



Hello Members and Supporters of the CSI Metropolitan Detroit Chapter,

We are excited to reintroduce our new Yearly Sponsorship Opportunities. This sponsorship runs through the CSI fiscal year July 1, 2021 thru June 30, 2022. As an additional token of thanks, we will start your membership immediately upon receiving payment, giving you up to 3 months of additional and free sponsorship benefits.

Your sponsorship dollars provide tremendous support to the Chapter by offsetting the costs of events and programming allowing us to minimize membership and guest fees, while providing support such as the COVID-19 Membership Relief Program to our members.

In December of 2019, we were excited to introduce our new Yearly Sponsorship Opportunities. As COVID-19 changed our chapter and the world, we decided to pause until now. We understand not everyone will be in a position to sponsor for the year or for one event, however, we do want to provide the opportunity for those who are interested. In the following pages, you will find the detailed information on each of the three Yearly Sponsorships available, including the benefits and cost; followed by the sponsorship agreement forms.

Yearly Sponsorships will be accepted now thru June 1, 2021. To start your Yearly Sponsorship, please send your logo and sponsorship agreement, found in the following pages, to Dian Selleck-Wilson at [Dian@selleckarchsales.com](mailto:Dian@selleckarchsales.com). You will be invoiced after the agreement is received.

We look forward to providing more fun and educational programming this year in a safe and engaging way.

Thank you!

CSI Metropolitan Detroit Chapter Board of Directors

# **METROPOLITAN DETROIT CSI SPONSORSHIP OPPORTUNITIES**

**RUNS THE ENTIRE YEAR - JULY 1, 2021 thru JUNE 30, 2022**

**Sign up now and get your Sponsorship effective now until July 1, 2021 for free!**

## **GOLD SPONSORSHIP:**

- Gold Sponsor's Name in Large Font with their Logo near the top of a roll-up standing banner\*\* that will be displayed at each Regular and Special Event\*;
- Gold Sponsor's Logo on CSI Detroit Website Homepage;
- Gold Sponsor's Logo on CSI email blasts for upcoming Regular and Special Events\* (Gold Sponsors Only);
- Verbal recognition for Gold Sponsors at each Regular Event\* Plus the Golf Outing (Gold Sponsors Only);
- Two Free Guests per Regular Event\* for Gold Sponsors;
- Gold Sponsors will be invited to present their Elevator Speeches at all Special Events\*;
- Gold Sponsors may advertise Non-CSI Events (special seminars, workshops, etc.) on Detroit CSI's Website;
- Gold Sponsors will receive two Carhart Button-Down Shirts (Mens or Womens) with the Sponsor's and Detroit CSI's Name and Logos on them which they may wear to Detroit CSI Functions identifying them as a Gold Sponsor;
- Gold Sponsor may use Metropolitan Detroit CSI's Logo on their website and promotional material;
- Cost: \$2,200.00 per year (\$200.00 per event x 11 events per year—CSI does not meet in August).

Non-Gold CSI Detroit Website Homepage ad can still be purchased for \$400 per company.

Non-Gold, Silver, & Bronze Sponsors can still sponsor individual events as is, \$150.00 per event.

Non-Member Manufacturer Sponsorships: Continue as is, \$200.00 per event.

Additional Sponsorships will be solicited for Golf Outing and Holiday Party for specific items: Sponsor a hole; Bar Sponsor, etc.

\*Regular Events Include all Regular Monthly Meetings – Special Events include the President's Banquet (June), the Golf Outing (September), or the Holiday Party (December), based on ongoing COVID-19 precautions special event dates are subject to change

\*\* Banner will be printed after sponsorship sign-up closes and begin to be displayed at events in July 2021



# **METROPOLITAN DETROIT CSI SPONSORSHIP OPPORTUNITIES**

**RUNS THE ENTIRE YEAR - JULY 1, 2021 thru JUNE 30, 2022**

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## **SILVER SPONSORSHIP:**

- Silver Sponsor's Name in Medium Font with their Logo near the middle of a roll-up standing banner\*\* that will be displayed at each Regular Event\*, the President's Banquet, and the Holiday Party;
- Silver Sponsor's Logo on CSI Detroit Website Meetings and Events Page;
- One Free Guests per Regular Event\* for Silver Sponsors;
- Cost: \$1,500.00 per year (\$150.00 per event X 10 events per year – Not including Golf Outing and CSI does not meet in August).

## **BRONZE SPONSORSHIP:**

- Bronze Sponsor's Name in Smaller Font with their Logo near the bottom of a roll-up standing banner\*\* that will be displayed at each Regular Event\*, the President's Banquet, and the Holiday Party;
- Bronze Sponsor's Logo on CSI Detroit Website (non-specific page);
- Cost: \$800.00 per year (\$80.00 per event X 10 events per year – Not including Golf Outing and CSI does not meet in August).

Non-Gold, Silver, & Bronze Sponsors can still sponsor individual events as is, \$150.00 per event.

Non-Member Manufacturer Sponsorships: Continue as is, \$200.00.

Additional Sponsorships will be solicited for Golf Outing and Holiday Party for specific items: Sponsor a hole; Bar Sponsor, etc.

Non-Silver and Bronze CSI Detroit Website Meeting and Event page ad can still be purchased for \$300 per company.

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# **METROPOLITAN DETROIT CSI GOLD SPONSORSHIP AGREEMENT**

July 1, 2021 thru June 30, 2022

## **Sponsorship Benefits:**

- Company Name in Large Font with their Logo at top of a roll-up standing banner\*\* that will be displayed at each Regular and Special Events\*.
- Company Logo on CSI Detroit Website Homepage.
- Company Logo on CSI email blasts for upcoming Regular and Special Events\* (Gold Sponsors Only).
- Verbal recognition at each Regular Event\* Plus the Golf Outing (Gold Sponsors Only).
- Allowed Two (2) Free Guests per Regular Event\*.
- Sponsor will be invited to present their Elevator Speech at all Special Events\*.
- Sponsor may advertise Non-CSI Events (special seminars, workshops, etc.) on Detroit CSI's Website;
- Gold Sponsors will receive two Carhart Button-Down Shirts (Mens or Womens) with the Sponsor's and Detroit CSI's Name and Logos on them that they may wear to Detroit CSI Functions identifying them as a Gold Sponsors.
- Gold Sponsor may use Metropolitan Detroit CSI's Logo on their website and promotional material;
- Cost: \$2,200.00 per year (\$200.00 per event X 11 events per year – CSI does not meet in August).

Regular Events Include all Regular Monthly Meetings – Special Events include the President's Banquet (June), the Golf Outing (September), or the Holiday Party (December).

\*Additional Sponsorships will be solicited for Golf Outing and Holiday Party for specific items: Sponsor a hole; Bar Sponsor, etc.

\*\* Banner will be printed after sponsorship sign-up closes and begin to be displayed at events in July 2021

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This is a Corporate Sponsorship Agreement ("Agreement"), dated as of \_\_\_\_\_, 2021 between Metropolitan Detroit CSI a Michigan nonprofit corporation ("Detroit CSI"), and \_\_\_\_\_, a \_\_\_\_\_ corporation ("Sponsor"). Detroit CSI is a tax-exempt charitable (professional) organization under Section 501(c)(3) of the International Revenue Code ("Code"). Its mission is to advance building information management and education of project teams to improve facility performance.

Sponsor desires to become a corporate sponsor of Detroit CSI and to provide financial support and increase public awareness of Detroit CSI's mission, on the basis set out in this agreement. To support Detroit CSI's charitable activities, Sponsor will make payment to Detroit CSI in the amount outlined above prior to June 1, 2021. Sponsor will be a corporate sponsor of Detroit CSI during the dates outlined above.

Detroit CSI will identify and acknowledge Sponsor as outlined above.

Sponsor's corporate sponsorship is non-exclusive. Sponsor understands that Detroit CSI may enter into corporate sponsorship or other similar arrangements with other companies. Sponsorship payment is intended to be a "qualified sponsorship payment" within the meaning of Section 513(i) of the Code and the terms of this Agreement are intended to fall within the safe harbor established in the regulations under 513(i).

Detroit CSI and Sponsor grant to each other a non-transferable, non-exclusive, non-sublicensable, revocable license to use, copy, and display their names and logos only as and within the timeframe outlined above.

Signed:

\_\_\_\_\_, Title: \_\_\_\_\_

# **METROPOLITAN DETROIT CSI SILVER SPONSORSHIP AGREEMENT**

July 1, 2021 thru June 30, 2022

## **Sponsorship Benefits:**

- Silver Sponsor's Name in Medium Font with their Logo near the middle of a roll-up standing banner\*\* that will be displayed at each Regular Event\*, the President's Banquet, and the Holiday Party;
- Silver Sponsor's Logo on CSI Detroit Website Meetings and Events Page;
- One Free Guests per Regular Event\* for Silver Sponsors;
- Cost: \$1,500.00 per year (\$150.00 per event X 10 events per year – Not including Golf Outing and CSI does not meet in August).

Regular Events Include all Regular Monthly Meetings – Special Events include the President's Banquet (June), the Golf Outing (September), or the Holiday Party (December).

\*Additional Sponsorships will be solicited for Golf Outing and Holiday Party for specific items: Sponsor a hole; Bar Sponsor, etc.

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Signed:

\_\_\_\_\_, Title: \_\_\_\_\_

# METROPOLITAN DETROIT CSI BRONZE SPONSORSHIP AGREEMENT

July 1, 2021 thru June 30, 2022

## Sponsorship Benefits:

- Bronze Sponsor's Name in Smaller Font with their Logo near the bottom of a roll-up standing banner\*\* that will be displayed at each Regular Event\*, the President's Banquet, and the Holiday Party;
- Bronze Sponsor's Logo on CSI Detroit Website (non-specific page);
- Cost: \$800.00 per year (\$80.00 per event X 10 events per year – Not including Golf Outing and CSI does not meet in August).

Regular Events Include all Regular Monthly Meetings – Special Events include the President's Banquet (June), the Golf Outing (September), or the Holiday Party (December).

\*Additional Sponsorships will be solicited for Golf Outing and Holiday Party for specific items: Sponsor a hole; Bar Sponsor, etc.

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