



Dré Rolle

I'M NOT CRAZY, JUST UNIQUE



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PORTFOLIO SITE

WORK EXPERIENCE

BRAND DESIGNER | UNITED FRAY

Washington D.C. | Aug. 2019 – Present

- Concept & create the overall look or style of a clients advertising campaign, annual reports, branding, web development, social media etc.
- Help junior designers develop both technical skills and creative thinking.
- Update the branding efforts of the company and ensure all four markets have a unified aesthetic.
- Collaborate with the executive leadership & sales team in the development of proposals and new business ideation and execution.
- Lead in the creative development for the majority of motion graphics and animations produced by the company.
- Lead in the organization of photo and video assets for creative campaigns.
- Concept & develop content for companies social channels.

FREELANCE GRAPHIC DESIGNER | CREATIVE CIRCLE

Washington D.C. | April 2012 – Present

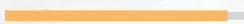
ART DIRECTOR | MDB COMMUNICATIONS

Washington D.C. | Jan. 2014 – Aug. 2019

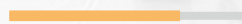
- Concept & create the overall look or style of a clients advertising campaign, annual reports, branding, web development, social media etc.
- Collaborate with the executive leadership team in the development of proposals and new business ideation and execution.
- Concept & create custom artwork tailored to specific campaigns that have won both national and local awards.
- Lead in the creative development for the majority of motion graphics and animations produced by the agency.
- Lead in the organization of photo and video assets for creative campaigns.
- Concept & develop content for agency/client social channels.

SKILLSET

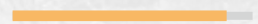
InDesign



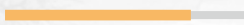
After Effects



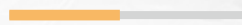
Photoshop



Illustrator



Premiere



Photography



CLIENT LIST

