

ROVI DTA GUIDE FOR EVOLUTION uDTAs



Rovi DTA Guide™ allows cable operators to provide the millions of analog TV subscribers on their networks with the benefits of an interactive program guide (IPG) — “a necessity” for many TV viewers, according to usability research. Designed for homes with digital terminal adapters (DTAs), Rovi DTA Guide can help ease the transition to all-digital for both operators and subscribers by providing TV listings, detailed program information, parental controls and more without adding complexity.

DTAs are playing an increasingly important role in cable operator deployments, as they reclaim bandwidth that can be used for other services. DTAs are small, simple devices that subscribers can install themselves. However, without new functionality, subscribers are asked to adopt this change without clear benefits to them. With Rovi DTA Guide, subscribers can enjoy a convenient IPG that enables parental controls on their analog TVs.

FEATURES & BENEFITS

- Convenient IPG Experience
- TV Listings by Time
- On Now, On Next Banners
- Program Information
- On-Screen Guidance
- Parental Controls
- TV Listings Data
- Multiple Languages
- Trial and Deployment Support
- Favorites and Parental Lock Function
- Provide analog TV users with an IPG
- Deploys quickly and easily
- Supports multiple languages
- Maximize your investment in digital services and devices
- Transition to all-digital services more easily.
- IPG experience with a user-friendly TV listings grid, descriptive program information, easy browsing and more