

**Minutes of the February 4, 2016, meeting
of the Journalism Association of Community Colleges Board of Directors**

Attending: President Patricia Stark, Santa Barbara City College; Northern California Faculty Rep Judy House, College of the Sequoias, Visalia; At-Large Rep Walter Hammerwold, American River College, Sacramento; Student Northern California Rep Joseph Daniels, American River College, Sacramento; Student Southern California Rep Evan Solano, Citrus College, Glendora; Industry Rep Jorge Medina; Four-Year Rep Dave Waddell, CSU Chico; Communications Director Alicia Edquist, Cerritos College, Norwalk; Administrator Joe Wirt, CNPA Services Inc.

Stark opened the meeting at 5:10 p.m. and called for approval of the Jan. 14 minutes. House moved; Hammerwold seconded; approved unanimously.

Stark told the directors that existing and pending faculty vacancies on the board have prompted her to enlist a JACC past president to assist in recruitment of prospective leaders. She also reminded directors that she continues to lobby for a President-Elect position to ensure continuity.

Stark said she continued to seek the aid of a benefactor to match a pledged gift that would correct the JACC budget deficit. She said she had sought a simpler scholarship application process, and that she continued to seek a faculty member to oversee scholarships. Hammerwold asked that Daniels and Solano promote the scholarships through the student Facebook page.

Stark said she intended to have a committee examine Publications Contest categories and revise them in time for the fall 2016 regional conferences.

Stark concluded by reporting that she had authorized staff to contract with a Pismo Beach hotel for the June 7-9 faculty retreat.

Edquist said she planned to promote the #JACC16 hashtag for the JACC State Convention and anticipated utilizing the Sched app along with social media to inform convention attendees. Faculty and student social-media accounts continue to be active and growing.

House said planning for the State Convention program was proceeding efficiently. Email surveys and solicitations for speakers were bringing results. She also noted that the planners were aiming for a more streamlined convention.

Solano and Daniels acknowledged the need to promote student-director candidacy among their peers. The directors then generally discussed how recent students had learned of candidacy and the role of a student director.

Wirt updated the directors on the CPA work that is heading soon to the filing of JACC's tax returns. He reported that 1,290 entries had arrived for the State contests and that invoices were being tracked to match. Stark said next year, the contest site should integrate payment with the entry process.

The directors then discussed at length the JACC contest clause that has advisers confirm that entries are the result of student-only work. Additional discussion is planned for the State Convention and at the Faculty Retreat.

Stark then reviewed the roster of annual awards and asked directors to consider which would remain and which would be discontinued or offered intermittently. Distinguished Service to Journalism honors someone outside JACC: Hammerwold suggested that nominees be sought from faculty. Educator of the Year: selection is handled by the California Journalism & Media Affiliates. Wayne Overbeck First Amendment Award: presented to an administrator at a JACC-member college. Directors agreed that it remain on hiatus. Rich Cameron Volunteer of the Year: Stark moved that it be retained; Medina seconded; approved. Extra-Mile Award: Directors said they would aim to rename or restyle this award.

Stark reminded the group that the next meeting would be at 5 p.m. Thursday, March 3. She called adjournment at 6:37 p.m.

--Respectfully submitted by Joe Wirt, CNPA Services Inc.