Lower Makefield Township
Electronic Media Advisory Committee
January 13, 2011
Meeting Minutes

Present:	Zachary Rubin, Chairman	David Kelliher
	Joseph Ader	Peter Stainthorpe, BOS Liaison
	Lisa Gage	Joshua Waldorf
Absent:	Dennis O'Brien	

Mr. Rubin called the January 13, 2011 meeting of the Electronic Media Advisory Committee to order at 7:30PM.

Approval of Minutes - The EMAC minutes of December 9, 2011 were approved unanimously.

Final Recommendations to BOS - Mr. Kelliher reported that Mr. Fedorchak had expressed interest in moving forward on the purchase of the WEBUS, which will allow emergency messages to be added to the cable channel and website, from remote locations. Mr. Fedorchak has received quotes from the company, and is in the process of reviewing them.

The additional three items recommended by the EMAC will be presented to the BOS at an upcoming meeting; Mr. Kelliher will develop a presentation, in the form of a Power Point. Mr. Rubin will ask BOS Chairman Caiola to add the presentation to an upcoming agenda. At the meeting, they will ask the BOS for approval to move forward in purchasing the items.

Mr. Rubin reported that, according to the franchise agreement between LMT and Verizon, the Township should receive half of $11,651 on November 15, 2011. When this is added to the $20,000 which the BOS agreed to include in the budget for media enhancements, he believes that $27,500 is available to the EMAC. The cost for the four items should be $29,100, just $1,600 over the allotted amount.

New Business – Mr. Rubin asked the Committee if they want to continue meeting on a monthly basis; if so, he will ask John Strasser of Verizon to attend the February meeting and Bob Smith of Comcast to attend the March meeting. By April, there may be aspects of the new media that the EMAC will be involved with. Even though Mr. Stainthorpe thinks Mr. Fedorchak will be the main interface with the web designer, he does think the EMAC should be involved. Mr. Rubin will try to schedule the meetings for January and February and get back to the Committee to confirm.

Also under new business, Mr. Kelliher mentioned that Mr. O'Brien, in his capacity as a member of the Disabled Persons Advisory Council, had forwarded a power point presentation to Mr. Kelliher for the cable channel. Mr. Fedorchak has approved and it will be added to the cable channel.

Mr. Rubin asked Mr. Kelliher for an update on the status of the problem with Comcast's broadcasting of BOS meetings, and Mr. Kelliher confirmed that Comcast had come out but had not been able to detect the source of the problem. They will continue to work on it.

With no further business to discuss, Mr. Rubin adjourned the January 13, 2011 EMAC meeting at 8:05PM. The next meeting will be held on Thursday, February 10, 2011, assuming Mr. Rubin is able to schedule Verizon or Comcast for that night.

Respectfully Submitted,

Jeanne Bray, Recording Secretary