

# Canada

## ATLANTIC CANADA EXPORT CAFÉ SERIES – ASIA 2020 February 17-24, 2020 Ho Chi Minh (Vietnam), Jakarta (Indonesia) & Taipei (Taiwan)

### Business to Business Matchmaking Opportunity with Asian Seafood Buyers

The Atlantic Provincial Seafood Trade Group (APSTG), in partnership with ACOA, will organize activities in three different Asian cities: Ho Chi Minh City, Jakarta, and Taipei. This will include an export café, B2B matchmaking, and Market Access Seminars.

Vietnam, Taiwan, and Indonesia, are currently Atlantic Canada's 5<sup>th</sup>, 6<sup>th</sup>, and 7<sup>th</sup> most important seafood markets in Asia.

The principal activities covered by this project in each 3 cities include the following:

- **Market Access Seminars** delivered by Trade Commissioners and In-Market Consultants
- **Export Café** using seafood from Atlantic Canada
- **B2B Matchmaking** with professional buyers who have been pre-screened by In-Market Consultants and Trade Commissioners.

### ITINERARY:

<b>February 17, 2020:</b>	Ho Chi Minh, Vietnam
<b>February 20, 2020:</b>	Jakarta, Indonesia
<b>February 24, 2020:</b>	Taipei, Taiwan

### Interested?

Please complete this form and send it by January 10, 2020 via email to [geoff.irvine@lobstercouncilcanada.ca](mailto:geoff.irvine@lobstercouncilcanada.ca). For more information, please call Geoff Irvine at (902) 497-9128.

ENTENTE CANADA/PROVINCES DE L'ATLANTIQUE SUR LA PROMOTION DU COMMERCE EXTÉRIEUR • CANADA/ATLANTIC PROVINCES AGREEMENT ON INTERNATIONAL BUSINESS DEVELOPMENT



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**Atlantic Canada Export Café Series – Asia 2020**  
**February 17-24, 2020**  
**Ho Chi Minh (Vietnam), Jakarta (Indonesia) & Taipei (Taiwan)**

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Company Name:

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Name and Title of Persons  
Attending:

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Address:

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Telephone Number:

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Email Address:

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Website Address:

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Number of Years in Business:

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Number of Employees:

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Description of Products/ Services  
you will be promoting at the B2B

What you expect to achieve by  
participating in this trade event:

## **Export Strategy:**

Are you currently exporting to Asian markets?

Yes (\_\_\_\_) No (\_\_\_\_)

Who are your target customer(s) for this mission?:

Retail Importers/Distributors

Foodservice Importers/Distributors

Food & Beverage Buyers - Hotels/Restaurants

Food & Beverage Buyers - Retail

Other

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**Export Cafés & B2B:**

I would like to participate in the following Export Cafés, including B2B:

Ho Chi Minh City, Vietnam, February 17, 2020 (\$200)

Jakarta, Indonesia, February 20, 2020 (\$200)

Taipei, Taiwan, February 24, 2020 (\$200)

Signed: \_\_\_\_\_

Title: \_\_\_\_\_

Dated: \_\_\_\_\_

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