

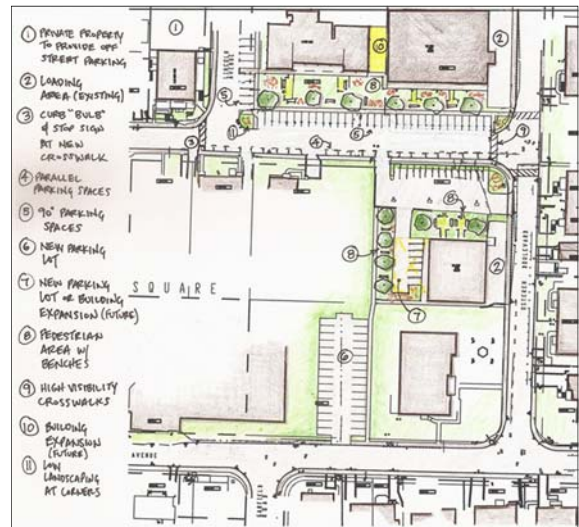
# VILLAGE OF NEW SQUARE

## New York

The Village of New Square Community Improvement Council Inc. (CIC) retained F&A to initiate a planning process to develop a “Main Street Revitalization Plan” for this Hasidic community in the Town of Ramapo in Rockland County. During the planning process, development issues and opportunities were evaluated to identify recommendations for revitalization of the business and shopping district located at the west end of Jefferson Avenue in the Village, in an effort to promote economic expansion and improve the ambiance and functionality of the area. Key work tasks included an inventory of businesses, survey of shopping district users, analysis of existing conditions and creation of a vision for the future and strategy for addressing needs and fostering growth.



Existing commercial uses on Jefferson



The revitalization plan for the “downtown” area provided major changes to the retail clusters and parking areas addressing the five major issues raised in the community survey: unsafe for pedestrians, unattractive environment, too few shops and poor variety of goods offered, traffic congestion and inadequate play and sitting areas. The Plan includes new parking, along with urban design guidelines and recommended retail niches for recruitment by the Village.

New Square, one of the fastest growing villages in New York State, is seeking funding from New York State to begin implementing the plan.