

Dear Marin Business Owner:

Thank you again for your valuable sponsorship of our **2020 *Raising Healthy Families* Community Education Series**.

We were, of course, deeply disappointed that two of the presentations had to be postponed due to public health concerns—especially because in this unprecedented time of stress and uncertainty, the need to provide parents and educators with information to keep children safe and resilient is particularly urgent. However, I am happy to say that both of these events have been rescheduled. (At that time, if public meeting is still not sanctioned, we will be prepared to have these take place via Zoom.)

In our pre-event publicity, we will again be pleased to acknowledge your important support of these events and CIP's services.

“Slaying the Beast: A Practical Guide for Parents on the Dangers of Technology Overuse and Obsession” presented by Mark Edwards, LMFT, has been rescheduled for Tuesday, September 29, 2020.

“Helping When Your Child Is Hurting: What Every Parent Needs to Know to Prevent Adolescent Self-Harm and Suicide,” presented by Keith Sutton, PsyD, has been rescheduled for Tuesday, October 6, 2020.

At this time, we are inviting you to become a **2021 *Raising Healthy Families* Sponsor**, hoping that you will offer your support at the highest level possible. There will be four programs in all, rather than three as in the past, including one entirely Spanish language presentation taking place at Pickleweed Park. Among the topics to be addressed will be empowering girls, helping children manage stress, and raising kids to be allies.

Why your sponsorship support is needed more now than ever before: Access to mental health care is critical in this time of crisis, especially for the most vulnerable Marin families and individuals. No longer able to provide in-person therapy, CIP Core Staff embraced teletherapy as a solution in order to re-open services as quickly as possible. Despite the steep learning curve, implementing teletherapy in such a short time has allowed our clients to connect with their therapists by phone or video, and continue their life-changing work with minimal disruption.

Additionally, we have been asked by administrators and counselors at Davidson and Miller Creek Middle Schools to continue working with children receiving counseling through our Schools Project for Disadvantaged Students. We are providing these services, working remotely now that schools are closed.

Because many in our community have lost jobs and other income, we have temporarily restructured our sliding scale to offer further reduced fees through CIP's Client Emergency Fund. This is designed to make it possible for current clients and as well as others in the community who are struggling with the need for clinical support and healthy tools to weather this time with

resilience and hope.

As a mental health provider for more than 40 years, CIP knows that our community as a whole is only as healthy as the most at-risk among us. We are dedicated to offering maximum access to Marin's most underserved community in this critical time. Your sponsorship support at the highest level will greatly strengthen our ability to do so. We hope you will join us in this effort.

Thank you again for your support as a **2020 *Raising Healthy Families Sponsor***, and your thoughtful consideration of our present request.

Sincerely,

Robin

Robin Joy Berenson, PhD, LMFT
Executive and Clinical Director

Raising Healthy Families:
Building Connection, Compassion, and Community
CIP's 2021 Community Education Series

Sponsor Benefits

Each year, CIP delivers quality, affordable mental health services to hundreds of vulnerable disadvantaged families, adults, and children, providing a critical safety-net in our community. By becoming a *Raising Healthy Families* Sponsor, you enable CIP to continue to bring healing, health, and hope of a brighter tomorrow to those most in need in our community.

All ***Raising Healthy Families* Sponsors** will be recognized during a year-long publicity campaign. *Early commitments yield the greatest benefits.*

- Our *Raising Healthy Families* webpage with sponsor logos and profiles will be a direct link from CIP's home page.
- Regular *Raising Healthy Families* columns in our print and monthly online newsletters.
- *Raising Healthy Families* press releases distributed to online, print, and social media.

Advocate \$10,000

- Top listing and acknowledgment in all *Raising Healthy Families* publicity.
- A half-page article with photo in CIP's print and electronic newsletter.

Steward \$5,000

- Prominent listing and acknowledgment in all *Raising Healthy Families* publicity.
- A quarter-page article with photo in CIP's print newsletter.

Partner \$2,500

- Listing and acknowledgment in all *Raising Healthy Families* publicity.
- A profile with photo in CIP's print newsletter.

Supporter \$1,000

- Listing and acknowledgment in most *Raising Healthy Families* publicity, including CIP's print newsletter.

All funds are due December 1, 2020.

CIP is a 501(c)(3) organization and donations are tax-deductible (ID# 94-2499583).

Raising Healthy Families:
Building Connection, Compassion, and Community
CIP's 2021 Community Education Series

Sponsor Response Form

To: Community Institute for Psychotherapy
Fax: (415) 459-5602
Email: admin@cipmarin.org

Please type or print clearly

Contact Name

Business/Company name *as it should appear in all publicity materials*

Mailing Address

Phone: _____ E-mail: _____

Sponsorship Level:

Advocate (\$10,000) Steward (\$5,000) Partner (\$2,500) Supporter (\$1,000)

We appreciate your willingness to send your payment as soon as possible.

Early commitment yields the greatest benefits (see "Sponsor Benefits").

All funds are due December 1, 2020.

Credit card: Card # _____ Exp. Date: ____ CID#: ____

Check made payable to "Community Institute for Psychotherapy."
and sent to CIP, 1330 Lincoln Avenue, #201, San Rafael, CA 94901.

Please send me an invoice.

Thank you for supporting CIP and our work in the community!
Tax ID # 94-2499583

Questions? Phone (415) 459-5999, ext. 101 or email admin@cipmarin.org.