



Press Release

For Immediate Release

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Ribbon Cutting and Launch of Panther Prowl Augmented Reality Experience at the Museum of Discovery and Science

Opening Event will take place from 1-3 p.m. on Wednesday June 5, 2019

- What:** The Museum of Discovery and Science will host a ribbon cutting and launch event for the opening of *Panther Prowl*, the all-new Augmented Reality (AR) experience. This new enhanced experience allows visitors to learn about Florida panther conservation through an interactive presentation before playing *Panther Prowl*.
- This virtual experience is accessible to visitors using iOS or Android devices through the MODS app. Florida Panthers fans who find all four digital Florida panthers in the Museum will win a special prize. This program was made possible thanks to a generous grant from the Florida Panthers Foundation.
- When:** Wednesday, June 5, 2019, from 1-3 p.m.
- 1 p.m. Welcome and Ribbon Cutting with Museum President and CEO Joseph Cox and Florida Panthers Foundation Executive Director Lauren Simone
1:45 p.m. Program Launch
- Where:** The Museum of Discovery and Science, 401 S.W. 2nd Street, Fort Lauderdale, Florida, 33312.

As part of the launch of this all-new exhibit, the Museum is offering free admission to the first 200 fans in Florida Panthers gear between 1-3 p.m. on Wednesday, June 5.

About the Florida Panthers

The Florida Panthers are a member of the Atlantic Division of the Eastern Conference of the National Hockey League (NHL) and play at BB&T Center in Sunrise, Florida. The Club has been a part of the NHL since 1993. Home to the Florida Panthers Hockey Club and leading international concerts and events, the Broward County-owned BB&T Center is one of the top ranked venues of its kind in the world, servicing South Florida. For the latest info about the Florida Panthers visit FloridaPanthers.com and follow the Panthers on [Twitter](#), [Facebook](#) and [Instagram](#).

About Florida Panthers Foundation

Under the ownership of Vincent J. Viola and Douglas A. Cifu, the vision of the Florida Panthers Foundation is to make a positive philanthropic impact on the South Florida community and beyond. Through partnerships, grants and community programs, the Foundation focuses on four priority areas: building the game of hockey for children and youth, supporting health and education initiatives for children, advocating for and supporting veterans' issues, and raising awareness about the endangered Florida Panther. The Panthers Foundation raises money through various fundraisers and in-game initiatives, including the 50/50 raffle, jersey and memorabilia auctions, outside events and other opportunities to engage fans in support of the Foundation. Through the

Foundation, the Florida Panthers look to support exemplary South Florida nonprofit organizations that help make a positive impact in the local community.

About Museum of Discovery and Science

The mission of the Museum of Discovery and Science is to provide experiential pathways to lifelong learning in science for children and adults through exhibits, programs and films. Founded in 1976 as The Discovery Center, the Museum provides enriching Science, Technology, Engineering and Mathematics (STEM) education to approximately 400,000 visitors annually. As a nonprofit organization, major operational support for the Museum is provided through generous funding by Leadership Guild members including: Citrix, JM Family Enterprises, Inc., Jet Blue and Wells Fargo.

The Museum is open Monday through Saturday from 10 a.m. to 5 p.m., and Sunday from noon to 5 p.m. Ticket prices are \$17 for adults; \$16 for seniors 65+; \$14 for active/retired military personnel; \$14 for children 2 to 12 years old. Children under 2 are free. A 45-minute IMAX documentary or Hollywood movie can be added for a small up charge.

The Museum of Discovery and Science is located downtown at 401 SW Second Street, Fort Lauderdale, Florida 33312. For more information about the Museum, call 954.467.MODS (6637) or visit our website at mods.org.

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