

# The New Orleans the right paper at the right time



# **DIGITAL ADVERTISING:**

### **ONE-TIME E-BLASTS**

The New Orleans Tribune offers an e-blast service that reaches our dedicated e-mail subscribers with targeted messages, advertising, news and information. E-blast content is exclusive, which means your message does not compete with any other ads or information. The rate for a one-time e-blast is \$350.00.

### **DIGITAL ADVERTISING PACKAGES:**

We also offer digital advertising packages, which provide online exposure through our websites and other digital platforms for the duration of one month.

# **DIGITAL PACKAGE 1: \$300**

One banner ad on all of our websites for one month

# **DIGITAL PACKAGE 2: \$600**

One banner ad and one block ad to run on all of our websites for one month, plus one exclusive e-blast

# **DIGITAL PACKAGE 3: \$850**

One banner ad, one block ad on all of our websites for one month, plus two exclusive e-blasts

## **DIGITAL PACKAGE 4: \$1200**

One banner ad, one block ad on all of our websites for one month, plus four exclusive e-blasts

For more information, contact our advertising department at 504-945-0772.

