



TasteofStCroix.com

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February 20, 2019

Greetings:

Happy 2019!

As you are aware by now, established in 2001, Taste of St. Croix celebrates St. Croix culinary industry. The event has become wildly popular and nationally recognized. With more than 50 restaurants, chefs, caterers, and farmers on the island participating annually, this is a great opportunity to see, taste and connect with the newest culinary trends and who's creating them.

More than just a one-night affair, Taste of St. Croix continues its mission throughout the entire year promoting and educating the hospitality industry; connecting farmers, fishermen and chefs; cultivating and engaging the next generation of hospitality professionals on St. Croix, USVI.

We are excited and ready once again to host the 19th Annual Taste of St. Croix on Thursday, April 11, 2019, in downtown Christiansted. **Yes, it's back to its original month of April!** Join the fun while helping us **raise funds** for local programs such as UVI Hospitality scholarships, The Lighthouse Mission and so much more.

Once again, we also would like to THANK our partner of 17 years, the management and staff of Divi Carina Bay Resort who remain closed at this time for reconstruction.

Should you have any questions, suggestions/new ideas, or need additional information; please contact Collin Hodge, at collinhodge@hotmail.com or 340.690.2424 or log on to www.tasteofstcroix.com

Respectfully,

Collin WS Hodge
Event Director

***Taste of St. Croix, Inc. is a 501 (c)(3) non-profit organization;
donations are deductible to the extent allowed by law.***



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Taste of St. Croix is more than just a one-night event.

Taste of St. Croix is a 501 (c)(3) non-profit that promotes and showcases the talent and potential of St. Croix's hospitality industry through fostering partnerships, sponsoring training and industry events, and building public awareness of the critical role that the service-industry fills in improving the socioeconomic future of St. Croix and the US Virgin Islands.

Taste of St. Croix contributes and funds many local programs including restaurant and industry related services and training. These 365 Projects are designed to support, educate, and promote the hospitality industry year-round.

St. Croix Culinary Juniors - Committed to supporting future generations, the St. Croix Culinary Juniors program exposes St Croix youth to the opportunities and possibilities within the culinary industry. Taste put together a team of 7th and 8th graders, who receive weekly training with local and nationally known executive chefs. They then present their new skills and honed talents working with professional chef talent at Taste and other

Reef Responsible - Working closely with the Nature Conservancy and its partners, Taste of St. Croix coordinates workshops to promote sustainable fishing within the Virgin Islands hospitality industry in a manner that can also be marketed to consumers

Farm-to-Table – Through a partnership with the VI Department of Agriculture, Taste of St. Croix supports and builds the network between restaurants and St. Croix's local farms. From farmers markets to showcase featured locally grown products to vouchers for participating restaurants to use with local farms, Taste supports the hospitality industry from farm to table.

Social Media Marketing Class - A partnership between St. Croix Lime and Taste of St. Croix, our Social Media Marketing Class provided information on how to utilize social media as a free and powerful marketing tool. Attendees, ranging from restaurants to representatives from the VI Department of Tourism, learned the details behind using Facebook, Twitter, YouTube and mobile apps for maximum exposure.

50/50 Taste Coupon Program - To support restaurants and strengthen relationships between farmers and our chefs, the Taste provides vouchers to over 50 Taste restaurants every year. This program promotes awareness and serves as an important motivator for chefs to use locally grown (and owned) ingredients— an economic and healthy benefit for both parties and the public.

ServSafe Certification Course - Taste of St. Croix coordinates ServSafe, the National Restaurant Association's restaurant food safety program. This was the first time this class was made available on St. Croix, but standard practice for more kitchen staff throughout the United States.

Youth Hospitality Training Program – Working with the St. Croix Educational Complex, Taste recognizes the importance of youth training and assist students in the finding summer internships, including sending St. Croix students to work at Facebook's corporate headquarters



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Taste of St. Croix 2019 Sponsorship Opportunities:

Be recognized for your commitment to St. Croix with a sponsorship that benefits multiple programs on the island benefiting our youth, farmers, restaurants and you!

Executive Chef Sponsor Level

\$5,000 commitment level

Sponsor Benefits:

- Inclusion in all media (Taste program, radio, TV, newspaper, website, social media)
- Logo and link back on TasteofStCroix.com website
- Tagline on radio as top sponsor
- Mention in the Taste Program (sponsor commitment must be received by March 15)
- Eight (8) VIP tickets to Taste of St. Croix
- Live mentions during the event
- A display table/location at the event (*Restrictions Apply*)
- Product advertising placement in gift bags for Taste judges & restaurants
- Eight (8) signed 2019 Taste posters

Chef de Cuisine Sponsor Level

\$2,500 commitment level

Sponsor Benefits:

- Inclusion in media (Taste program, newspaper, website, social media)
- Link on TasteofStCroix.com website
- Mention in the Taste Program (sponsor commitment must be received by March 15)
- Four (4) VIP tickets to Taste of St. Croix
- Live mentions during the event
- Product advertising placement in gift bags for Taste judges & restaurants
- Four (4) signed 2019 Taste posters

Chef de Partie Sponsor Level

\$1,000 commitment level

Sponsor Benefits:

- Mention on TasteofStCroix.com website
- Mention in the Taste Program (sponsor commitment must be received by March 15)
- Two (2) VIP tickets to Taste of St. Croix
- Live mentions during the event
- Two (2) signed 2019 Taste posters

Commis Sponsor Level

\$500 commitment level

Sponsor Benefits:

- One (1) VIP ticket to Taste of St. Croix
- Mention in the Taste Program
- Live mentions during the event (sponsor commitment must be received by March 15)
- One (1) signed 2019 Taste posters

THANK YOU for your SUPPORT!