

SANCTUARY OF HOPE

CONVERSATIONS ON
Family Connections



**SPONSORSHIP
OPPORTUNITIES**

Dear Potential Sponsor,

We cordially invite you to be a part of Sanctuary of Hope's **3rd Annual Conversations on Family Connections** to be held **June 24, 2021, 9:30 am**. This year's conversation centers on family strengthening through bonding, healing, personal development, and relationships. Family matters in so many meaningful ways to young people and their village of support. Would you consider a sponsorship to reach your target audience? You will be connecting with community members, service providers, government, law enforcement, and faith institutions.

This year, we are using the top-rated, award-winning *Ukova* event platform that will allow you to:

- ◆ Engage with attendees before, during and after the conference.
- ◆ Connect with your target audience. You'll be able to view attendee profiles, and communicate via in-app messaging. You can also post discussion topics on the community board, or set up virtual meetings.
- ◆ Capture leads and receive a post-event report.

As we all are adjusting to the realities of the current COVID-19 pandemic, Sanctuary of Hope has revamped its Sponsorship features in this new virtual setting. We want to work with you to create a successful sponsorship experience, and welcome any additional ideas you have that would make this conference even better for you and for the attendees. Below are our levels for sponsors:

FAMILY STRENGTHENING SPONSOR (CONFERENCE PLATFORM SPONSOR) \$1,000

- ◆ Logo banner constantly displayed at the top of the virtual platform, and on the web home page, bottom of each session screen and at the bottom of each attendee profile screen. Attendees will always see your logo.
- ◆ Logo linked to your website on the Sanctuary of Hope website homepage for one year & on event and sponsor webpages recognizing you as a Family Strengthening Sponsor.
- ◆ Logo displayed and linked on conference marketing emails
- ◆ Branded Virtual Lounge includes:
 - Pre-recorded video to showcase your organization to the attendees
 - Live session to showcase your organization to the attendees
 - Upload up to two brochures or handouts

REUNIFICATION SPONSOR (PLENARY SPONSOR) \$500

- ◆ Logo banner will be displayed on agenda screens of mobile app.
- ◆ E-mail and in-app notifications to attendees prior to session recognizing you as a Reunification Sponsor.
- ◆ Logo included in plenary and panel description.
- ◆ Logo linked to your website on Sanctuary of Hope's website homepage for one year.
- ◆ Logo linked to your website on event and sponsor webpages recognizing you as a Reunification Sponsor.



SPONSORSHIP OPPORTUNITIES

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- ◆ Logo displayed and linked on conference marketing emails
- ◆ Branded Virtual Lounge includes:
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 - Upload up to two brochures or handouts

YOUTH DEVELOPMENT SPONSOR (INTERACTIVE BREAK SPONSOR) \$250

- ◆ Logo banner displayed on attendee profile screens of mobile app
- ◆ Email and in-app notifications to attendees to promote activity and recognize you as a Youth Development Sponsor.
- ◆ Logo linked to your website on sponsor webpages recognizing you as a Youth Development Sponsor
- ◆ Logo linked to your website on conference marketing emails recognizing you as a Youth Development Sponsor.
- ◆ Branded Virtual Lounge includes:
 - Pre-recorded video to showcase your organization to the attendees
 - Live session to showcase your organization to the attendees
 - Upload up to two brochures or handouts

COMMUNITY SPONSOR \$100

- ◆ Logo banner will be displayed on attendee profile screens of mobile app.
- ◆ Logo linked to your website on sponsor webpages recognizing you as a Community Sponsor.
- ◆ Logo linked to your website on conference marketing emails recognizing you as a Community Sponsor.
- ◆ Branded Virtual Lounge includes:
 - Pre-recorded video to showcase your organization to the attendees
 - Live session to showcase your organization to the attendees
 - Upload up to two brochures or handouts

If you have any questions or need additional information, please do not hesitate to contact me at janet.kelly@thesoh.org or SOHevents@thesoh.org 323-784-2413.

Thank you and we hope you will take part in this exciting event!

Sincerely,

Janet Denise Kelly
Executive Director

