



## **ECSU Atlanta Metro Alumni Chapter (AMAC) Meeting Minutes**

22 February 2020 | 10:30AM | Auburn Avenue Research Library

Meeting called to order by Trequita Overton '99 at 10:51 AM. Attendees were: Lia Scott '12, Gwendolyn Weaver '71, Chuck Singleton '68, Keisha Sawyer '96, Otis Strong '76, Carl Neely '73, Larry Ellis '74, Gloria Strong '78, Jacquetta Roseman '00, Sheila Olive '82, Gwen White '86, Gwendolyn White '86, Cheryl Hicks Bacon '80.

The purpose of this meeting is to provide members with University, NAA and AMAC Chapter Updates, inform members of upcoming financial obligations and share upcoming events.

Trequita welcomed alumni and thanked members for attendance. Introductions by the entire group was made. Chuck talked to the group about paying an additional apportionment with his annual AMAC dues. He stressed the importance of giving more to ensure that we can meet our financial obligations to stay active and emphasized ways to personally fundraise and give a portion to the chapter.

### **ECSU Updates**

Winter Open House and Homecoming- Feb 15: Trequita attended the NAA winter meeting. There were 349 students at the Winter Open House., but many were in middle school or were not eligible to be in the recruitment pool. The University is strategizing ways to increase attendance in those in the recruitment pool.

CIAA- Charlotte- Feb 24-March 1: Keisha and Otis will be attending CIAA. This is the last year it is in Charlotte, and it will be in Bowie, MD starting 2021.

Viking Fest- April 15-19

ECSU Spring Commencement- May 9

Student Recruitment: ECSU recruitment was at the Battle of the Bands HBCU College Fair. Dr. Riddick is no longer the Director of Recruitment and communication with the chapter fell through the cracks. A list of students from the college fair was sent to us. We have been asked to reach out and facilitate. Students were from AL (4), TX (2), GA (5) and SC (7) and we have been provided a script for calls. No new information otherwise has been provided since October. Recruitment will not be a strategic priority for the chapter financially, since GA is not a priority state for the University. Otis reiterated the lack of support from the University to recruit in GA, especially since VA, MD and DC are considered priorities, yet are out-of-state. The University has to lead the way in recruitment. Keisha shared experience with other HBCUs method of recruitment, where alumni generally don't offer much besides maybe a local scholarship, but they sell the University and experience.

Athletics (Mascot & Field Fundraiser): There was a request last week for \$250,000 for an irrigation system for the football team. There may not be a football program this Fall without the money. Unofficially, the football field does not meet the requirements to be played on. However, the team may play at a local high school like Northeastern. The money is needed to get the field ready to play. After Founders Day, there will be push for 500 alumni giving \$500. The University spent \$250,000 to fix a water pipe issue in Bedell cafeteria; emergency money was requested from the state. However, state money cannot fund athletics.

Money was also requested for the mascot without specification. Money was raised previously where they purchased the new mascot. The money requested is between \$5000 - \$20000 (will give us both a boy and girl Viking). The mascot will not be at CIAA.

### **NAA Updates**

Winter Meeting- Feb 15

Chancellor's Breakfast (CIAA- Feb 28)

Founders Day Gala (March 7): NAA is requesting \$250,000 for scholarships. This is separate from the \$250,000 for the football field. We are obligated to \$500 which Trequita paid last Saturday (17 Feb 2020). ***We have 2 tickets to the Gala, if you are interested in attending, let Trequita know.***

Membership: AMAC has 229 alumni in the database, with 193 contacted and confirmed. Since 2018, 53 alumni have activated with the chapter. Members were encouraged to be apart of the ECSU Alumni-Viking Pride:

<https://www.facebook.com/groups/ecsualumni.vikingpride/> and Atlanta Metro Alumni Group:

<https://www.facebook.com/groups/349944991728522/> Facebook groups.

50<sup>th</sup> Annual National Convention (July 11, Raleigh)

## **AMAC Updates**

Overview & Highlights 2018-2020: We currently have 4 NAA members for 2020 and 19 Life members. The group was reminded that the fiscal year for NAA aligns with the calendar year (Jan-Dec). There were 60 members activated over 7 activities in 2018, 45 members activated in 2019 and we have 4 members in the 40 under 40.

Treasurer's Report: \$2543.52 in account (less \$1000 check to NAA on 28 Feb 2020)

Chapter Obligations: \$4200 plus \$1000 for the Vivian Perrimon Scholarship, in order to remain active. We need to add at least \$500 to our budget over the next year. We have \$1000 due on next Saturday for the Chancellor's breakfast.

If members want to give on behalf of the chapter, money can be given to the chapter then distributed from here.

Members were encouraged to pay local dues in order to continue meeting assessments. Currently, there are about 15 members who are highly active, but there is needed engagement in the additional members to meet our financial goals. Otis proposed raising local dues to \$100 over 2 payments. Trequita requested that members reach out to other alumni we know to join AMAC financially, even if they are in other states where there are no chapters.

AMAC Elections Challenged (Officers): Positions available are: President, Vice President, Recording Secretary, Corresponding Secretary, Financial Secretary, Chaplain, Historian, Treasurer, Mr. and Ms. Alumni. No one sent in their nominations. The current interim board members have been serving for 2 years.

AMAC Inventory & ECSU Gear: There are several items available for purchase.

Community Service: This will be the chapter priority this year. HBCU Alliance has been asked to join us in support of the Douglass cluster for Atlanta Public Schools (APS). Reading and literacy will be the focus along with mentorship. Keisha will provide a 30-minute training over the phone. Members were asked to commit at least an hour.

## **AMAC Upcoming Events**

HBCU Night with the Hawks Feb 29<sup>th</sup> State Farm Arena: <https://www.nba.com/hawks/hbcu>

**AMAC Website-** ([www.ecsuatlmetro.org](http://www.ecsuatlmetro.org))

## **Action Items:**

Share the Alumni Database document with members.

Contact Trequita if you'd like to use the AMAC's 2 Founders Gala tickets

Follow up with NAA regarding life members who have not received plaques.

Deliberate some fundraising activities.

Sign up for a committee.

Meeting adjourned at 12:11p

Next Meeting TBD