

**Minutes of the Dec. 10, 2015, meeting  
of the Journalism Association of Community Colleges Board of Directors**

Attending: President Patricia Stark, Santa Barbara City College; Northern California Faculty Rep Judy House, College of the Sequoias, Visalia; At-Large Rep Walter Hammerwold, American River College, Sacramento; Student Northern California Rep Joseph Daniels, American River College, Sacramento; Communications Director Alicia Edquist, Cerritos College, Norwalk; Joe Wirt, CNPA Services Inc. Absent: Four-Year Rep Dave Waddell, CSU Chico; Student Southern California Rep Evan Solano, Citrus College, Glendora.

Stark called the meeting to order at 5:04 p.m. and asked for approval of the minutes for Nov. 5, 2015. House moved and Daniels seconded; approved unanimously.

Stark then asked for approval of the Dec. 10, 2015, minutes. She sought clarification and Wirt confirmed that 186 JACC shirts had been sold, leaving 143 in stock. House moved to approve minutes and Daniels seconded; approved unanimously.

Stark said she had appointed Jorge Medina to succeed Joey Berumen as industry representative. She continues to call on potential benefactors to aid in the reduction of the JACC deficit.

Stark said she had sought State Convention point-people from among the JACC membership to determine their preferences for programming, contests and sponsorship.

Stark reported that the annual faculty retreat would be scheduled for summer at the Central Coast.

Edquist asked to be included in State Convention discussions in order to properly notify the membership. She has updated the website with board minutes. Edquist continues to promote and populate JACC's social-media channels and its faculty Google group.

House reported that the Convention Committee has been meeting every week and hoped to identify a keynote speaker and determine features that would inspire and energize State Convention attendees.

Wirt recapped the budget reports from the NorCal and SoCal conferences. He noted that both events made a profit. Stark asked directors to be mindful of costs for JACC regional conferences at universities vs. those hosted at member community colleges. Stark said she looked forward to building on the context provided by regular and detailed event budgets.

Wirt said the CPA had started to file and correct JACC's situations with the IRS, State and Franchise Tax Board. The JACC insurance policy had been renewed and includes event coverage along with directors and officers coverage. Staff is monitoring JACC contests and related communications in real time.

Stark explained the launch of a perennial JACC speakers bureau to help streamline the building of an events schedule – either at regionals or State. A survey would be used to populate the system.

Stark asked directors to prepare to decide how to reduce scholarship-award amounts. She also said the board would examine and perhaps reduce the annual list of non-cash awards and honors.

Stark called time and reminded the group that the next meeting would be at 5 p.m. Thursday, Feb. 4. She called adjournment at 6:32 p.m.

--Respectfully submitted by Joe Wirt, CNPA Services Inc.