



February

NEWSLETTER

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We LOVE our
Pointe Shoes!





DANCER OF THE MONTH: ZOE GARRETT

Hi! My name is Zoe, and I love dancing. I currently dance at EDC or Elite Dance Company. I am on the competition team. I have been dancing since I was 3 years old. I am 10 years old now. I love to dance because when I have a rough day at school or just a rough day in general, dance class is a place that I can go and forget about what is going on at the time. I also love to dance because I love having a good time with my teammates and it is super-duper fun to learn new choreography and perform.



...I'm wondering what the return policy is with these things...



someecards
user card

CHANGE IS IN THE AIR AT DANCY PANTZ

With the New Year, Dancy Pantz brought some changes to our beautiful boutique.

Our return policy and exchange policy are now 30 days, unworn and unmarked, with the receipt. We will no longer be issuing refunds, but are able to offer even exchanges or store credit in return.

In addition to our new policies, we also have **NEW** punch cards to help you save. Our tight punch card allows you to buy 10 tights, get 1 free and our pointe shoe punch card allows you to save \$40 off your 7th pair of pointe shoes purchased with us. In addition to our punch cards, we have also received our **NEW** Pointe Shoe Mesh bags. These are complimentary with any fitting or you can purchase one for just \$10.

We've ran the numbers on what we have saved YOU in the four months we served you in 2018 (remember, we opened on August 17, 2018). Drumroll, please... Our customers saved over \$9,200 in sales and discounts in just four short months! We will continue to offer our studio loyalty program for 2019 and hope to continue to save you money. The program will allow you to save on all of the required items indicated by your studio owner that we have on file. This underscores our commitment to you and our community by providing you high quality items that are affordable to ensure your happiness. Keep on dancing!



“Ballet technique is arbitrary and very difficult. It never becomes easy; it becomes possible.”

~Agnes De Mille



LOVE YOUR POINTE SHOES EVENT- REGISTER TODAY!

Dancy Pantz is offering a **NEW** event this month for Valentine's Day. Come on in on Saturday, February 23rd from 5:00-7:30 PM for a fun night of networking and education. Our Pointe Shoe Specialist, Ruthie, will teach you everything you need to know about pointe shoes!

The night will start with the simply anatomy of the pointe shoes and interesting facts about the history of pointe. We will then dive into taking proper care of your pointe shoe and a Q&A session. To end the night, we will learn how to properly sew pointe shoes. Bring your own shoes and sewing materials OR purchase a practice shoe and stitch kit for just \$12. We can't wait to see you there!

Admission is \$8 per person — you can RSVP by clicking [here](#).