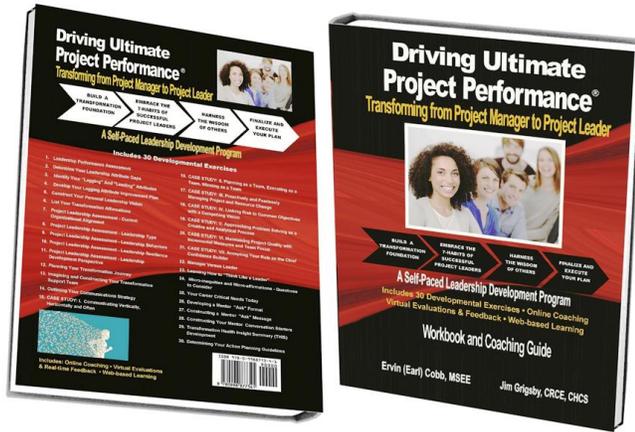


# DRIVING ULTIMATE PROJECT PERFORMANCE

## Transforming from Project Manager to Project Leader



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*“The book is the consummate guide for PMP professionals to employ and deploy successful project leadership strategies. Most publications focus on the technical aspects of project management while giving little attention to the leadership aspects. This practical guide is a thought provoking resource for project leaders that will enhance project outcomes.”* Anthony V. Junior, Ph.D., MBA, PMP, Principal, Strategic Consulting Network, LLC

**A Comprehensive Leadership  
Development Program in One Book**

### BOOK AND PROGRAM DESCRIPTION

**Driving Ultimate Project Performance: Transforming from Project Manager to Project Leader** is a new, ground-breaking, self-paced Leadership Development Program uniquely integrated into a comprehensive and contemporary Workbook & Coaching Guide. The Program includes a Leadership Development Coaching option. The Program’s objective is to assist the participant in achieving ultimate project performance and becoming recognized as an Outstanding Project Leader.

**Driving Ultimate Project Performance** has been mindfully and specifically designed for successful *Project Management Professionals* or *Functional Business Managers* who desire the opportunity to significantly improve their Project Leadership skills and overall Leadership performance by participating in a proven, state-of-the-art and self-paced Leadership Development Program.

After years of research and private career coaching, Earl and Jim spent the past few years collaborating, designing, writing and testing the 240-page Workbook and Coaching Guide. The innovative and easily comprehensible book has been extensively edited by a Coaching Professional certified by the International Coach Federation.

The book includes over 30 exclusive, thought-provoking developmental exercises. It is designed to *coach* the Program Participant through a *Four-Step* leadership development process. The process is designed to *build a transformation foundation*, *significantly enhance leadership skills* and professionally lead the Program Participant through the construction of a *Ten-Point Transformation Action Plan*. The systematic execution of the detailed, individualized *Action Plan* will ensure that the Program Participant successfully completes his or her transformation from “*Project Manager*” to “*Project Leader*”.

The **Driving Ultimate Project Performance** Leadership Development Coaching option includes up to three months of virtual discussions, real-time program progress feedback and specially developed, web-based presentations to enhance the developmental experience of the Program Participants.

**Driving Ultimate Project Performance: Transforming from Project Manager to Project Leader** is available wherever quality books are sold. Participants can register for the full Program which includes the Leadership Development Coaching option at <http://leadershipchecklist.com/>.

**PROGRAM PREMISE:** *A Project Leader is a Project Manager, but a Project Manager is not necessarily a Project Leader.* Most experts agree that a structured and coordinated professional transformation is required.

**PROGRAM OBJECTIVE:** At the completion of this program the participant will have a deeper understanding of how to “think” like a Project Leader and the skills & relationships needed to excel in the role. The participant will leave with a well-vetted transformation plan as well as the fortitude and the motivation required to successfully execute the plan and complete the transformation from Project Manager to Project Leader. Additional coaching and support will be available to assist the participant in achieving ultimate project performance and becoming recognized as an Outstanding Project Leader.