

2020 Social Return on Investment Report

In 2020, communities across the United States faced an extraordinary set of challenges in addressing the coronavirus pandemic, the resulting economic impacts, and our national reckoning with systemic racism and white supremacy. The unprecedented degree of uncertainty in the national economy and society continues to pose great risks and opportunities for the social impact sector.

Open Door Advisors partnered with **37 organizations** to adapt their strategies to the environment and build their human and organizational capacity to advance their missions and expand racial equity. In 2020, we worked in areas including animal welfare, arts and culture, economic development, education, health, housing, and human services across the lifespan. Our clients included nonprofits, associations, companies, foundations, government agencies, and social enterprises.

BY THE NUMBERS



METRO CHICAGO AND MILWAUKEE ORGANIZATIONS



STATEWIDE ORGANIZATIONS



NATIONAL ORGANIZATIONS

diverse backgrounds and lived experience with broad subject matter expertise and deep commitments to equity and justice

OUR 2020 CLIENT PARTNERS

- AIDS Foundation of Chicago (AFC)
- American Osteopathic Foundation
- Chicago Citywide Literacy Coalition
- Chicago Foundation for Women
- Chicago Women's Health Center
- Chicagoland Workforce Funder Alliance
- Covenant House Illinois
- Early Childhood Education CEO Roundtable
- Evanston Rebuilding Warehouse
- EverThrive Illinois
- Faith in Place
- Food Animal Concerns Trust (FACT)
- Ford Next Generation Learning
- Franciscan Outreach
- Girls in the Game
- IFF
- Illinois Action for Children
- Illinois Department of Commerce and Economic Opportunity
- Intonation Music
- Jane Addams Resource Corporation
- National Network of Abortion Funds
- North Lawndale Community Coordinating Council (including Freedom House Studios, Lawndale Christian Development Corporation, Lawndale Christian Legal Center, New Covenant Community Development Corporation, North Lawndale Employment Network, Sinai Chicago, and Steans Family Foundation)
- North Lawndale Employment Network and Sweet Beginnings LLC
- OAI, Inc.
- One Roof Chicago
- Primo Center
- Rebuilding Exchange
- Renaissance Social Services, Inc.
- Revolution Workshop
- Riverwest Food Pantry
- Robert R. McCormick Foundation
- St. Joseph Services
- Sixteenth Street Community Health Centers
- Society to Improve Diagnosis in Medicine
- Southland Development Authority
- Steans Family Foundation
- Stop Foodborne Illness

OUR SOCIAL RETURN ON INVESTMENT

In 2020, Open Door Advisors:

600

Deployed equitable recovery funding by mobilizing a consulting team to assist networks of more than **600 nonprofit organizations and small businesses** in applying for federal and philanthropic pandemic recovery funds, ultimately securing over **\$14 million** to sustain child care and reproductive health services and support entrepreneurs of color.

\$15
MILLION

Leveraged philanthropic capital by advising and managing capital campaigns that raised more than **\$15 million** to invest in new facilities, housing, workforce development and youth services programs, and social ventures in Chicago and Milwaukee.

7

Fostered human capital development by coaching leaders and teams at **7 organizations** to align talent with strategy and accelerate impact.

11

Aligned high impact teams around strategy by supporting **11 organizations** with strategic and business planning.

12

Increased financial sustainability by advising **12 agencies** exploring strategic partnerships and new social ventures.

Leading with Our Core Values



PEOPLE FIRST

Great workplaces become workplaces of choice when each person can soar.



IMPACT ALWAYS

Real and meaningful impact only occurs when people can thrive at work – together and all in.



EQUITY EVERYWHERE

Centering work in equity is just, fair and the path to true organizational effectiveness.



TRUST EARNED

Honesty, integrity and privacy always and throughout each client relationship.