



**FOR IMMEDIATE RELEASE**

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**ICONIC MEDIA PERSONALITY PAT MCMAHON JOINS  
PHOENIX PHABULOUS HISTORY MURAL  
FOR STORYTELLING AT “FIRST FRIDAY” ON MAY 2**

Phoenix, AZ (April 28, 2014) — On Friday, May 2, local media icon Pat McMahon will bring the Phoenix Phabulous History Mural to life by sharing his favorite memories from his nearly 55 years of Phoenix television and radio news and talk shows, as well as from his performances on The Wallace & Ladmo Show.

McMahon will tell stories and answer audience questions at the Arizona Multihousing Association’s downtown Phoenix office, where the mural collection is on display, at 811 N. First Street. Doors open at 6 p.m. and McMahon’s storytelling hour begins at 6:30 p.m. Admission is free to the public.

McMahon’s stories will span the history of television in Phoenix, memories from the Wallace & Ladmo Show, and stories from interviewing thousands of celebrities. The Wallace & Ladmo Show aired on KPHO-TV/ Channel 5 from 1954 to 1989, and McMahon joined the cast in 1960. The daily, one-hour comedy show performed in front of a live audience. Much of the humor was political or satirical and kept adults watching as well as young audiences.

Providing the backdrop for the evening, the Phoenix Phabulous History Mural is a collection of iconic indoor murals depicting the past, present and imagined future of Arizona’s capital city. Created by local artists with help from Phoenix historians, authors and storytellers, the collection of 12 murals portrays nine distinct Phoenix time periods, each featuring important milestones of community life, beginning with the ancient Hohokam civilization and continuing into the city’s future opportunities. A mural depicting Wallace, Ladmo and Gerald is featured in the collection.

The nine time periods featured in the Phoenix Phabulous History Mural include:

**Pre 1867** – Ancient Hohokam civilization, canals and community building (600 A.D. to 1450 A.D.).

**1867 to 1880** – Phoenix Wild West pioneering years following the U.S. Civil War.

**1881 to 1911** – Pre-statehood emergent years of modern Phoenix.

**1912 to 1945** – Statehood and Phoenix expansion.

**1946 to 1959** – Post World War II boom Years.

**1960 to 1979** – Suburb expansion and growth away from Downtown Phoenix.

**1980 to 2000** – Phoenix emerges as a key player to the Southwest Metropolis.

**2001 to Today** – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

**Imagined Future** – A futuristic look into the vision for Phoenix.

The mural collection is traveling to a variety of Phoenix public locations from now through permanent installation in mid-2015. Visit [www.PhoenixPhabulousExperience.com](http://www.PhoenixPhabulousExperience.com) for a schedule of installations.

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(Photos provided by Phoenix Phabulous Experience.)

**Pat McMahon at a 2013 Phoenix Phabulous Experience Storytelling Showcase event:**





*(Photos provided by Phoenix Phabulous Experience™ – please contact Dr. Carol A. Poore at 602-451-6769 for additional Phoenix Phabulous History Mural photos, including individual murals and the artists working on murals.)*

