

# CALL TO ARTIST

**“Ponce de Leon’s 1521 Herd of 7” is a Public Art Project brought to you by the Cow Culture Preservation Committee and the Great Florida Cattle Drive Committee to celebrate 500 years since the first cattle landed in Florida.**

Our goal is to give the community a great understanding of Florida’s long and rich agriculture and cow culture history, here in this amazing state. This is a three-year project with 7 Bulls being hand sculpted in fiberglass and painted by our chosen artists to represent the seven bovine that were brought over by the Spaniards in 1521.

A select group of artists will be commissioned to paint or embellish a life size bull for the **Florida Cow Culture Preservation Committee’s** public art project:

- A Fiberglas Bull measuring 5’ tall and 150 lbs on a rolling stand.
- Artists will be requested to submit designs for this State-wide public art project. All designs will be juried by The James Museum of Western and Wildlife Art in St. Petersburg.

Great Florida Cattle Drive Committee will arrange for selected artists to meet with Sponsors of each of the Bulls and Match Artist to Sponsors at a Match Party.

We have created a Calendar of Events at: <http://www.GreatFloridaCattleDrive.org>

Starting with:

## **2018**

Sculpting of Bulls                      Sponsorships                      Call to Artists

## **2019**

Artists Entries Due

Jury Selection                      Match Party with Sponsors

Selected Artists Reception              Painted Bulls

Media Preview                      Unveiling of Bulls

Bulls stay on display at Sponsor’s designated area for one year

## **2020**

Bulls are gathered up and start their journey as a herd to display at requested locations around the great State of Florida, to awe and educate communities of their historical significance.

## **2021**

Bulls are officially herded up and corralled for the Great Florida Cattle Drive 2021 Auction!

# **“PONCE DE LEON’S 1521 HERD OF 7” CALL TO ARTISTS APPLICATION**

## **Application Information for Artists**

1. Four non-returnable slides of your work or a CD marked with your name and a description of the medium used in your work.
2. Bull Design submitted on an 11x17 sheet of paper showing your design. Four entries per artist maximum.
3. Fill your name and Bull’s name on each submission. Include a written description of your Bull including the materials you plan to use.
4. Your resume, current address, phone number, email and/or fax.

Send packet to:

The James Museum of Western and Wildlife Art  
150 Central Avenue  
St. Petersburg, FL 33701

## **Deadline:**

Submission must be received to James Museum Western and Wildlife Art Office, no later than March 30, 2019, or emailed to Emily Kapes at [Emily.kapes@thejamesmuseum.org](mailto:Emily.kapes@thejamesmuseum.org).

The Florida Cow Culture Preservation Committee will pay an honorarium of \$1,500, to selected artists. They will match the artist with the Bull Sponsor at the Match Party.

Artists will receive their honorarium at completion of the Bull.

Selected Artists are responsible for pick up and transport to and from Kissimmee, FL, at their expense.

Bull weighs 150 lbs and stands 5’ tall.

Selected and matched artists can view specific instructions regarding deadlines for pick-up and delivery at <http://www.GreatFloridaCattleDrive.org>.

## **Selection Process**

A jury headed by The James Museum of Western and Wildlife Art, will receive and review all submissions. At the Committees discretion, selected artists’ designs will be placed in a portfolio.

Bull Sponsors will choose from the Portfolio or may contract directly with an artist. However, the Florida Cow Culture Preservation Committee reserves the right to approve all Bull designs. Artists must submit a design proposal. No Bulls will be released without prior design approval.

## **Ownership/Proceeds**

Florida Cow Culture Preservation Committee will retain ownership of Bulls until they are sold at auction or through other mechanisms. Net proceeds from that auction will go to the Florida Cow Culture Preservation Committee.

