

News from Region VI



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We are a dedicated group of some 4300 people who are connected to the HVAC&R industry. We have eleven chapters in seven states in the upper Midwest.

I have had the privilege of attending many chapter meetings and chapter board meetings this year and find the overall health of the Region to be good. Some meetings are virtual, so they can be experienced by anyone by reaching out to the chapter president and requesting a link. There have been great technical sessions that offer continuing education hours for those of us who need professional development hours.

The Region conducted a very successful CRC in April. We had over one hundred members (all Regions) participating either in-person or virtually over two weeks. The workshops were particularly well attended due to the virtual format. Kudos to the host committee – NE Wisconsin led by Steve Marthaler for planning a schedule in difficult times. They received hardy congratulations from the visiting Society officers and staff for an excellent CRC.

We were breaking new ground with the first “Hybrid” CRC in that the Committee had to plan for both a virtual and a face-to-face conference. There was a fun welcome party at the Packers Hall of Fame, complete with a roving reporter to bring virtual attendees into the fun, and an awards celebration with a great attendance: given the nature of the times. The results of the Awards can be found on this web site.

Our Region’s membership renewals continue to sag since the pandemic started. Many of our members have suffered from various difficulties which limits their ability to participate in the Society. There are options available for ASHRAE staff to assist members when this occurs. Feel free to contact staff at membership@ashrae.org for more information

Every year, we are seeking ways for members to advance their careers through the various committees that make up the technical and administrative structure of the Society. If you or someone you know would like to serve on an ASHRAE committee at any level, contact your chapter president to share this information. That will be passed along via the

nomination process for consideration. Now is a good time to set up your chapter nominating committee to start looking for chapter leaders next year. You could also begin looking for chapter members eligible for chapter, regional, and Society awards.

This Society year, Region VI is blessed with having the Society President come from our very own La Crosse Area chapter. Mick Schwedler gave his presidential theme address at the Virtual Annual meeting in June which is **Personal Growth. Global Impact. Feed the Roots.** To implement this theme, Mick has made strategic changes to the annual PAOE system as shown in his PAOE letter released on July 5, 2021. It can be found on the Region VI Basecamp in the PAOE folder.

The next event for Region VI is the Annual Regional Planning Meeting in Cedar Rapids, IA hosted by the Cedar Valley Chapter. This year it is on August 13-14, 2021. The link to the DoubleTree booking site is as follows: <http://doubletree.hilton.com/en/dt/groups/personalized/C/CIDCCDT-ASH-20210813/index.jhtml>

The agenda for the meeting will be coming out in July. At least one representative of each chapter should attend in person.

It is not too soon to begin planning for the 2022 CRC in Minneapolis May 18-21, 2022. Current planning is assuming a full face-to-face conference although there may be both actual and virtual attendance. See you there! The 2022 CRC will be held at The Graduate on the University of Minnesota campus.

Finally, thank you to all members for what you do for ASHRAE, helping us to fulfill the vision of providing *“A healthy and sustainable built environment for all.”*