



Application for Employment for the Role of: Director of Marketing and Acquisitions.

About The SCI Group

What started out as a side venture, became a full-time reality in the Fall of 2018. Facing the rather difficult decision between a comfortable career and starting a real-estate investment firm, three colleagues decided to leap into the unknown. Walking away from over 25 years of knowledge and expertise in the fields of industrial construction and small business finance was tough. However, the belief in ourselves and what we do and how we do it, far outweighed the safety net we all know as corporate America.

At SCI, we firmly believe that investment in people and communities is the surest and realest way to receive a preferred return. We seek to not only change and improve the properties we acquire, but we also strive to improve the lives of those that live in them and work on them. An investment in the SCI Group is an investment into the lives of those we touch. This driving force is what we use to propel us each and every day to return not only a profit to our investors, but a safer more vibrant community in which we invest in.

Invest in others, believe in yourself and you can't fail!

Director of Marketing and Acquisitions

An important piece of our commercial mixed-use and apartment buying division is the role of Acquisition Specialist. The Acquisition Specialist role involves processing information that comes from our database, turning that in to leads, and ultimately closed deals. It is a southeastern-based position with an appropriate level of flexibility. It is ideal for motivated, self-starting individuals.

Alongside this role, we wish to simultaneously fill the position of marketing director. In today's ever-growing globalized world, social media, websites, and consistent contact are required to not only survive but to thrive in our specific industry. The job applicant will be expected to grow the existing footprint of social media that we have already established, as well as improve upon it and consistently maintain it.

Job Description and Duties:

- The applicant will be expected to create and maintain the social media presence of the company, including Facebook, Instagram, LinkedIn, Mailchimp, and the company website
- Maintain the CRM database that is used in the collection and preservation of data within the company
- Verify the accuracy of information on provided lists of residential and commercial properties.
- Use public sources to locate actual owner contact information on lists.
- Contact actual property owner through cold calling, email campaigns, physical letter writing, and any other method.
- Determine owner interest in selling the property, and convey the capabilities and benefits of a sale to SCIG.
- If interest in selling is reached, arrange follow-up meeting with SCIG management.
- Maintain consistent contact with potential investors through social media campaigns
- Perform other duties as assigned.

Hours

The applicant will be expected to routinely work 40+ hours per week.

Work Location

The applicant will be based out of our Southeastern office location in Jacksonville, Alabama. There will be some flexibility with regards to where duties and tasks are performed on a weekly basis.

Travel will be minimal, but required in some cases.

Qualifications

- Applicants must be self-starters that do not require constant oversight.
- Applicants must have a four-year college degree with a preferred focus in marketing, economics, accounting, or related field.
- Previous job experience, education, character and references will be used holistically in the hiring process.

Other Contingencies

SCI reserves the right to alter, change, remove or add to any part of this job application at any time.

Employment at Will

At all times during your employment you will be and shall remain an employee at will. Nothing in this application or your official acceptance letter should ever be construed to create any type of contract between you and The SCI Group, LLC. This means that the employment relationship is terminable at any time by the employer.

Benefits / Compensation

Base Salary

- The applicant will initially commit to a negotiable hourly rate
- Potential of a salary rate once performance level is established.

Other Compensation

- Negotiable in the form of commission or equity stake in properties directly acquired by the work of the applicant.
- Finder Commission – a negotiable percentage of the transaction
- Equity Stake – a negotiable percentage of the General Partner company.



Employment Application

Applicant Information

Full Name: _____ Date: _____
Last First M.I.

Address: _____
Street Address Apartment/Unit #

City State ZIP Code

Phone: _____ Email _____

Date Available: _____ Desired Hourly Rate _____ Desired Salary: \$ _____

Position Applied for: _____

Are you a citizen of the United States? YES NO If no, are you authorized to work in the U.S.? YES NO

Have you ever worked for this company? YES NO If yes, when? _____

Have you ever been convicted of a felony? YES NO

If yes, explain: _____

Education

High School: _____ Address: _____

From: _____ To: _____ Did you graduate? YES NO Diploma: _____

College: _____ Address: _____

From: _____ To: _____ Did you graduate? YES NO Degree: _____

Other: _____ Address: _____

From: _____ To: _____ Did you graduate? YES NO Degree: _____

References

Please list three professional references.

Full Name: _____ Relationship: _____

Company: _____ Phone: _____

Address: _____

Full Name: _____ Relationship: _____
Company: _____ Phone: _____
Address: _____

Full Name: _____ Relationship: _____
Company: _____ Phone: _____
Address: _____

Previous Employment

Company: _____ Phone: _____
Address: _____ Supervisor: _____

Job Title: _____ Starting Salary:\$ _____ Ending Salary:\$ _____

Responsibilities: _____

From: _____ To: _____ Reason for Leaving: _____

May we contact your previous supervisor for a reference? YES NO

Company: _____ Phone: _____
Address: _____ Supervisor: _____

Job Title: _____ Starting Salary:\$ _____ Ending Salary:\$ _____

Responsibilities: _____

From: _____ To: _____ Reason for Leaving: _____

May we contact your previous supervisor for a reference? YES NO

Company: _____ Phone: _____
Address: _____ Supervisor: _____

Job Title: _____ Starting Salary:\$ _____ Ending Salary:\$ _____

Responsibilities: _____

From: _____ To: _____ Reason for Leaving: _____

May we contact your previous supervisor for a reference? YES NO

Military Service

Branch: _____ From: _____ To: _____

Rank at Discharge: _____ Type of Discharge: _____

If other than honorable, explain: _____

Disclaimer and Signature

I certify that my answers are true and complete to the best of my knowledge.

If this application leads to employment, I understand that false or misleading information in my application or interview may result in my release.

Signature: _____ Date: _____