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For Immediate Release

Spark St. Louis to open this spring in Ballpark Village

Spark St. Louis will become a central hub for local entrepreneurs, creators and innovators to locate and grow their businesses, as well as support the needs of companies large and small amid a changing business landscape

ST. LOUIS (Feb. 23, 2021) – Spark St. Louis, a new collaborative workspace, will open in Ballpark Village this spring. The coworking community will be located in The PwC Pennant Building in Ballpark Village’s vibrant neighborhood adjacent to Busch Stadium in downtown St. Louis and operated in partnership between the St. Louis Cardinals and Spark Coworking. The coworking space will support the growing St. Louis entrepreneurial community while accommodating the changing needs of companies large and small.

“We are thrilled to add Spark St. Louis to the evolving and growing community in Ballpark Village,” said Bill DeWitt III, president of the St. Louis Cardinals. “Spark will be an ideal collaborative workspace for local residents, nearby companies and the entire St. Louis entrepreneurial community.”

“Our vision for Spark Coworking is to provide the local entrepreneurial community with an affordable, appealing and flexible way to locate and grow their businesses,” said Shervonne Cherry, Director of Community & Partnerships for Spark Coworking. “We are excited to open Spark St. Louis in the Ballpark Village neighborhood in partnership with the St. Louis Cardinals. Spark will be an ideal environment for companies and entrepreneurs, both new and already local to St. Louis, to succeed and thrive. It will become a catalyst for advancing St. Louis’ thriving entrepreneur ecosystem through creative space and community.”

Spark St. Louis is the third collaborative flex workspace community for Spark Coworking which launched its flagship location, Spark Baltimore, in the heart of downtown Baltimore, Maryland, in 2016. Spark Baltimore now supports over 150 companies and 500 members in its thriving community. Spark’s second location, Spark KC, recently opened in the Fall of 2020 in Kansas City, Missouri, within Two Light Luxury Apartments in the Power & Light District. Spark St. Louis shares the same commitment to become an integral part of the entrepreneurial ecosystem of St. Louis and the state of Missouri with a focus on economic development and providing first-class amenities to its members.

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"We are very excited about the addition of Spark St. Louis to the tenant list at Ballpark Village," said Otis Williams, Executive Director of the St. Louis Development Corporation. "Based on their operations in Baltimore and Kansas City, we know they will provide first class amenities to the growing number of companies looking for shared working space in St. Louis."

The 30,000 square foot workspace will provide companies – from entrepreneurs and startups to established businesses seeking alternative collaboration space – an affordable and efficient way to conduct their businesses and engage their teams. The space will feature dedicated and nondedicated workstations, 80+ private offices and five suites. In addition to monthly memberships, Spark will also offer daily passes.

Spark's unique location in Ballpark Village provides an exciting opportunity for supporting the global shift in how people work and live. Additional top-of-the-line amenities include:

- 24/7 swipe card access to workspace
- Convenient parking
- Dedicated on-site community manager
- Access to high-speed Wi-Fi
- Dedicated mailbox and concierge mail service
- Unlimited access to print, scan and copy center
- Online reservation system for AV-equipped meeting rooms
- Branded office signage
- Access to a community kitchen and lounge spaces
- Member kitchenette
- Nitro coffee and tea bar
- Craft beer and wine for member happy hours
- Podcast studio
- Gender neutral restrooms
- Meeting rooms and private phone call space
- Dedicated training room
- Outside terrace
- On-site mother's room and wellness space
- Corporate workspace plans
- Access to special programs and member events
- Access to exclusive member perks and discounts

"We are incredibly proud to welcome Spark St. Louis to Ballpark Village," said Mike LaMartina, Chief Operating Officer for Ballpark Village. "Companies in St. Louis, like everywhere, have experienced drastic changes in their use of office space. Spark St. Louis will offer a convenient new option for office, meeting and collaboration space in the heart of downtown St. Louis, providing its members incredible access to the wide variety of amenities we have in our neighborhood."

For more information on Spark St. Louis, visit www.spark-stl.com.

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About Spark Coworking

As a catalyst for advancing entrepreneurship and technical innovation, Spark Coworking aims to provide entrepreneurs, creatives and innovators with community and creative space – allowing ideas to ignite and transform into successful companies and organizations. Spark offers the unique pairing of hospitality and entrepreneurship by featuring concierge-style amenities and entrepreneur-focused support, with membership options that range from mailbox memberships and dedicated desks in shared workspaces to private offices and custom-built office suites. Spark is located in two up-and-coming startup hubs: Spark Baltimore in Baltimore, Maryland, and Spark Kansas City in Kansas City, Missouri. For more information, visit www.spark-kc.com and www.spark-bmore.com.

About Ballpark Village

Ballpark Village is a vibrant mixed-used neighborhood adjacent to Busch Stadium in downtown St. Louis, MO. The downtown district houses over 20 premier dining, entertainment and retail venues; 127,000 square-feet of Class-A office space; a 216-room upscale hotel, Live! by Loews – St. Louis; a 29-story, 297-unit luxury residential community with direct views into Busch Stadium, One Cardinal Way; a two-level, state-of-the-art fitness facility, Onelife Fitness; and public gathering space including the Together Credit Union Plaza. Ballpark Village is proud to provide guests with a variety of curated experiences including food and beverage tastings, live music, sports-watching, festivals, community days, family-friendly activities, cultural programs and special events year-round. For more information about Ballpark Village, visit www.stlballparkvillage.com or engage on Facebook (STLBallParkVillage), Instagram (@bpvstl) and Twitter (@BPVSTL).

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