



CCRA provides REALTOR® Member benefits across the center of the state

## Why join CCRA?

Central Carolina REALTORS® Association works diligently to ensure protection of your needs and rights as REALTORS®. We strive to adhere to a Code of Ethics, which governs how we treat clients, prospects, and each other.

Acting as your front line of defense on the local level, we fight for key governmental issues that help make an impact in your community and your industry. We strive to connect with our community and inform our REALTORS® about the area they're selling.

Through the local level, a REALTOR® has the opportunity to receive all the benefits offered by the State and National associations. The State Association and the National Association follow us when it comes to any REALTOR® related issues.

One of the main functions of our board is to provide continuing education and professional development activities that help you grow in your career. We encourage all of our members to seek leadership roles on our many committees and make deeper connections with their fellow professionals.

## Who We Are

Columbia Real Estate Exchange (Greater Columbia Board of REALTORS®) was founded April 15, 1913, with Bruce Walker Ravenel as President and 35 initial members. It was chartered as a National Association of REALTORS® (NAR) member board, July 28, 1913, at NAR's 6th annual Convention held in Winnipeg, Manitoba Canada, where NAR introduced the Code of Ethics.

From the beginning, NAR was an International organization with a mission: "to unite the real estate men of America".

The term "realtor" was not yet in use at the time of NAR's founding in 1908, but was coined in 1916 by member Charles Chadbourn to distinguish the class of real estate professionals affiliated with the association. Today, the REALTOR® term is a federally registered collective membership mark. As such, the mark may only be used by members of the local Board and the National Association.

In 2007, the Board of Directors began to consider a name change that would better reflect the geographic diversity of the Association's members. On December 13 of that year, the board voted to adopt the operating name Central Carolina REALTORS® Association.

## Contact Us

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## The local voice for REALTORS® since 1913

Central Carolina REALTORS® Association works on behalf of its members to expand opportunities to succeed and grow as REALTORS®, to be trusted advocates for home ownership and private property rights, while providing the highest level of ethical service.

1717 Saint Julian Place  
Columbia, SC 29204

## Your Local Membership

The most common question REALTORS® have is what their local association does for them. In short, we help give the REALTOR® name meaning. REALTORS® are held to a higher standard of practice and it must be realized that all real estate licensees that are members of Central Carolina REALTORS® Association benefit from the existence of REALTOR® associations.

There are opposition groups who lobby against freedom of private property owners to use and develop their land in support of a growing population.



Central Carolina REALTORS® Association does a lot of work behind the scenes — on behalf of commercial and residential REALTORS® — to make sure that REALTORS® rights are protected, they have a competitive edge over their competition, and they have tools necessary to conduct business.

A few things that REALTOR® Membership does for you:

- Stops government from creating more real estate taxes/laws and eroding even more private property rights.
- Supports professionalism and provides alternatives to litigation.
- Increases your time as the overflow of real estate information is condensed and prioritized into useable communications.

## Your State Membership

South Carolina Association of REALTORS® works as an extension of your local board. They provide additional tools and resources that help make your job easier.



### Resources

- zipForm® - Digital Signing
- Market Reports
- Legal Hotline: (803) 772-5206
- Monthly SCR Webinar Series
- Tech Hotline: (877) 573-5607

For more details on SCR benefits, go to: [screaltors.org/member-resources/](http://screaltors.org/member-resources/)

## Your National Membership

You are a part of the largest national trade association in the country that seeks to be the leading advocate of the right to own, use, and transfer real property. NAR exists with the purpose of preserving the free enterprise system and works to provide a facility for professional development, and exchange of information among its members. Numerous resources are available on the National Association of REALTORS® website. More information can be found on CCRASC.com.

Earn designations that acknowledge experience and your expertise in the real estate sector. Designations include CCIM, CIPS, CRB, and CRS. The descriptions of all of the possible designations/certifications are available at [realtor.org/designations-and-certifications](http://realtor.org/designations-and-certifications)

## REALTORS® Get More

NAR also has an online campus that makes it easy to work on your own time. You even have the ability to earn your Master of Real Estate Degree through REALTOR® University. From online libraries, free website content, education tools, housing data, and forecasts, there is never a shortage of content to help make your job easier.

There are several great benefits of being a part of the National Association of REALTORS® including discounts and special offers from National Partners to save you on products and services. Below is an alphabetical list of some of the National Partners included in the REALTOR® Benefits Program:

- ABR® (Accredited Buyer Representative)
- American Home Shield
- Avis
- Budget
- Dell
- DocuSign
- Fedex

And many more....

The full list can be found at, [realtor.org/programs/realtor-benefits-program](http://realtor.org/programs/realtor-benefits-program)

