul style="list-style-type: none"> • Youth engagement through SADD clubs/leadership clubs, youth groups and to ensure strong youth sector participation • Maintain a data base of regular members committed to volunteering for events and campaigns • Continue to expand partnerships and broaden community participation. • Collaborate with community groups concerned with substance abuse issues and recruit members to join coalition • Using needs assessment data to inform and mobilize community members to action 	<ul style="list-style-type: none"> • Coalition workgroups/members • Parent Teacher Organizations • Capacity Workgroup • Social media • Coordinator 	<p>Increased and sustain involvement by September 29, 2020</p>

Strategy 2: Enhance Skills of coalition members

Activity	Who is Responsible?	By When?
<ul style="list-style-type: none"> • Provide training on the Strategic Prevention Framework to community and coalition • Keep coalition members actively involved in what trainings they would like to see, issues they are passionate about learning more on • Educate and Train coalition members on youth substance use trends/issues, environmental strategies, evidence based prevention practices and Adverse Childhood Experiences 	<ul style="list-style-type: none"> • CASA-Trinity • Capacity Workgroup • Tioga County Mental Health • Prevention Resource Center (PRC) • Jerome Galloway • Prevention Staff <ul style="list-style-type: none"> • Family Resource center 	<p>Trainings 4 times per year (By 12/30/19, 3/31/20, 6/30/20, 9/29/20)</p>

	<ul style="list-style-type: none"> Care Compass Network 	
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Strategy 3: Provide opportunities for engagement in coalition efforts

Activity	Who is Responsible?	By When?
<ul style="list-style-type: none"> Offer workgroup meetings at convenient times Recruit members to assist with coalition event planning and execution Increase awareness of volunteer opportunities for coalition events and activities Announce opportunities each month through newsletter Recap ASAP, on social media, and through radio/newspaper 	<ul style="list-style-type: none"> Capacity workgroup Media/Marketing workgroup Local media partners 	Ongoing through 9/2020

Goal 2: Reduce youth substance use

Objective 1: Reduce average (grades 8-12) reported 30-day use of alcohol by 2% by September 29, 2020, as measured by PNA (Prevention Needs Assessment) surveys.

Strategy 1: Provide Information to parents, adults and youth regarding dangers of underage drinking, changing social norms, clarifying legal expectations of adults.

Activity	Who is Responsible?	By When?
Promote Parents Who Host Lose the Most Underage Drinking Prevention social marketing campaign- presentations and distribute materials to parents through schools, print and radio media	<ul style="list-style-type: none"> Coalition Staff Capacity workgroup School partners Local media partners 	9/29/2020
Develop Underage Drinking campaign to educate youth on the dangers of alcohol use through social media sites, local media, school events, SADD clubs activities	<ul style="list-style-type: none"> Tioga County Schools Tioga Youth SADD/Leadership groups Youth/Family workgroup TEAM youth workgroup 	9/29/2020
Assist at least one school who doesn't have an after prom party to hold a sober after prom event	<ul style="list-style-type: none"> TEAM Youth Local schools Local business partners 	6/30/2020

Strategy 2: Build Skills of family members, school personnel, and youth to reduce underage drinking

Activity	Who is Responsible?	By When?
Develop and deliver interactive and convenient ways to provide parenting education opportunities i.e. Facebook live, Shawn has a secret	<ul style="list-style-type: none"> Capacity workgroup TEAM youth workgroup Family/youth workgroup Community partners 	Quarterly by 9/29/2020
Organize Drug Impairment Trainings for Educational Professionals (DITEP)	<ul style="list-style-type: none"> Law enforcement partners Family/Youth group 	By 9/29/2020

	<ul style="list-style-type: none"> • School Partners 	
Implement Evidence based prevention programs in schools	<ul style="list-style-type: none"> • CASA-Trinity • School representatives on coalition 	Ongoing 10/1/2019-7/11/2020

Strategy 3: Provide Support to parents and community groups to enhance parent attachment and pro-social activities

Activity	Who is Responsible?	By When?
Develop activities calendar to support family bonding	<ul style="list-style-type: none"> • Local civic/volunteer groups • School Partners • Community partners 	Seasonal activity opportunities 4 times per year by 9/29/2020
Provide pro-social activities for Middle, High School youth	<ul style="list-style-type: none"> • CASA-Trinity • Youth Bureau • Youth advisory committee 	Seasonal activity opportunities 4 times per year by 9/29/2020
Organize underage drinking prevention campaign and activities i.e. sticker pizza boxes, project sticker shock, town halls during Alcohol Awareness Month	<ul style="list-style-type: none"> • CASA-Trinity • School Partners • community partners 	2 by 4/30/2020
Organize community cafés related to underage drinking prevention, social norms, and risk factors at local sites	<ul style="list-style-type: none"> • Coalition staff • Community Partners • youth workgroup • youth advisory committee 	2 by 9/29/2020

Strategy 4: Reduce access to alcohol

Activity	Who is Responsible?	By When?
Conduct Project Sticker Shock activities, environmental scans at alcohol retail locations	<ul style="list-style-type: none"> • Tioga County Department of Health, • Youth and Parent Volunteers, • Youth workgroup 	5 locations by 9/29/2020
Assist law enforcement efforts to increase number of compliance checks	Law enforcement partners	Quarterly: 1/2020, 4/2020, 6/2020, 9/2020

Strategy 5: Change Consequences related to underage drinking violations

Activity	Who is Responsible?	By When?
Promote and advertise Tip line to report underage drinking parties	<ul style="list-style-type: none"> • Coalition Staff • Local Media • Tioga County Sheriff's Office 	Ongoing through 9/29/20120
Recognize clerks and retail store that pass compliance checks with certificates and advertising in newspaper	<ul style="list-style-type: none"> • Tioga County Sheriff's Office • local media partners 	4 times per year: 1/2020, 4/2020, 6/2020, 9/2020
Promote brief interventions, group education as an alternative consequence for minors found with alcohol	<ul style="list-style-type: none"> • County Partners • School partners • CASA-Trinity 	Ongoing through 9/29/2020

Strategy 6: Change the Physical Design

Activity	Who is Responsible?	By When?

Provide glass clings and posters with warning messages to alcohol retailers to place on doors and walls in the store to remind adults not to provide alcohol to minors and outline the consequences for breaking this law.	<ul style="list-style-type: none"> • CASA-Trinity • Local Retailers, • Coalition Staff 	9/29/2020
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Strategy 7: Change Policies to better address underage drinking

Activity	Who is Responsible?	By When?
Review school policies and make recommendations on policies related to extracurricular activities and alcohol use	<ul style="list-style-type: none"> • Local School partners • Coalition staff 	9/29/2020
Explore Social Host Implementation Ordinance	<ul style="list-style-type: none"> • Law enforcement partners • Capacity group • Alcohol workgroup • Local government 	<ul style="list-style-type: none"> • At least one law implemented by 9/29/2020 • Ongoing tracking system for social host violations 9/29/2020

Objective 2: Reduce average (grades 8-12) reported 30-day use of marijuana by 2% by September 29, 2020 as measured by PNA surveys.

Strategy 1: Provide information to youth and parents regarding marijuana

Activity	Who is Responsible?	By When?
Create and distribute youth and parent based materials about the consequences of marijuana use in schools and community sites	<ul style="list-style-type: none"> • TEAM youth workgroup • School partners 	By 7/1/2020
Create marijuana tool kit to run media campaign about the dangers of using/driving/possession etc.	<ul style="list-style-type: none"> • School partners • TEAM youth workgroup • Local media 	By 7/1/2020

Strategy 2: Build Skills of parents and school staff to address marijuana

Activity	Responsibility	By When?
Organize series of parent forums/presentations on harms of marijuana use in adolescence and prevention tips	<ul style="list-style-type: none"> • School Partners • TEAM youth workgroup • CASA-Trinity 	Quarterly by 5/31/2020
Organize DITEP (Drug Impairment Training for Education Professionals) to at least 3 schools	<ul style="list-style-type: none"> • Local school partners • Law Enforcement partners • CASA-Trinity 	Training in at least 2 schools by August 31, 2020

Strategy 3: Provide Support to partners that provide pro-social family and youth activities

Activity	Responsibility	By When?
Organize and promote events calendar for positive family and youth events	<ul style="list-style-type: none"> • Community Partners • Capacity Workgroup • Team youth workgroup 	Quarterly activities by 9/29/2020

Organize and promote volunteer activities for local youth to participate in	<ul style="list-style-type: none"> • Community Partners • Team youth Workgroups • Local media partners 	Quarterly activities in at least 3 communities by 9/29/2020
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Strategy 5: Change Policies related to youth marijuana use

Activity	Who is Responsible?	By When?
Review school policies and make recommendations on policies regarding marijuana use	<ul style="list-style-type: none"> • Local School partners • Youth/Family workgroup • CASA-Trinity 	By 9/29/2020

Objective 3: Reduce average (grades 8-12) reported 30-day misuse of prescription drugs by 2% by September 29, 2020 as measured by PNA surveys.

Strategy 1: Provide information to adults and parents about prescription drug prevention

Activity	Who is Responsible?	By When?
Develop and education campaign to educate parents on the dangers of prescription drug use	<ul style="list-style-type: none"> • Local Pharmacies • Opioid workgroup, • Tioga Health Department 	By 9/29/2020
Develop and implement workshops to discuss the dangers of prescription drug misuse	<ul style="list-style-type: none"> • Opioid Workgroup • Youth/Family workgroup • Community partners 	Quarterly by 9/29/2020

Strategy 2: Build Skills of school staff to recognize prescription drug use signs

Activity	Who is Responsible?	By When?
Organize DITEP (Drug Impairment Training for Education Professionals)	<ul style="list-style-type: none"> • School partners • Law enforcement partners • Opioid Workgroup 	At least 2 by 9/2/ 2020
Create and distribute Opioid Awareness Tool Kit to schools and community sites	<ul style="list-style-type: none"> • Local schools partners • Local community partners • Opioid workgroup 	By 9/29/2020

Strategy 3: Change policies and physical design to Reduce Access to prescription drugs

Activity	Who is Responsible?	By When?
Work with local law enforcement increase number of medication take back days	<ul style="list-style-type: none"> • Local law enforcement partners • Opioid workgroup 	by 5/1/2020
Increase the number of permanent medication collection receptacles	<ul style="list-style-type: none"> • Law enforcement partners • Opioid workgroup • Local Pharmacies 	At least 1 by 4/30/2020