

ASU NSF I-Corps™ Site - Fall 2020 Five-Week Training Program

What: Registered participants will go through a five-week I-Corps training, which is an assumption/hypothesis-testing, customer-focused discovery process to gather important insights needed to maximize the impact of an Innovation. I-Corps Site-affiliated teams who complete the training may be eligible to receive a \$2K grant through the ASU NSF I-Corps Site in order to continue their progress. High performing teams could be in a position to gain acceptance into the National I-Corps Program, which provides \$50K grants for continued customer discovery efforts.

Who: I-Corps teams have three primary members: the entrepreneurial lead (EL), the technical lead (TL), and the I-Corps mentor (IM). All three members of the team are expected to participate fully in the I-Corps training, which provides real-world, hands-on, immersive learning about what it takes to successfully transfer knowledge into products and processes that benefit society. The ASU I-Corps Site administrative team may help ELs and TLs identify Mentor candidates and/ or recruitment tips upon request.

Dates: Weekly, every Friday from October 23, 2020 - November 20, 2020

Date	Session Title	MST (AZ)	HST (HI)	PDT/PST (CA)	MDT/MST (ID)	CDT/CST (ND)	EDT/EST (NY, RI)
October 23	Customer Discovery I	11:00AM - 1:00PM	8:00 - 10:00AM	11:00AM - 1:00PM	12:00 - 2:00PM	1:00 - 3:00PM	2:00 - 4:00PM
October 30	Customer Discovery II	11:00AM - 1:00PM	8:00 - 10:00AM	11:00AM - 1:00PM	12:00 - 2:00PM	1:00 - 3:00PM	2:00 - 4:00PM
<i>Daylight Savings Time Ends - November 1, 2020</i>							
November 6	Lean Startup I	11:00AM - 1:00PM	8:00 - 10:00AM	10:00AM - 12:00PM	11:00AM - 1:00PM	12:00 - 2:00PM	1:00 - 3:00PM
November 13	Lean Startup II	11:00AM - 1:00PM	8:00 - 10:00AM	10:00AM - 12:00PM	11:00AM - 1:00PM	12:00 - 2:00PM	1:00 - 3:00PM
November 20	Product/Prototype + Interview Outcomes	11:00AM - 1:00PM	8:00 - 10:00AM	10:00AM - 12:00PM	11:00AM - 1:00PM	12:00 - 2:00PM	1:00 - 3:00PM

Where: Virtually via Zoom. Details will be shared with all accepted participants in advance of the first session.

Cost: Free

Register: <http://links.asu.edu/I-CorpsFiveWeekInvitational>