Dear Friend:

On behalf of the Board of Directors of Community Institute for Psychotherapy, we invite you to become a sponsor in support of a very important event, CIP’s third annual Raising Healthy Families Community Education Series.

The purpose behind Raising Healthy Families is simple: To provide parents and other community members with the information, tools, and strategies to empower them to raise children who are compassionate, curious, and ready to learn.

Co-hosted by the Marin Office of Education, Raising Healthy Families brings noted Bay Area experts to address topics of greatest urgency for families today. Topics in 2020 include: What parents need to know to prevent adolescent self-harm and suicide by Dr. Keith Sutton. Battling adolescent substance addiction by Dr. Kenneth Perlmutter. A practical guide on the dangers of technology overuse and obsession presented by Mark Edwards, LMFT.

As a Raising Healthy Families sponsor, [Business]’s support will be recognized through a year-long, comprehensive multimedia publicity campaign: Your company logo and profile will be shared on CIP’s website and you will benefit from promotion through print and monthly online newsletters, press releases, and social media. We’ve included more details on our “Sponsor Benefits.” As you can see, early commitment yields the greatest benefits.

Our 2019 Raising Healthy Families programs drew more than 200 attendees, and we expect similar turnouts this year. Last year’s participant evaluations were overwhelmingly positive. "Learned so much in just 2 hours.” “Excellent speaker.” “I learned a lot that will help me as a parent.” "Wow, eye-opening and helpful.” "Great suggestions for navigating difficult conversations with your kids" and "Please do this again."

All event proceeds will go directly to support CIP’s vital safety-net programs. Through our sliding scale and pro bono services, CIP assures that disadvantaged families and individuals have access to the quality mental health care they need to regain emotional stability and live full, productive lives.
Please feel free to contact me at (415) 459-5999 ext. 100 or email njberenson@cipmarin.org with questions or comments. We’ve enclosed a “Sponsor Response Form” for your convenience in getting back to us. We look forward to hearing from you.

Sincerely,

Yvonne Nolan, MS  
Chair, RHF Sponsor Committee  
CIP Board of Directors

Robin Joy Berenson, PhD, LMFT  
Executive & Clinical Director

Raising Healthy Families:  
Building Connection, Compassion, and Community  
CIP’s Community Education Series
Sponsor Benefits

Each year, CIP delivers quality, affordable mental health services to hundreds of vulnerable disadvantaged families, adults, and children, providing a critical safety-net in our community. By becoming a Raising Healthy Families Sponsor, you enable CIP to continue to bring healing, health, and hope of a brighter tomorrow to those most in need in our community.

All Raising Healthy Families Sponsors will be recognized during a year-long publicity campaign:

- Our Raising Healthy Families webpage with sponsor logos and profiles will be a direct link from CIP’s home page.
- Regular Raising Healthy Families columns in our print and monthly online newsletters.
- Raising Healthy Families press releases to online, print, and social media.

Advocate $10,000
- Top listing and acknowledgment in all Raising Healthy Families publicity.
- A half-page article with photo in CIP’s print and electronic newsletter.

Steward $5,000
- Prominent listing and acknowledgment in all Raising Healthy Families publicity.
- A quarter-page article with photo in CIP’s print newsletter.

Partner $2,500
- Listing and acknowledgment in all Raising Healthy Families publicity.
- A profile with photo in CIP’s print newsletter.

Supporter $1,000
- Listing and acknowledgment in most Raising Healthy Families publicity, including CIP’s print newsletter.

Early commitments yield the greatest benefits. All funds are due December 1, 2019.

CIP is a 501(c)(3) organization and donations are tax-deductible (ID# 94-2499583).
Raising Healthy Families:  
Building Connection, Compassion, and Community  
CIP’s Community Education Series

Sponsor Response Form

To:  Community Institute for Psychotherapy
Fax:  (415) 459-5602
Email: admin@cipmarin.org

Please type or print clearly

Contact Name

___________________________________________________________________

Business/Company name as it should appear in all publicity materials

___________________________________________________________________

Mailing Address

Phone: _______________________    E-mail: _____________________________

Sponsorship Level:

___ Advocate ($10,000)  ___ Steward ($5,000)  ___ Partner ($2,500)  ___ Supporter ($1,000)

We appreciate your willingness to send your payment as soon as possible.

Early commitment yields the greatest benefits (see “Sponsor Benefits”).

All funds are due December 1, 2019.

___ Credit card: Card # ___________________________ Exp. Date: ___ CID#: ___

___ Check made payable to “Community Institute for Psychotherapy.”
   and sent to CIP, 1330 Lincoln Avenue, #201, San Rafael, CA 94901.

___ Please send me an invoice.

Thank you for supporting CIP and our work in the community!

Tax ID # 94-2499583
Questions? Phone (415) 459-5999, ext. 101 or email admin@cipmarin.org.