



William Orban

Creative, Art Director & Artist

Over my career I have worn many hats and have worked with a wide variety of clients within multiple industries. I work very well with clients and teammates alike to achieve desired results. Having worked both as a freelancer and as part of multiple corporate teams, I have the flexibility to adapt to meet any challenge. I can orchestrate the bigger picture, but also enjoy staying close to my projects. I am a very 'hands-on' person, prepared to roll up my sleeves from concept to execution, and all points in between.

I am a respected leader of creative teams and communications departments. Conceptualize and orchestrate campaigns that effectively reinforce and build brands. I am an established, self-started and a self-directed, goal oriented person. I provide critical thinking and a problem solving mentality. I have a track record of performance meeting targets and objectives.

I have a wide range of experience with both advertising and marketing with a vast array of clients. I have full knowledge of how to develop strategic designs including integrated campaigns, art, packaging, logos, web ready images, large-format trade show/event items, corporate communications materials, and more.



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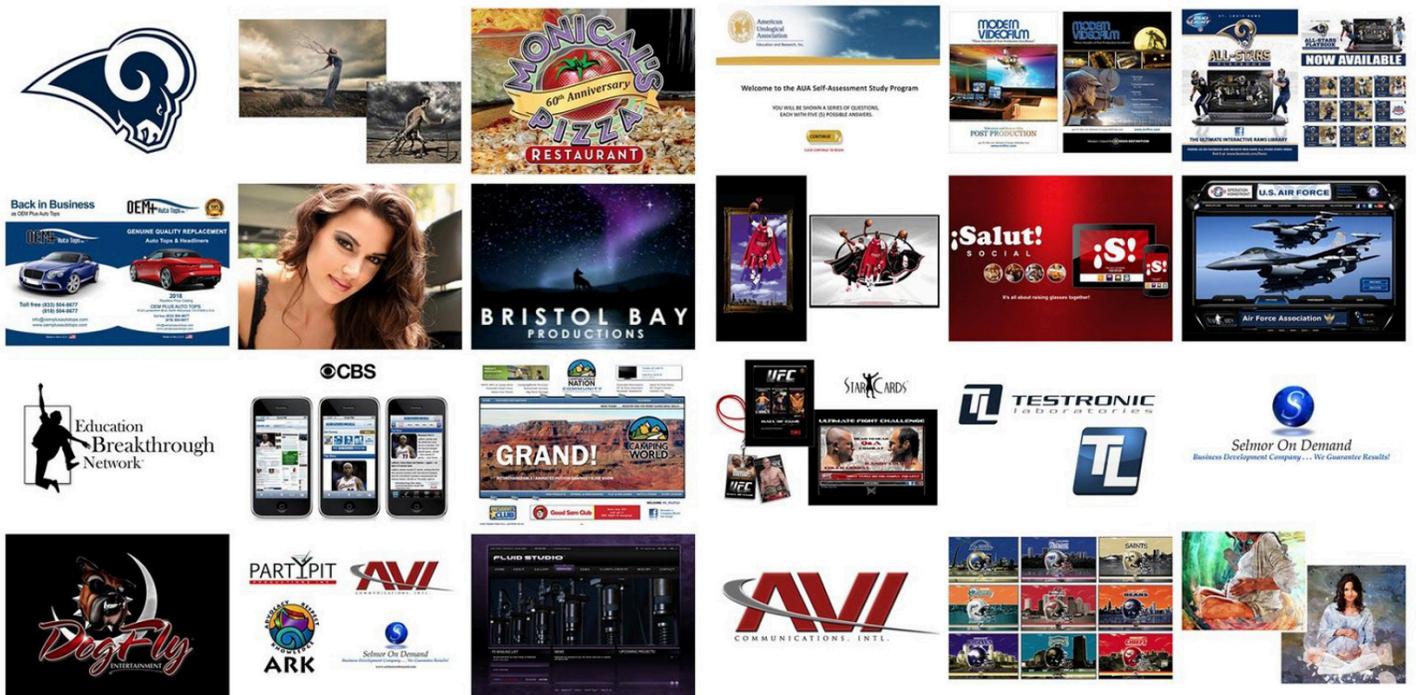
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EXPERIENCE:

Prime Group: Hollywood, FL — Design
Hilton Hotels - Design, Signage, Collateral

Freelance Creative:

1990 - PRESENT

I have a vast range of experience from creative & art direction, grass roots design, original vfx, web, apps and UI | UX development. I have been interested in many things as a creative and have been a successful part in each adventure resulting in pleased clients.

St. Louis Rams: NFL

St. Louis, MO — Sr. Print Design / Game Entertainment
2011 - 2017

Worked closely with the marketing team designing over 500X individual pieces ranging from full page magazine ads, large print mural graphics and season tickets. Worked closely with the broadcast department creating in-game graphic and motion design.

Modern Video-Film:

Burbank, CA — Visual Effects Artist
NOVEMBER 1998 - MARCH 2008

- 30+ episodic television shows including: Desperate Housewives, Friends, Malcolm in the Middle, Numbers, The West Wing.
- Motion pictures including: All the King's Men, Alien, I-Robot, Man on Fire, The Last Samurai, Ghosts of the Abyss.
- 30+ magazine covers for the Hollywood Reporter.



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SKILLS | PREVIOUS HATS:

Creative Director
Art Director
User Interface (UI) Design
Visual Design
Content Design / Strategist
Graphic Designer
Digital Artist
Production Artist
Illustrator
Infographics Designer
Photography
Photo Retouching / Manipulation
Visual Effects Artist

PREVIOUS CLIENTS:

CBS Mobile
Testronic Labs
IO Films
Playboy
Post Group
LA Opera
Dogfly
Microsoft
Technicolor
Atomic Imaging
PK Products
Jaster Studio
Monicals Pizza Corp
AVI Communications
Education Breakthrough
Bon Appetit
Camping World
OEM Auto-Tops
AUA