

Lower Makefield Township
Electronic Media Advisory Council

April 26, 2018

Meeting Minutes

Present: Zachary Rubin, Chairman; Lisa Gage; Jill Laurinaitis; John Lewis, BOS Liaison; Frederick Young

Mr. Rubin called the EMAC meeting to order at 7:30pm.

Approval of the Minutes for the January 25, 2018 Meeting – The January minutes were approved unanimously as written.

Discussion of the Meeting with Terry Fedorchak – Mr. Rubin and Mr. Waldorf met with Terry Fedorchak on April 11 to get his thoughts on the best way to improve communication between the Township and residents. They explained that the EMAC members had agreed that a Communications Director should be hired. Mr. Fedorchak suggested that such a move is premature since the Supervisors are in the process of hiring a new Township Manager who may have different ideas on staffing.

Mr. Waldorf informed Mr. Fedorchak that the Township currently has a Facebook page and a Twitter Account, although the Facebook page has not been updated since 2012.

Discussion of the Township's Ordinance and Resolution Concerning Broadband – Mr. Rubin spoke about the Ordinance on Broadband Privacy which was introduced by Mr. Lewis at the April 18 BOS meeting. The Ordinance offers customers of the Township's two Broadband providers the opportunity to opt-out of information sharing. After discussion, the Supervisors voted unanimously to authorize advertising the Ordinance with an opt-out/opt-in amendment. Mr. Rubin believes the Ordinance will not survive a legal challenge.

Mr. Rubin also talked about Resolution 2364, which is in support of free and open internet protected by net neutrality principles. Mr. Rubin indicated that Comcast and Verizon said they would agree to net neutrality. Other municipalities are writing similar resolutions. No decision was made on the Resolution, which will be deferred to a future meeting.

Old Business - Township Videos – Mrs. Gage noted that the next video will be of the dog park when it opens, which should be in June or July.

There was discussion of the next Township newsletter, which is 60% completed and should be released soon. This led to a discussion of the need for a more comprehensive e-mail list of residents.

With no further business to discuss, the April 26 EMAC meeting was adjourned at 8:30pm. The next meeting of the EMAC will be held on June 22, 2018 at 7:30pm.

Respectfully Submitted,

Zachary Rubin, Chairman