

ETHOS BIO:



Dr. James A. Johnson

CHIEF EXECUTIVE OFFICER

As Ethos' founder, James is the group's chief transformation officer—encouraging his team to dream big and mentoring them to achieve. James brings this same passion to his clients, skillfully blending inspiration with practical application.

- + James is the Great Plains Development Officer at Pheasants Forever, an organization committed to the conservation of pheasants, quail and other wildlife through habitat improvements, public awareness, education, and land management policies and programs.
- + James formerly served as President of the Nebraska Independent College Foundation, founded in July 1953 as one of 38 state and regional organizations representing more than 600 independent colleges and universities across the United States.
- + James is a former president at Ohio Valley University. During his five-year tenure, Ohio Valley attained university status, expanded its degree offerings including the addition of a graduate program in education, increased minority enrollment, and extended the university's outreach to its service region.
- + Prior to serving as president, James served in various capacities in higher education including: Senior Vice President of University Advancement and Director of External Affairs (Lubbock Christian University in Lubbock, Texas), Director of Economic Development (Darton College in Albany, Georgia), Director of Forensics and Assistant to the Provost (Texas A&M University in Kingsville, Texas), and Professor of Communications (Lubbock Christian University and Darton College).
- + James has been featured in West Virginia Executive Magazine and was cited in The First 120 Days: What a New College President Must Do to Succeed. Additionally, James was presented the President's Volunteer Service Award in 2008 by President George W. Bush and received formal recognition from Governor Joe Manchin of West Virginia for his impact on West Virginia and the region while president of Ohio Valley University.
- + James is a member of the Association of Fundraising Professionals and is a senior principal with Jerold Panas, Linzy & Partners, one of the nation's most highly regarded firms in the field of campaign services and financial resource development.
- + James earned his doctorate in University Administration and Organizational Communication from Texas Tech University and has completed post-doctorate work at Harvard University.



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