

THE OLDFIELD Show

FEATURING 65 FINE ARTISTS & PERFORMING ARTISTS

Dear Artists,

It's Spring in the Pacific NW and the Oldfield Heritage & Art Center is more excited than ever to Sponsor the Oldfield Show. Last fall, after the show, we sent out a questionnaire ~ we asked ~ you answered ~ we listened ~ we brain stormed ~ we have many winning new ideas!

First, I want to introduce you to our new Show Advisory Board ~ Jack Babcock, Judy Fairley, JR Hawse, Ken Hurley and Ian Ricker. We so appreciate their valuable time and input and what fun it is to work with such creative minds!

Second, we want you to think "**Art Extravaganza**"!!! We will have all art forms represented ~ both visual and performing! ~ Opening on Saturday and Sunday only! ~ Friday night gathering & dinner for artists to unwind and visit with their peers ~ Fewer booths to allow for a different set up arrangement ~ Spotlight Stage for Demonstrating Artists and Performers ~ Showcase Gallery for one piece from each artist to submit for judging and People's Choice ~ Gallery area for pieces submitted for sale only ~ Children's Art Display Area ~ Finishing Touches Auction to replace Quick Draws ~ Central area for Slow Finish artists to gather for the patrons viewing pleasure ~ Ticketed Dinner and Live Auction on Saturday evening ~ Silent Auctions ~ Benefit Auction ~ Color Catalog with Auction items ~ Full screen photos projected during auction! Now that is just a quick run-down of the format ~ just wait till you see it!

Third, we have hired an Advertising Agency to help us promote the show! We will continue to send out beautiful full color brochures to our Patron list ~ we have already secured Art West and other publications for ads ~ we will use pertinent newspaper ads ~ we will have a very heavy Social Media presence and paid ads with them ~ we will also be pursuing Public TV. This is just part of our campaign. Another piece to complete this advertising component is you contacting your own patrons.

Four, please consider this your invitation to join us for "The Oldfield Show", Oct 12th and 13th. We changed the date to one week later to avoid Oktoberfest and give patrons some extra time between the /fair and the Show ~ we have had a lot of very positive feedback on the change.

Because of the change in format not all of you will have the same booth space so please if you want to be a part of the show respond early! Join us for a Successful and Exciting Show!!

Warmest Regards,
Joella Oldfield
Executive Director

October 12th & 13th, 2019

Sponsored by the Fred Oldfield Western Heritage & Art Center



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SCHEDULE OF EVENTS

Set up Times: Friday, Oct 11th – 10am to 8pm, Kick Off Artists Dinner 6pm

Show Hours: Saturday, October 12th – 10am-10pm Sunday, October 13th – 10am-4pm

DISPLAY INFORMATION

- Display area:** A. All Artist displays are in the Expo Hall (see diagram)
 B. Artists are responsible for their own displays, pegboards, table drapes, etc.
- Display size:** 10'x10' – 10'x15' – 10'x15' end spot – 10'x20' – 10'x20' end spot
 (1 Artist per 10'x10' Display – 2 Artists Maximum All Other Displays)
 (You may combine 2 - 10'x10' displays if you need a 10'x20' display)
- Deposit fees:** **50% Deposit fees are Non-refundable and Due by May 31st!**
- Display fees:** **Display fees are Due in Full by August 1st!**
\$325 Per 10'x10' Space - \$400 Per 10'x15' Space - \$450 Per 10'x15 End Space – \$600 Per 10'x20' Space - \$650 Per 10'x20' End Space

Check the following for Booth # and Size 10' x 10' Booth

#'s - 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55

10' x 15' Booth

#'s - 14, 17, 18, 19, 21, 22, 23, 26, 29, 32, 33, 34, 36, 37, 38, 41

10' x 15' End Booth

#'s 13, 15, 16, 24, 25, 27, 28, 30, 31, 39, 40, 42, 56

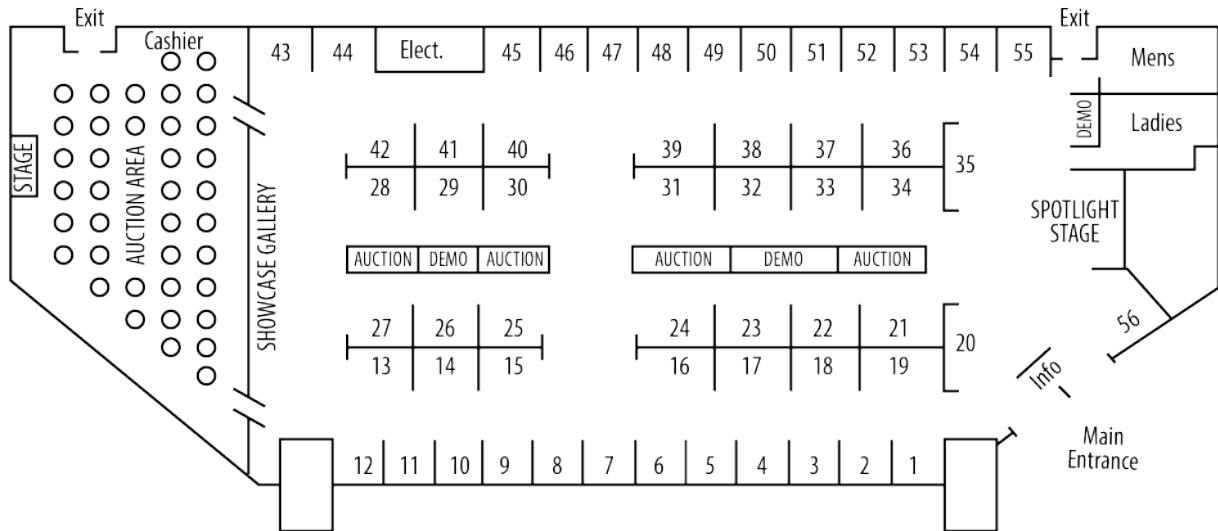
10' x 20' End Booth

#'s 20, 35

You may combine 2 – 10x10 booths to make a 10x20 booth.

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ADDITIONAL SHOW INFORMATION

- Set up Times:** Friday, October 10th from 10am to 10pm & Artists Kick Off Dinner 6pm
- Show Catalog:** A directory will be printed with your resume & booth location. Please attach your resume/bio of approximately 100 words. **Color photos of Auction pieces will also be required!!!**
- Security:** There will be 24-hour Security on the premises.

AUCTION INFORMATION

All artists may submit work for the Miniature Silent Auctions. There will only be 25 Quick Draw Artists on Sat night ~ you may apply to be chosen. There will also be a Major Auction Sat night. These pieces will be juried.

- Finishing Touches Auction:** The “Finishing Touches” Auction will be by **invitation only**. Sat ~ one hour Finish! 50% split. Finishing Touch Artists will be notified if they are selected.
- Major Auction:** Major Auction Pieces will be screened by color photos. NO PHOTO – NO AUCTION!!! These pieces will be in the Live Auction. 30% Commission. Artists will be notified if selected.
- Miniature Auctions:**
- A. Saturday & Sunday Silent Miniature Auctions.
 - B. 30% commission on the Silent Auction pieces.
 - C. Two (2) pieces per artist may be submitted for the auctions.
 - D. Absolutely NO lithographs and/or prints will be accepted.
 - E. The maximum size for the mini pieces are: 9x12 or smaller for paintings 9” or smaller for sculptures.
 - F. You may set an **opening bid** on your Silent Auction pieces.
 - G.
- Minimum Bid:** You may set a minimum bid on any auction item, however we reserve the right to reject any item that has, what we feel is, an unreasonable minimum.
- Gallery Submission:** You may submit 2 pieces for the Major Gallery Area by Aug 1st. You must set a firm sales price. The commission will be 35%. You must also submit a Photo for the online sales.
- Auction Deadlines:**
- Miniature Auction :** You may bring your miniature paintings with you and turn them in upon your arrival at the show. However, **Photos are required by Aug 1st!**
- Major Auction:** Please submit photos of any work you want considered for the main auction by August 1st. It will be judged and you will be notified if it is accepted into the live Major Auction.
- NO PHOTOS by AUGUST 1st – NO AUCTION!!**
- We are printing a full color catalog and listing the Auction items online!**
- Auctioneer:** “Cowboy” Steve Mitzner will preside over the Auctions.
- Benefit Auction:** **Sunday at 1pm - Benefit Auction.** This auction may consist of originals and prints. All proceeds will benefit the children’s “Experience Art” program at the Fred Oldfield Western Heritage & Art Center. 100% Donation on Prints ~ 50% Donation on originals!



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PERTINENT DATES AND INFORMATION

Show Dates: October 12th and 13th, 2019

Show Registration Deadline: May 31, 2019

Display Deposit Due: May 31, 2019

Final Display Payment Due: August 1, 2019

Auction Piece Photo Deadline: August 1, 2019

Show Set Up Times: Friday, October 11th ~ 10am-10pm

Director: Joella Oldfield

Office phone: (253) 752-9708

Office address: Fred Oldfield Western Heritage & Art Center

PO Box 1539, Puyallup, WA 98371

HOTEL ACCOMMODATIONS

Hampton Inns of Puyallup
1515 So. Meridian - Puyallup 98371
253-770-8880 1-866-430-2692
2 minutes South of Expo Hall

Fairfield Inn & Suites - Marriott
202 15th Ave SW - Puyallup 98371
253-770-3100
3 minutes South of the Expo Hall

The Best Western Park Plaza
253-848-1500
5 minutes South of the Expo Hall

Crosslands Economy Studios Extended Stay Hotels
Puyallup 1-800-804-3724
5 minutes North of the Expo Hall

You must say you are with the Western Art Show to get a special rate at the Best Western!

CAMPING ACCOMMODATIONS

Fairgrounds Campground: Includes Water, Power & Sewer (No Showers)
Please call the Fairgrounds directly for reservations 253-845-1771.

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SHOW REGISTRATION FORM

**TO SECURE YOUR SPACE IN THE SHOW PLEASE RETURN THIS FORM & YOUR DEPOSIT
BY MAY 31st TO:**

Fred Oldfield Western Heritage & Art Center - P.O. Box 1539, Puyallup, WA 98371 or

Email to: foldfield@comcast.net

Artist _____ Helper _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Cellular _____

Email _____

Washington State Tax ID# _____

(For a temporary tax # go to www.dor.wa.gov - then "doing business" tab, then "temp. business" tab)

DISPLAY SPACE INFORMATION

_____ I WOULD LIKE THE SAME SPACE AS LAST YEAR IF POSSIBLE.

Please mark the size space and number you prefer _____

_____ I WANT TO RESERVE A \$325 - 10'x10' DISPLAY AREA.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

_____ I WANT TO RESERVE A \$400 10'x15' DISPLAY AREA.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

_____ I WANT TO RESERVE A \$450 10'x15' END AREA.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

_____ I WANT TO RESERVE A \$600 10'x20' DISPLAY AREA.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

*** _____ I will **send a 100 word resume** for the show directory by **August 1st!**

(If we do not receive a resume, you not be in the Catalog. We will no longer call to get your resume.)

_____ Please use last year's Resume

_____ I will send my list of patrons by August 1st to have an invitation mailed directly to them.

****PLEASE FILL OUT & RETURN BOTH PAGES –
DISPLAY INFO & INTENT TO PARTICIPATE BY MAY 31ST ****



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INTENT TO PARTICIPATE IN THE AUCTION/S FORM

_____ I will submit (max 2) _____ pieces for the miniature Auction

_____ I will send my auction form information by August 1st and photos!

_____ I am doing the Gallery only and will SHIP MY PIECES BY AUGUST 1st and my Photos!

_____ I will submit my Auction photos by Aug 1st & deliver my auction pieces by October 11th

_____ Please consider me for the "Finishing Touches" Auction (Formerly known as the Quick Draw)
(You will be notified of acceptance)

_____ Please consider me for one of the Major Auction Pieces
(You will be notified of acceptance)

HOLD HARMLESS AGREEMENT

(Must be completed in order to participate in the show and or auction)

_____ herein referred to as Exhibitor will indemnify **THE FRED OLDFIELD WESTERN HERITAGE CENTER, JOELLA OLDFIELD, KARRIE NEVIN, FRED OLDFIELD, STAFF, & THE WESTERN WASHINGTON FAIR, ITS OFFICERS, DIRECTORS, AGENTS & EMPLOYEES** save it harmless from and against any and all claims, actions, damages, liability and expense in connection with loss of life, personal injury and/or damages to property arising from and out of any occurrence in, and upon or at the leased premises including the parking lot or any property adjoining the premises occasioned wholly or in part by any act of omission of exhibitor or its agents, contractors and employees.

Signed _____ Date: _____

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DISPLAY INFO & INTENT TO PARTICIPATE BY MAY 31ST ****

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AUCTION REGISTRATION FORM

Send by AUGUST 1st with Artwork or Photos!

Artist _____
Address _____
City _____ State _____ Zip _____ Cell Phone _____
Email: _____

Miniature Auction

Please fill in your minimum opening bid!! Your wholesale price is a good place to start, then the buyers can keep bidding it up. If you start too high, the buyers have no room to bid. Any questions, please call.

- 1) Title _____ Minimum **OPENING** Bid _____ ***
Size _____ Media _____
- 2) Title _____ Minimum **OPENING** Bid _____ ***
Size _____ Media _____

Major Auction

*Please consider the following piece(s) for the Major Auction
Please include photo for judging of the Major pieces.*

- 3) Title _____ Minimum **ACCEPTED** Bid _____ ***
Size _____ Media _____
- 4) Title _____ Minimum **ACCEPTED** Bid _____ ***
Size _____ Media _____

Gallery Art Piece

Please consider the following piece(s) for the Gallery Area.

Title _____ Firm Sales Price _____ ***
Size _____ Media _____

****Ship Paintings to: Joella Oldfield – 525 Broadway #301 – Tacoma, WA 98402****

Hand Deliver: Western Heritage & Art Center – 110 9th Ave SW - Puyallup, WA 98371