

Calling all designers for the BKLYN Fashion Academy!

We are now accepting APPLICATIONS!!!!

Create a 2019 Fall/Winter Runway Collection!

This 16-week intensive program provides the essentials to create and sell ready to wear women's garments.

- Fashion Illustration, Accessories Design Classes & Labs
- Sample Development, Sourcing & Classes
- Sustainability, Upcycling & Repurposing Classes
- Market Research Classes on the Fashion Industry
- Runway Fashion Show on **Friday, May 3, 2019!**

Designers must be at least 18 years of age, have some sewing experience, and **MUST LIVE IN BROOKLYN**. Flexibility is required to accommodate some day-long and evening sessions.



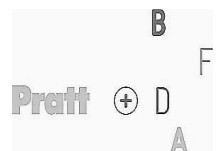
This year we will dive into the fashion culture of the Herero Women of Namibia and incorporate the technology of StitchKit. Our neo-Victorian theme will take you on a futuristic rollercoaster, into the realm of Steampunk and introduce you to a growing wave in fashion!

Thinking of joining us this year? The application for the BKLYN Fashion Academy is LIVE!

APPLY NOW at www.bklynlibrary.org/bklyn-fashion-academy

The application will close **December 21, 2018!** Selected designers should be prepared to begin the program on January 18, 2019. For questions, email fashion@bklynlibrary.org.

BPL's Business & Career Center is generously supported by Dime Community Bank, Lead Funder of the PowerUP! Business Plan Competition, women.nyc, Ridgewood Savings Bank, Con Edison, ReferenceUSA, Elizabeth Crowell & Robert Wilson and Signature Bank.



**Business &
Career Center**

Central Library
10 Grand Army Plaza
Brooklyn, NY 11238
bklynlibrary.org

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Frequently Asked Questions

Who Can Enter?

Entrants must be 18 years of age or older, live in Brooklyn and have sewing experience

How can I Apply?

You may apply on this website beginning Monday October 22 until Friday December 21, 2018.

What are the application requirements?

The application is a web-based form. You must answer all questions and submit 2 sample designs. The sample designs can be an illustration of a garment you want to create, or a picture of a garment you have already created. These 2 files must be uploaded with your application in either PDF or picture format.

What will I be required to do?

You will be required to attend classes, technical labs and create a minimum of 4 looks – up to 6. You will also complete an illustrated drawing of your main look, and feature your completed mini collection in the BFA Fashion Show.

What is the theme of the Fashion Show?

The theme is the “Hereros of Namibia”. The women of Namibia make a strong statement decked out in voluminous Victorian-style dresses called the Ohorkova as a continual protest against the Germans who nearly exterminated their entire tribe in the genocide of 1904. Their headgear symbolizes horns in honor of the cattle that their communities depend on so highly.

Selected designers will be required to create one look, within their collection, centered on the theme of the “Hereros”, and incorporate StitchKit technology. All remaining garments are open to the designer’s choice, but must be cohesive and completed in the time allotted.

Where can I find the presentation?

The presentation slides can be found on our website at www.bklynlibrary.org/bklyn-fashion-academy.