

Ponce de Leon's 1521 Herd of 7

The Florida Cow Culture Preservation Committee (FCCPC) is preparing for a historic Quincentennial Celebration in December 2021 to honor 500 years of Cattle in Florida. As part of this celebration, cow hunters from across the state will drive 1,000 cattle through central Florida for seven days and will conclude at trail's end with a grand party, open to the public.

As part of this celebration, FCCPC is partnering with local artists to create the Ponce de Leon 1521 Herd of 7 – seven life-sized fiberglass cracker bulls painted to reflect Florida's historic cow culture. Once the bulls have been created, they will travel the state at numerous public events before they are auctioned off.

This is a public artworks project, and the Committee is currently seeking sponsors. For \$4,000, sponsors will receive the following benefits:

- National and international media exposure;
- Sponsor name and logo on all publicity items for the project;
- Permanent plaque on the sponsored bull featuring the sponsor's name, title of art work and the artist's name; and
- Bull displayed for one year at a location of the sponsor's choice.

Public events promoting the Quincentennial Celebration of Cattle in Florida include:

- Artist / Sponsor Match Party
- Herd Reveal Party
- Stationary Public Display
- Awards Presentation Party
- Public Auction of Bulls

Quincentennial Celebration of Cattle in Florida – Sponsorship Application

Sponsor Name (Person or Entity): _____

Authorizing Person's Name: _____

Address: _____

Phone: _____ Email: _____

Sponsor's Signature: _____

Print Name: _____ Date: _____

Checks are made payable to: Florida Agricultural Museum; please write FCCPC in the memo line. Submit to: FCCPC, P.O. Box 65, Geneva, FL 32732. Please attach your high res logo to this form – vector files are preferred.

For additional information, please contact Vicki Todd at vftodd18690@gmail.com.