



ACEC
BRITISH COLUMBIA

2021 Awards Gala Sponsorship Guide

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Contact Us

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2021 ACEC-BC Awards Gala

The Association of Consulting Engineering Companies British Columbia (ACEC-BC) is proud to host the 31st Awards for Engineering Excellence Gala – an annual celebration of the internationally recognized innovation and technical excellence of ACEC-BC member firms.

The ACEC-BC Awards for Engineering Excellence Gala provides the perfect opportunity for companies to reach key individuals in BCs consulting engineering industry. We provide a variety of sponsorship and marketing opportunities to help you communicate your brand, product, and solution to your target audience.

Our team is here to assist you! If none of our sponsorship options meet your unique requirements, please contact us and we can offer a custom solution that best meets your needs.

Contact Us

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Who attends the awards gala?

500+

Leaders from BCs Consulting Engineering Sector

80+

Consulting Engineering Companies

30+

Industry Clients and BC Government Officials



Partnership Opportunities Summary

Sponsorships Opportunities	Presenting	Engagement	Community Level 1	Community Level 2	Supporter	Contributor
Cost of partnership	\$10 000	\$6500	\$5000	\$4000	\$3000	\$1500
Number of opportunities with exclusive benefits	1	4	5	4	6	10
Recognition on the Gala digital marketing	•	•	•	•	•	•
Inclusion of a digital ad placement in opening of the show	High Frequency	Medium Frequency	Medium Frequency	Medium Frequency	Low Frequency	Low Frequency
Dedicated virtual booth	•	•	•	•	•	
Complimentary VIP passes and celebration kits	6	4	3	2	1	
Company name recognition by conference MC	•	•	•	•		
Recognition by the Chair of ACEC-BC	•	•				
Social media sponsor spotlight	•	•				
Speaking opportunity	•					

Exclusive Benefits: See page 2 for details on the exclusive benefits of each sponsorship category.

Presenting – \$10 000 | 1 Opportunity **SOLD**

Exclusive benefit: Recognition for Meritorious Achievement Award

- Inclusion in the video production of the Meritorious Achievement Award video
- Six (6) VIP Attendee celebration kits (~\$750 value)
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (high frequency)
- Social media inclusion before, after and during the event
- Social media Sponsor Spotlight including a testimonial/quote
- Recognition by the Chair of ACEC BC during the awards show

Engagement – \$6500

Option 1: Co-sponsor of Young Professional Award | 2 Opportunities

Option 2: Co-sponsor of the Equity, Diversity, and Inclusion Award | 2 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Four (4) VIP Attendee celebration kits (~\$500 value)
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web asset
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event
- Social media Sponsor Spotlight including a testimonial/quote
- Recognition by the Chair of ACEC BC during the awards show

Community Level 1 – \$5000 | 5 Opportunities

Exclusive benefit: Co-sponsor of pre-show virtual Networking Session with entertainment

- Three (3) VIP Attendee celebration kits (~\$375 value)
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event

Community Level 2 – \$4000 | 4 Opportunities

Option 1: Co-sponsor of the virtual photo booth | 2 Opportunities

Option 2: Co-sponsor of the gala social activity | 2 Opportunities

ALL SPONSORS IN THIS CATEGORY RECEIVE:

- Two (2) VIP Attendee celebration kits (~\$250 value)
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition and verbal recognition during the awards show by the emcee
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (medium frequency)
- Social media inclusion before, after and during the event

Supporter – \$3000 | 6 Opportunities

- One (1) VIP Attendee celebration kits (~\$125 value)
- Dedicated virtual booth (opportunity to showcase branding and resources)
- Logo recognition during the awards show
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (low frequency)
- Social media inclusion before, after and during the event

Contributor – \$1500 | 10 Opportunities

- Logo recognition during the awards show
- Logo inclusion on digital and web assets
- Inclusion of a digital ad placement in opening of the show (low frequency)
- Social media inclusion before, after and during the event

Questions? Ready to become a sponsor? Contact Us!

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