



# Dré Rolle



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MOBILE NUMBER



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www.itsdrerolle.com  
PORTFOLIO SITE

## WORK EXPERIENCE

### BRAND DESIGNER | UNITED FRAY

Washington D.C. | Aug. 2019 – Present

- Develop conceptual and stylistic direction and execute same for a wide variety of communications projects, including print, social, digital, video and interactive, etc.
- Update the branding efforts of the company and ensure all four markets have a unified aesthetic.
- Collaborate with the executive leadership team in the development of proposals and new business ideation and execution.
- Shoot, edit and maintain libraries of footage/photography as it is needed to build brands and identities or in regular content creation
- Effectively complete projects within time frames and budget parameters, hitting deadlines and managing stakeholder expectations
- Help junior designers develop both technical skills and creative thinking.
- Lead in the creative development for the majority of motion graphics and animations produced by the agency.

### FREELANCE GRAPHIC DESIGNER | CREATIVE CIRCLE

Washington D.C. | April 2012 – Present

### ART DIRECTOR | MDB COMMUNICATIONS

Washington D.C. | Jan. 2014 – Aug. 2019

- Concept & create the overall look or style of a clients advertising campaign, annual reports, branding, web development, social media etc.
- Collaborate with the executive leadership team in the development of proposals and new business ideation and execution.
- Concept & create custom artwork tailored to specific campaigns that have won both national and local awards.
- Lead in the creative development for the majority of motion graphics and animations produced by the agency.
- Lead in the organization of photo and video assets for creative campaigns.
- Concept & develop content for agency/client social channels.

## SKILL SET



## CLIENT LIST

