

Creating an Easy Purchase Process

One of the best ways for manufacturers and dealers to sell more equipment is to offer financing to their clients. SCL Equipment Finance understands that businesses need equipment and capital to grow.

Financing Programs:

- *Express program*
 - *Application only – No financials needed*
 - *No payments for 90 days*
 - *50% deposit to Vendor upon order*
 - *Branded sales campaigns*
 - *Training webinar for sales team*
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The Value of Integrated Financing:

- *Financed deals are larger than cash purchases*
 - *When the sale is financed, the next sale happens faster*
 - *Customer loyalty*
 - *Financed deals have 2.8% more margin than a cash deal*
 - *Build a bond that becomes even stronger with your clients*
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