



PRESIDENT'S REPORT

Journalism Association of Community Colleges

FEBRUARY 27 2019

President's report from
Faculty president Judy House Menezes

We are less than a month away from the state convention. Good things are happening. The board of directors met online yesterday. Here's what's up.

- CNPA's new CFO, Jim DeArman introduced himself to the board.
- Toni Albertson, adviser at Mt. Sac, sat in on part of the meeting. She expressed concern about out-of-date contest language and will help with new language. She will also organize a Friday-night student hackathon at the state convention. Stuff will happen and prizes will be awarded. Toni also suggested a new publication contest category called an Innovation Award. The board will also discuss adding an audio competition. Thank you Jay Seidel for this good idea.
- NorCal will be at Melissa Korber's campus, Los Positas College.
- We are actively working on the convention schedule and are expecting about 300 delegates. I am pleased to announce that REVEAL will be back, with probably two, three-hour sessions on podcasting. These collaborative, hands on, non competitive sessions were popular with students the last time we were in Sacramento. Many good speakers are scheduled, and we have worked hard to hit all areas.

Three upcoming deadlines:

- State registration deadline, March 14 via wildapricot, <https://jaocc.wildapricot.org/>
- Send fall and spring editor recognition photo, jpeg, to Tara Cuslidge-Staiano at tara.cuslidge.staiano@gmail.com by March 15
- Scholarship deadline is March 15, see jacconline.org for info

We have changed the time of the faculty meeting, the student meeting, and the general assembly to Saturday morning to see if that works better. A preliminary Sched will go out soon. Prior to Thursday night's keynote, the student officers will conduct a session on "How to Succeed at JACC." Please encourage your students to attend.

We will also choose a president-elect who will serve for one year. That person will take over when I finish my term at the 2020 convention. Because no one stepped forward from the south, it will be open to the entire state if constitutional changes allow. The student president will also no longer rotate. This just makes good sense, especially as we have contracted in recent years.

The mid-winter faculty conference was a success. We flew drones on the beach, learned some great Google tips, heard about gamification and updates in media law. Pat McKean presented an advocacy plan for getting colleges to start journalism programs. Joaquin Alvarado of Studiotobe, talked to us about ideas to revitalize journalism. And he wants to get us funding to do so. We learned, we laughed, we ate, we had fun. Thank you presenters and attendees.

I will continue to update you on convention developments in the coming days.

Respectfully,

Judy Menezes

